

LABELS®

**Now
Featuring
Stamps!**



die cut labels
square cut labels
foil imprint labels
static cling labels
process color labels
consecutive number labels
variable data labels
weatherproof labels
bumper stickers
extended life durable decals
laser labels
double-sided labels
custom self-inking stamps
dater stamps
multi-color stamps
and more

2011

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Stamps

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INK COLORS

NO CHARGE FOR THESE STANDARD COLORS

(Additional Ink color charge applies if using more than one color)



Black



Red



Yellow



Reflex Blue



Green



White



Process Blue



Violet



Brown



Burgundy



Orange



Hunter Green



Golden Yellow



Rubine Red



Teal

MORE INK COLORS:

\$12.50* per color (estimated 72-hour turnaround time)

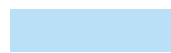
(Additional Ink color charge applies if using more than one color)



Gold



Silver



Light Blue



Dark Gray



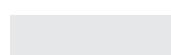
Ivory



Pink



Light Green



Light Gray



Medium Blue



Warm Red

COLOR MATCHES ALSO AVAILABLE:

\$42.00* per color (estimated 72-hour turnaround time)

PAPER STOCKS

* 10pt C1S

* 10pt C2S

Blue Fluorescent

Blue Litho

Chrome Polyester - Shiny

Clear Polyester

Clear Polypropylene

Clear Polypropylene Ultra - Removable

Clear Static Cling

Direct Thermal

EDP Litho - Computer

EDP Litho Removable - Computer

Prism Classic

Prism Glitter Plus II

Prism Ice

Prism Iridescence

Gold Foil - Removable

Gold Foil - Shiny

Gold Foil - Dull

Gold Polyester - Matte

Gold Polypropylene - Shiny

Green Fluorescent

Green Fluorescent Removable

Ivory Semi-Gloss

* Kimdura

Laser/Gold Foil

Laser/Silver Foil

Laser/Inkjet Clear Matte

Laser/Inkjet Gloss

Laser/Matte Clear

Laser Opaque

Laser Removable

Laser/White Gloss

Laser Litho

Natural Kraft

Orange Fluorescent (Pumpkin)

Orange Fluorescent Removable

Pli-A-Print (White Litho)

Pink Fluorescent

Pink Fluorescent Removable

PressAbels™ White Gloss

PressAbels™ White - Polypropylene

Purple Fluorescent

Recycled White Litho

Red Fluorescent

Red Fluorescent Removable

Reflective Vinyl

Silver Foil - Removable

Silver Foil - Shiny

Silver Foil - Dull

Silver Polyester - Brushed

Silver Polyester - Matte

Silver Polypropylene - Shiny

Tamper-Proof - Checker

Tamper-Proof - Destructible

Tamper-Proof - Void

Thermal Transfer

White BOPP

White Polypropylene (Face Adhesive)

White Gloss

White Gloss Freezer

White Gloss Opaque

White Gloss Removable

White Gloss Ultra - Removable

White Litho

White Litho Freezer

White Litho Opaque

White Litho Removable

White Litho Ultra - Removable

White Polypropylene Ultra - Removable

White Static Cling

White Semi-Gloss Tire - Adhesive

White Gloss - Computer

* White Opaque Vinyl

White Vinyl

Yellow Fluorescent (Chartreuse)

Yellow Fluorescent - Removable

Yellow Gloss

Yellow Litho

Yellow Vinyl

Paper stocks and ink colors are computer generated and may vary from actual colors.

Note: We produce many labels not listed in this catalog. Layflat liner is available for some stocks.

*Please see sales associate for details. Additional up charges and turnaround may apply to certain stocks.



Most Popular Label Sizes and Shapes

- Most Popular Die Cut Labels
- More Die Cut Labels
- Circle, Oval and Seal Labels
- Square Cut Labels
- Special Shape Labels



Premier Labels

- Static Cling Labels
- Foil Imprint and Embossed Labels
- Process Color Labels



Durable Labels

- Consecutive Number, Bar Code and Variable Labels
- Weatherproof Labels
- Bumper Stickers
- Extended Life Durable Decals



Labels for Printers

- Computer Pinfeed Labels
- Mailing and Address Labels with Stock Borders
- Premier Mailing and Address Labels
- Laser Labels



Special Application Labels

- PressAbel™, Poly PressAbel™ and Ultra Removable Labels
- Tamper Evident Labels
- Magnets
- Reflective Labels
- Self Laminating Labels
- Additional Label Products



Stamps

- Professional Series Stamps
- Custom Self-Inking Stamps
- Embossers and Custom Handle Mount Stamps
- Custom Pre-Inked Stamps
- Numbering and Dater Stamps

Most Popular Die Cut Labels



2" x 1-1/2"



1" x 2-1/2"



2-1/4" x 1-1/2"



1" x 1-1/2"



2" x 3"



3/4" x 1-1/2"

Size	Additional turnaround time required. Please see sales associate									
	500	1,000	2,000	3,000	5,000	10,000	15,000	25,000	25,001 & above	
1/2" x 1"	54.89	68.62	54.02 /M	40.88 /M	29.92 /M	21.18 /M	18.96 /M	18.62 /M		
1/2" x 1 1/2"	58.39	73.00	62.78 /M	54.02 /M	38.69 /M	27.74 /M	24.04 /M	18.62 /M		
1/2" x 1 3/4"	58.39	73.00	62.78 /M	54.02 /M	38.69 /M	27.74 /M	24.04 /M	18.62 /M		
1/2" x 2"	58.39	73.00	62.78 /M	54.02 /M	38.69 /M	27.74 /M	24.04 /M	18.62 /M		
5/8" x 2"	60.73	75.91	64.23 /M	56.21 /M	40.14 /M	30.66 /M	25.71 /M	18.62 /M		
1/2" x 2 1/2"	60.73	75.91	64.23 /M	56.21 /M	40.14 /M	30.66 /M	25.71 /M	18.62 /M		
3/4" x 1"	58.39	73.00	62.78 /M	54.02 /M	38.69 /M	27.74 /M	24.04 /M	18.62 /M		
3/4" x 1 1/2"	60.73	75.91	64.23 /M	56.21 /M	40.14 /M	30.66 /M	25.71 /M	18.62 /M		
3/4" x 1 3/4"	60.73	75.91	64.23 /M	56.21 /M	40.14 /M	30.66 /M	25.71 /M	18.62 /M		
3/4" x 2"	60.73	75.91	64.23 /M	56.21 /M	40.14 /M	30.66 /M	25.71 /M	18.62 /M		
7/8" x 3"	64.23	80.30	70.06 /M	61.32 /M	44.92 /M	35.05 /M	30.56 /M	26.52 /M		
1" x 1"	58.39	73.00	62.78 /M	54.02 /M	38.69 /M	27.74 /M	24.04 /M	18.62 /M		
1" x 1 1/2"	60.73	75.91	64.23 /M	56.21 /M	40.14 /M	30.66 /M	25.71 /M	18.62 /M		
1" x 1 3/4"	60.73	75.91	64.23 /M	56.21 /M	40.14 /M	30.66 /M	25.71 /M	18.62 /M		
1" x 2"	60.73	75.91	64.23 /M	56.21 /M	40.14 /M	30.66 /M	25.71 /M	18.62 /M		
1" x 2 1/2"	64.23	80.30	70.06 /M	61.32 /M	44.92 /M	35.05 /M	30.56 /M	26.52 /M		
1" x 3"	64.23	80.30	70.06 /M	61.32 /M	44.92 /M	35.05 /M	30.56 /M	26.52 /M		
1 1/2" x 1 1/2"	64.23	80.30	70.06 /M	61.32 /M	44.92 /M	35.05 /M	30.56 /M	26.52 /M		
1 1/2" x 1 3/4"	64.23	80.30	70.06 /M	61.32 /M	44.92 /M	35.05 /M	30.56 /M	26.52 /M		
1 1/2" x 3"	71.23	89.05	78.83 /M	71.54 /M	58.04 /M	42.35 /M	37.23 /M	34.44 /M		
1 3/4" x 2 1/2"	71.23	89.05	78.83 /M	71.54 /M	58.04 /M	42.35 /M	27.23 /M	34.44 /M		
2" x 1 1/4"	64.23	80.30	70.06 /M	61.32 /M	44.92 /M	35.05 /M	30.56 /M	26.52 /M		
2" x 1 1/2"	64.23	80.30	70.06 /M	61.32 /M	44.92 /M	35.05 /M	30.56 /M	26.52 /M		
2 1/4" x 1 1/4"	64.23	80.30	70.06 /M	61.32 /M	44.92 /M	35.05 /M	30.56 /M	26.52 /M		
2 1/4" x 1 1/2"	68.92	86.14	75.91 /M	67.14 /M	55.48 /M	39.40 /M	33.70 /M	26.54 /M		
2 1/2" x 1 1/2"	68.92	86.14	75.91 /M	67.14 /M	55.48 /M	39.40 /M	33.70 /M	26.54 /M		
2 1/2" x 2 1/2"	78.24	97.79	86.13 /M	77.37 /M	64.88 /M	47.46 /M	40.66 /M	34.44 /M		
2 3/4" x 1 3/4"	71.23	89.05	78.83 /M	71.54 /M	58.04 /M	42.35 /M	37.23 /M	34.44 /M		
2" x 2"	68.92	86.14	75.91 /M	67.14 /M	55.49 /M	39.40 /M	33.70 /M	26.54 /M		
2" x 3"	75.91	94.89	81.75 /M	73.00 /M	61.32 /M	43.79 /M	38.42 /M	34.44 /M		
3" x 3"	85.25	106.58	93.44 /M	83.22 /M	70.06 /M	52.56 /M	46.03 /M	37.92 /M		
3 1/2" x 1 1/4"	71.23	89.05	78.83 /M	71.54 /M	58.04 /M	42.35 /M	37.23 /M	34.44 /M		
4" x 2"	80.59	100.74	90.50 /M	81.76 /M	68.62 /M	51.10 /M	45.30 /M	37.92 /M		
4" x 3"	89.94	112.42	99.27 /M	89.05 /M	74.45 /M	64.23 /M	56.62 /M	55.68 /M		
4" x 4"	108.61	135.77	113.88 /M	96.34 /M	84.67 /M	68.62 /M	63.17 /M	61.92 /M		
5" x 3"	103.92	129.93	110.94 /M	94.88 /M	83.21 /M	67.15 /M	61.07 /M	60.65 /M		
5" x 4"	115.61	144.53	128.45 /M	112.42 /M	100.74 /M	81.75 /M	74.59 /M	73.09 /M		

ASK FOR A QUOTE
up to a million or more



1-3/4" x 2-1/2"



1" x 1-3/4"



1/2" x 1"

50.00	50.00	30.00 /M	20.00 /M	14.00 /M	8.00 /M	8.00 /M	5.00 /M
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FOR ADDITIONAL SIZES OR MORE THAN 3 INK COLORS, PLEASE SEE SALES ASSOCIATE.

3 Steps to Easy Ordering!

1st Choose Label Size

Choose any size from the pricing grid on page 4.

2nd Choose Label Stock

 White Gloss/ Litho Removable	 White BOPP (50% upcharge, back adhesive only, Non-Weatherproof)	 Clear Polypropylene (50% upcharge, Non-Weatherproof)
 White Gloss or Litho	 Gold Foil/ Dull or Shiny	 Silver Foil/ Dull or Shiny
 Yellow Fluorescent	 Red Fluorescent	 Orange Fluorescent
 Yellow Gloss or Litho	 Green Fluorescent	 Pink Fluorescent





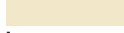





Please specify face or back adhesive for clear stock.

3rd Choose Ink Color

Standard ink colors

 Black	 Red	 Yellow
 White	 Reflex Blue	 Green
 Process Blue	 Violet	 Brown
 Burgundy	 Orange	 Hunter Green
 Golden Yellow	 Rubine Red	 Teal

More ink colors: \$12.50* per color. Estimated 72hr turnaround time.

 Gold	 Silver	 Light Blue
 Dark Gray	 Ivory	 Pink
 Light Green	 Light Gray	 Medium Blue
 Warm Red		

Additional ink charge applies if using more than one color. Paper stock and ink colors are computer generated and do not reflect exact stock color or texture. Actual samples available upon request. Gloss and foil stocks are not recommended for typewriter use or some pens and pencils. Additional stocks available, refer to page 2.

Label examples shown may not be to scale.

Please see pages 14 and 15 for additional information.



5/8" x 2"



1-1/2" x 3"



2" x 1-1/4"



3-1/2" x 1-1/4"



2-1/2" x 1-1/2"



3/4" x 2"

More Die Cut Labels



2" x 2-1/2"



3/4" x 2-1/2"



2-1/2" x 3"

Size	Additional turnaround time required. Please see sales associate								
	500	1,000	2,000	3,000	5,000	10,000	15,000	25,000	25,001 & above
3/4" x 2-1/4**	122.08	152.57	113.87 /M	91.98 /M	60.97 /M	39.78 /M	35.24 /M	26.69 /M	
3/4" x 2-1/2**	122.08	152.57	113.87 /M	91.98 /M	60.97 /M	39.78 /M	35.24 /M	26.69 /M	
7/8" x 1-5/8"	122.08	152.57	113.87 /M	91.98 /M	60.97 /M	39.78 /M	35.24 /M	26.69 /M	
1" x 2-5/8"	129.07	161.32	120.44 /M	94.89 /M	63.52 /M	41.98 /M	36.74 /M	27.80 /M	
1" x 2-3/4**	129.07	161.32	120.44 /M	94.89 /M	63.52 /M	41.98 /M	36.73 /M	27.81 /M	
1" x 3-1/4**	132.55	165.71	121.19 /M	97.81 /M	66.06 /M	44.17 /M	38.19 /M	28.89 /M	
1" x 3-1/2**	132.55	165.71	121.19 /M	97.81 /M	66.06 /M	44.17 /M	38.19 /M	28.89 /M	
1" x 4**	132.55	165.71	121.19 /M	97.81 /M	66.06 /M	44.17 /M	38.19 /M	28.89 /M	
1" x 5"	136.06	170.08	124.83 /M	100.74 /M	68.61 /M	46.37 /M	39.67 /M	31.20 /M	
1-1/4" x 1-1/2"	122.08	152.57	113.87 /M	91.98 /M	60.97 /M	39.78 /M	35.24 /M	26.69 /M	
1-1/4" x 1-3/4"	129.07	161.32	120.44 /M	94.89 /M	63.52 /M	41.98 /M	36.73 /M	27.81 /M	
1-1/4" x 2-1/2"	132.55	165.71	121.19 /M	97.81 /M	66.06 /M	44.17 /M	38.19 /M	28.89 /M	
1-1/2" x 2-3/4"	136.06	170.08	124.83 /M	100.74 /M	68.61 /M	46.37 /M	39.67 /M	31.20 /M	
1-1/2" x 3-1/2"	139.68	174.51	128.45 /M	103.66 /M	71.19 /M	48.54 /M	41.16 /M	32.39 /M	
1-1/2" x 4**	139.68	174.51	128.45 /M	103.66 /M	71.19 /M	48.54 /M	41.16 /M	32.39 /M	
2" x 2-1/2"	136.06	170.08	124.83 /M	100.74 /M	68.61 /M	46.37 /M	39.67 /M	31.20 /M	
2" x 3-1/2"	143.07	178.86	132.11 /M	106.58 /M	73.75 /M	50.75 /M	42.72 /M	32.80 /M	
2" x 4-1/2**	150.11	187.60	139.42 /M	112.41 /M	86.14 /M	62.42 /M	51.23 /M	36.11 /M	
2" x 5"	153.60	191.97	143.06 /M	115.33 /M	88.70 /M	64.61 /M	53.06 /M	45.86 /M	
2-1/2" x 3"	146.59	183.21	135.77 /M	109.49 /M	83.59 /M	60.22 /M	51.19 /M	36.11 /M	
2-1/2" x 3-1/2**	150.11	187.60	139.42 /M	112.41 /M	86.14 /M	62.42 /M	51.23 /M	36.11 /M	
2-1/2" x 4"	153.60	191.97	143.06 /M	115.33 /M	88.70 /M	64.61 /M	53.06 /M	45.86 /M	
2-1/2" x 4-1/2**	160.59	200.73	150.37 /M	121.16 /M	93.80 /M	68.98 /M	56.62 /M	53.04 /M	
2-1/2" x 5"	164.11	205.11	154.02 /M	124.10 /M	96.35 /M	75.58 /M	62.03 /M	53.04 /M	
2-3/4" x 4**	157.10	196.37	146.72 /M	118.24 /M	91.25 /M	66.81 /M	54.83 /M	45.86 /M	
3" x 6"	181.63	227.02	172.99 /M	138.68 /M	109.14 /M	92.33 /M	75.80 /M	70.95 /M	
3" x 8"	209.05	261.31	211.67 /M	161.32 /M	134.30 /M	108.01 /M	88.69 /M	74.37 /M	
3-1/4" x 2"	143.07	178.86	132.11 /M	106.58 /M	73.75 /M	50.75 /M	42.72 /M	32.79 /M	
3-1/2" x 3"	157.11	196.37	146.72 /M	118.24 /M	91.25 /M	66.76 /M	54.83 /M	45.86 /M	
3-1/2" x 3-1/2**	164.11	205.11	154.02 /M	124.10 /M	96.35 /M	75.58 /M	62.03 /M	53.04 /M	
3-1/2" x 5"	181.63	227.02	172.99 /M	138.68 /M	109.14 /M	92.33 /M	75.80 /M	70.95 /M	
4" x 3-1/2"	167.70	209.49	158.42 /M	127.01 /M	98.92 /M	80.66 /M	66.21 /M	53.04 /M	
4" x 6"	209.05	261.31	211.67 /M	161.32 /M	134.30 /M	108.01 /M	88.69 /M	74.36 /M	
4-1/4" x 5-1/2"	209.05	261.31	211.67 /M	161.32 /M	134.30 /M	108.01 /M	88.69 /M	74.36 /M	
4-1/2" x 2-3/4"	164.11	205.11	154.02 /M	124.10 /M	96.35 /M	75.58 /M	62.03 /M	53.04 /M	
4-1/2" x 3-1/2"	174.59	218.25	165.71 /M	132.85 /M	104.02 /M	85.04 /M	69.80 /M	63.79 /M	
5-1/2" x 3"	178.12	222.64	167.89 /M	135.77 /M	106.58 /M	90.17 /M	74.01 /M	70.95 /M	
5-1/2" x 4"	199.73	249.64	201.45 /M	154.02 /M	125.55 /M	99.27 /M	81.49 /M	74.36 /M	

ASK FOR A QUOTE
up to a million or more

Each Additional Ink Color (up to 3 colors) Close registration may vary +/- 1/64"

50.00	50.00	30.00 /M	20.00 /M	14.00 /M	8.00 /M	8.00 /M	5.00 /M
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3 Steps to Easy Ordering!


1st Choose Label Size

Choose any size from the pricing grid on page 6.

2nd Choose Label Stock


White Gloss/
Litho Removable


White BOPP
(50% upcharge,
back adhesive only,
Non-Weatherproof)


Clear Polypropylene
(50% upcharge,
Non-Weatherproof)


White Gloss
or Litho


Gold Foil/
Dull or Shiny


Silver Foil/
Dull or Shiny


Yellow
Fluorescent


Red
Fluorescent


Orange
Fluorescent


Yellow Gloss
or Litho


Green
Fluorescent


Pink
Fluorescent

Please specify face or back adhesive for clear stock.

3rd Choose Ink Color

Standard ink colors


Black


Red


Yellow


White


Reflex Blue


Green


Process Blue


Violet


Brown


Burgundy


Orange


Hunter Green


Golden Yellow


Rubine Red


Teal

More ink colors: \$12.50* per color. Estimated 72hr turnaround time.


Gold


Silver


Light Blue


Dark Gray


Ivory


Pink


Light Green


Light Gray


Medium Blue


Warm Red

Additional ink charge applies if using more than one color. Paper stock and ink colors are computer generated and do not reflect exact stock color or texture. Actual samples available upon request. Gloss and foil stocks are not recommended for typewriter use or some pens and pencils. Additional stocks available, refer to page 2.

Label examples shown may not be to scale.

Please see pages 14 and 15 for additional information.



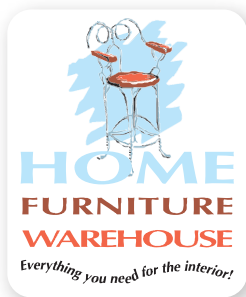
1" x 2-5/8"



1" x 4"



3-1/2" x 3"



1-1/4" x 1-1/2"



1-1/4" x 1-3/4"



1-1/2" x 3-1/2"



3/4" x 2-1/4"

Circle, Oval and Seal Labels



1-1/2" x 3" Oval ▼►
Stock design available upon request



1-1/4" x 2" Oval ▼►



2-3/4" Seal ▼►
Stock design available upon request

Additional turnaround time required.
Please see sales associate

Size	500	1,000	2,000	3,000	5,000	10,000	15,000	25,000	25,001 & above
1/2" Diameter*	54.89	68.61	54.02 /M	41.67 /M	29.92 /M	21.18 /M	18.95 /M	18.62 /M	
5/8" Diameter*	54.89	68.61	54.02 /M	41.67 /M	29.92 /M	21.18 /M	18.95 /M	18.62 /M	
3/4" Diameter*	58.39	73.00	62.78 /M	54.02 /M	38.69 /M	27.74 /M	24.04 /M	18.62 /M	
1" Diameter*	58.39	73.00	62.78 /M	54.02 /M	38.69 /M	27.74 /M	24.04 /M	18.62 /M	
1-1/4" Diameter*	60.74	75.91	64.23 /M	56.22 /M	40.16 /M	30.66 /M	25.71 /M	18.62 /M	
1-1/2" Diameter*	64.23	80.30	70.06 /M	61.32 /M	44.92 /M	35.05 /M	30.56 /M	26.52 /M	
1-3/4" Diameter*	64.23	80.30	70.06 /M	61.32 /M	44.92 /M	35.05 /M	30.56 /M	26.52 /M	
2" Diameter*	68.92	86.14	75.91 /M	67.14 /M	55.48 /M	39.40 /M	33.70 /M	26.52 /M	
2-1/4" Diameter*	71.23	89.05	78.83 /M	71.54 /M	58.04 /M	42.35 /M	37.23 /M	34.44 /M	
2-1/2" Diameter*	78.23	97.79	86.12 /M	77.37 /M	64.88 /M	47.46 /M	40.66 /M	34.44 /M	
2-3/4" Diameter*	80.59	100.74	90.52 /M	81.75 /M	68.60 /M	51.09 /M	45.30 /M	37.92 /M	
3" Diameter*	85.25	106.58	93.44 /M	83.22 /M	70.06 /M	52.56 /M	46.03 /M	37.92 /M	
3-1/4" Diameter*	88.32	110.42	97.28 /M	87.05 /M	73.00 /M	60.39 /M	52.75 /M	48.15 /M	
3-1/2" Diameter*	94.59	118.24	103.19 /M	90.99 /M	77.37 /M	65.23 /M	57.41 /M	55.68 /M	
4" Diameter*	108.61	135.77	113.87 /M	96.35 /M	84.67 /M	68.61 /M	63.17 /M	61.92 /M	
2" Wavy Diameter	68.92	86.14	75.91 /M	67.14 /M	55.48 /M	39.40 /M	33.70 /M	26.54 /M	
Mini Oval	58.39	73.00	62.78 /M	54.02 /M	38.69 /M	27.74 /M	24.04 /M	18.62 /M	
Standard Oval*	64.23	80.30	70.06 /M	61.32 /M	44.92 /M	35.05 /M	30.56 /M	26.52 /M	
Jumbo Oval*	71.23	89.05	78.83 /M	71.54 /M	58.04 /M	42.35 /M	37.23 /M	34.44 /M	
1" Seal*	58.39	73.00	62.78 /M	54.02 /M	38.69 /M	27.74 /M	24.04 /M	18.62 /M	
1-1/4" Seal*	60.74	75.91	64.23 /M	56.22 /M	40.16 /M	30.66 /M	25.71 /M	18.62 /M	
1-5/8" Seal	64.23	80.30	70.06 /M	61.32 /M	44.92 /M	35.05 /M	30.56 /M	26.52 /M	
2" Seal*	68.92	86.14	75.91 /M	67.14 /M	55.48 /M	39.40 /M	33.70 /M	26.54 /M	
2-1/4" Seal*	71.23	89.05	78.83 /M	71.54 /M	58.04 /M	42.35 /M	37.23 /M	34.44 /M	
2-3/4" Seal*	80.59	100.74	90.52 /M	81.75 /M	68.60 /M	51.09 /M	45.30 /M	37.92 /M	
7/8" x 1" Oval	58.39	73.00	62.78 /M	54.02 /M	38.69 /M	27.74 /M	24.04 /M	18.62 /M	
1" x 1-1/2" Oval	60.74	75.91	64.23 /M	56.22 /M	40.16 /M	30.66 /M	25.71 /M	18.62 /M	
1" x 1-3/4" Oval	60.74	75.91	64.23 /M	56.22 /M	40.16 /M	30.66 /M	25.71 /M	18.62 /M	
1-1/4" x 2" Oval*	64.23	80.30	70.06 /M	61.32 /M	44.92 /M	35.05 /M	30.56 /M	26.52 /M	
1-1/4" x 2-1/2" Oval*	68.92	86.14	75.91 /M	67.14 /M	55.48 /M	39.40 /M	33.70 /M	26.54 /M	
1-1/2" x 3" Oval*	71.23	89.05	78.83 /M	71.54 /M	58.04 /M	42.35 /M	37.23 /M	34.44 /M	
1-3/4" x 3" Oval*	75.92	94.89	81.75 /M	73.00 /M	61.32 /M	43.79 /M	38.42 /M	34.44 /M	
1-3/4" x 3-1/2" Oval	75.92	94.89	81.75 /M	73.00 /M	61.32 /M	43.79 /M	38.42 /M	34.44 /M	
2" x 3" Oval	75.92	94.89	81.75 /M	73.00 /M	61.32 /M	43.79 /M	40.66 /M	34.44 /M	
2" x 3-1/2" Oval*	78.23	97.79	86.12 /M	77.37 /M	64.88 /M	47.46 /M	40.66 /M	34.44 /M	
2" x 4" Oval	80.59	100.74	90.52 /M	81.75 /M	68.60 /M	51.09 /M	45.30 /M	37.92 /M	
3" x 4" Oval	89.94	112.41	99.27 /M	89.05 /M	74.45 /M	64.23 /M	56.62 /M	55.68 /M	

ASK FOR A QUOTE
up to a million or more

Each Additional Ink Color (up to 3 colors) Close registration may vary +/- 1/64"

50.00	50.00	30.00 /M	20.00 /M	14.00 /M	8.00 /M	8.00 /M	5.00 /M
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FOR ADDITIONAL SIZES OR MORE THAN 3 INK COLORS, PLEASE SEE SALES ASSOCIATE.

3 Steps to Easy Ordering!

1st Choose Label Shape and Size

Choose any size from the pricing grid on page 8.

2nd Choose Label Stock

		
White Gloss/ Litho Removable	White BOPP (50% upcharge, back adhesive only, Non-Weatherproof)	Clear Polypropylene (50% upcharge, Non-Weatherproof)
		
White Gloss or Litho	Gold Foil/ Dull or Shiny	Silver Foil/ Dull or Shiny
		
Yellow Fluorescent	Red Fluorescent	Orange Fluorescent
		
Yellow Gloss or Litho	Green Fluorescent	Pink Fluorescent

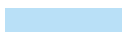

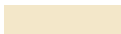


Please specify face or back adhesive for clear stock.

3rd Choose Ink Color

Standard ink colors

		
Black	Red	Yellow
		
White	Reflex Blue	Green
		
Process Blue	Violet	Brown
		
Burgundy	Orange	Hunter Green
		
Golden Yellow	Rubine Red	Teal

More ink colors: \$12.50* per color. Estimated 72hr turnaround time.

		
Gold	Silver	Light Blue
		
Dark Gray	Ivory	Pink
		
Light Green	Light Gray	Medium Blue
		
Warm Red		

Additional ink charge applies if using more than one color. Paper stock and ink colors are computer generated and do not reflect exact stock color or texture. Actual samples available upon request. Gloss and foil stocks are not recommended for typewriter use or some pens and pencils. Additional stocks available, refer to page 2.

Label examples shown may not be to scale.

Please see pages 14 and 15 for additional information.



2" Dia. ▼▶



1-1/2" Dia. ▼▶



1-11/16" x 3" Jumbo Oval ▼▶



Standard Oval 1-1/8" x 2" ▼▶



Mini-Oval 3/4" x 1-3/8" ▶



2" Wavy Dia. ▼▶



1-3/4" x 3" Oval ▶



1" x 1-3/4" Oval ▶

Square Cut Labels

We offer an unlimited range of sizes from 1/4" x 1/2" up to 12" x 24". If your label exceeds 26 square inches or three ink colors, see a sales associate for an instant quote.

Square Cut Labels allow you to order that odd-sized label to cover a mistake on an expensive form, brochure, catalog or to fit that odd space on a special product. No set-up charges! No tooling charges! State-of-the-art quality and service. You get the same fast turnaround as our die cut labels.



4-1/4" x 2-3/4"



2-1/4" x 2-3/4"

Size	500	1,000	2,000	3,000	5,000	10,000	15,000	25,000	25,001 & above
Up to 1 Sq. In.	118.54	148.15	110.21 /M	89.05 /M	58.39 /M	37.61 /M	32.86 /M	25.06 /M	ASK FOR A QUOTE up to a million or more
1.1 to 2 Sq. In.	122.05	152.55	113.86 /M	91.96 /M	60.97 /M	39.78 /M	35.24 /M	26.69 /M	
2.1 to 3 Sq. In.	129.06	161.32	120.42 /M	94.87 /M	63.53 /M	41.98 /M	36.73 /M	27.81 /M	
3.1 to 4 Sq. In.	132.55	165.71	121.15 /M	97.80 /M	66.05 /M	44.17 /M	38.19 /M	28.89 /M	
4.1 to 5 Sq. In.	136.06	170.07	124.83 /M	100.72 /M	68.60 /M	46.36 /M	39.67 /M	31.20 /M	
5.1 to 6 Sq. In.	139.61	174.51	128.45 /M	103.65 /M	71.19 /M	48.53 /M	41.16 /M	32.39 /M	
6.1 to 7 Sq. In.	143.07	178.86	132.11 /M	106.58 /M	73.75 /M	50.76 /M	42.72 /M	32.80 /M	
7.1 to 8 Sq. In.	146.58	183.21	135.77 /M	109.48 /M	83.58 /M	60.21 /M	51.19 /M	36.11 /M	
8.1 to 9 Sq. In.	150.07	187.59	139.43 /M	112.41 /M	86.13 /M	62.43 /M	51.23 /M	36.11 /M	
9.1 to 10 Sq. In.	153.60	191.99	143.05 /M	115.32 /M	88.70 /M	64.62 /M	53.06 /M	45.86 /M	
10.1 to 11 Sq. In.	157.07	196.37	146.71 /M	118.24 /M	91.25 /M	66.81 /M	54.83 /M	45.86 /M	
11.1 to 12 Sq. In.	160.59	200.73	150.35 /M	121.15 /M	93.81 /M	68.98 /M	56.62 /M	53.04 /M	
12.1 to 13 Sq. In.	164.10	205.10	154.02 /M	124.10 /M	96.34 /M	75.57 /M	62.03 /M	53.04 /M	
13.1 to 14 Sq. In.	167.59	209.51	158.41 /M	127.00 /M	98.91 /M	80.66 /M	66.21 /M	53.04 /M	
14.1 to 15 Sq. In.	171.10	213.87	161.32 /M	129.93 /M	101.46 /M	82.86 /M	68.04 /M	63.79 /M	
15.1 to 16 Sq. In.	174.59	218.25	165.71 /M	132.84 /M	104.03 /M	85.04 /M	69.80 /M	63.79 /M	
16.1 to 17 Sq. In.	178.11	222.63	167.88 /M	135.77 /M	106.58 /M	90.17 /M	74.01 /M	70.95 /M	
17.1 to 18 Sq. In.	181.60	226.99	172.99 /M	138.67 /M	109.15 /M	92.33 /M	75.80 /M	70.95 /M	
18.1 to 20 Sq. In.	194.45	243.08	183.93 /M	146.71 /M	116.79 /M	96.34 /M	79.10 /M	74.36 /M	
20.1 to 22 Sq. In.	199.70	249.63	201.44 /M	154.02 /M	125.54 /M	99.27 /M	81.49 /M	74.36 /M	
22.1 to 24 Sq. In.	209.03	261.30	211.67 /M	161.32 /M	134.30 /M	108.03 /M	88.69 /M	74.36 /M	
24.1 to 26 Sq. In.	218.39	272.98	221.89 /M	168.63 /M	143.07 /M	116.79 /M	95.87 /M	85.03 /M	

Additional turnaround time required.
Please see sales associate

Each Additional Ink Color (up to 3 colors) Close registration may vary +/- 1/64"

50.00	50.00	30.00 /M	20.00 /M	14.00 /M	8.00 /M	8.00 /M	5.00 /M
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FOR ADDITIONAL SIZES OR MORE THAN 3 INK COLORS, PLEASE SEE SALES ASSOCIATE.

SQUARE CUT LABEL INSTRUCTIONS

Suppose you wish to order 3,000 labels 1-1/8" x 2-5/8". Using decimal equivalents, multiply 1.125 x 2.625 to get 2.95 square inches. Using the table above, you can see your cost is \$94.87/M x 3 = \$284.61.

3 Steps to Easy Ordering!

J. L. SKAGGS INSURANCE AGENCY

Home • Auto • Business • Life

120 Gardiner Trail
Westchester, OH 34432

832 - 555 - 3432

1-1/2" x 4-1/2"



2" x 3-1/2"



2" x 2"



1-1/2" x 1-1/2"



3" x 4"

1st Choose Label Size

Choose any size from the pricing grid on page 10.

2nd Choose Label Stock

White Gloss/
Litho Removable

White BOPP
(50% upcharge,
back adhesive only,
Non-Weatherproof)

Clear Polypropylene
(50% upcharge,
Non-Weatherproof)

White Gloss
or Litho

Gold Foil/
Dull or Shiny

Silver Foil/
Dull or Shiny

Yellow
Fluorescent

Red
Fluorescent

Orange
Fluorescent

Yellow Gloss
or Litho

Green
Fluorescent

Pink
Fluorescent

Please specify face or back adhesive for clear stock.

3rd Choose Ink Color

Standard ink colors

Black

Red

Yellow

White

Reflex Blue

Green

Process Blue

Violet

Brown

Burgundy

Orange

Hunter Green

Golden Yellow

Rubine Red

Teal

More ink colors: \$12.50* per color. Estimated 72hr turnaround time.

Gold

Silver

Light Blue

Dark Gray

Ivory

Pink

Light Green

Light Gray

Medium Blue

Warm Red

Additional ink charge applies if using more than one color. Paper stock and ink colors are computer generated and do not reflect exact stock color or texture. Actual samples available upon request. Gloss and foil stocks are not recommended for typewriter use or some pens and pencils. Additional stocks available, refer to page 2.

Label examples shown may not be to scale.

Please see pages 14 and 15 for additional information.



1" x 3"

Special Shape Labels

This is only a sampling of our Special Shapes! We have thousands of other sizes and shapes available. Ask for details.



OC-1.5 Octagon 1-1/2" x 1-1/2" ▼▶



ST-1 Star 1" ▼



TR-2 Triangle 2" x 2" x 2-3/4" ▶



2-1/8" x 2-3/4" Oval Burst ▶



Appointment Card 2" x 3-1/2"

(Circle or Tooth Die Available)

Only available in White Gloss or White Litho



Self-Stick Business Card 2" x 3-1/2"

Only available in White Gloss or White Litho

Size	500	1,000	2,000	3,000	5,000	10,000	15,000	25,000	25,001 & above
AC-1 (Audio Cassette 3-9/16" x 1-5/8")	75.90	94.88	81.73 /M	72.99 /M	61.32 /M	43.78 /M	38.42 /M	34.44 /M	
Anniversary Label	129.04	161.32	120.44 /M	94.88 /M	63.52 /M	41.98 /M	38.08 /M	37.52 /M	
Appointment Card Label	96.92	121.16	97.81 /M	87.59 /M	73.00 /M	56.93 /M	51.04 /M	38.63 /M	
Arrow 2-1/4" x 2-1/4"	136.06	170.08	124.83 /M	100.74 /M	68.62 /M	46.38 /M	39.67 /M	31.20 /M	
Badge 2" x 2-1/2"	71.23	89.05	78.83 /M	73.74 /M	58.03 /M	42.35 /M	37.23 /M	34.44 /M	
CD/DVD 4-5/8" OD 1-5/8" ID	199.70	249.62	201.44 /M	154.02 /M	125.54 /M	99.27 /M	81.49 /M	74.36 /M	
CDL-1 5" x 1-3/8"	78.23	97.79	86.12 /M	77.37 /M	64.88 /M	47.46 /M	40.66 /M	34.44 /M	
CDL-2 2-3/4" x 2-3/4"	80.57	100.72	90.50 /M	81.73 /M	68.61 /M	51.10 /M	45.30 /M	37.92 /M	
CDL-3 2-5/8" x 1-1/4"	68.91	86.12	75.90 /M	67.15 /M	55.46 /M	39.40 /M	33.70 /M	26.54 /M	
CDL-4 2-3/4" x 2"	75.90	94.88	81.73 /M	72.99 /M	61.32 /M	43.78 /M	38.42 /M	34.44 /M	
Diamond 1-1/8" x 1-7/8"	122.08	152.57	113.87 /M	91.98 /M	60.97 /M	39.78 /M	35.23 /M	26.68 /M	
Hanger 2-9/16" x 1-7/16"	66.27	82.81	73.00 /M	64.59 /M	53.35 /M	37.89 /M	33.69 /M	26.52 /M	
Heart 3/4" x 1"	118.53	148.15	110.21 /M	89.05 /M	58.39 /M	37.62 /M	32.86 /M	25.06 /M	
Heart 1-7/8" x 1-9/16"	129.04	161.32	120.44 /M	94.88 /M	63.52 /M	41.98 /M	36.73 /M	27.81 /M	
Heart 2-7/8" x 2-5/8"	146.59	183.21	135.77 /M	109.48 /M	83.58 /M	60.21 /M	51.19 /M	36.11 /M	
Inverted Corner Rect. (1-1/4" x 3")	132.55	165.69	121.16 /M	97.81 /M	66.06 /M	44.17 /M	38.19 /M	28.89 /M	
Jewelry Tag 1/2" x 1-7/8"	118.53	148.15	110.21 /M	89.05 /M	58.39 /M	37.62 /M	32.86 /M	25.06 /M	
Modified Anniv. (1-27/32 x 2-11/16")	136.06	170.08	124.83 /M	100.74 /M	68.62 /M	46.38 /M	42.06 /M	41.62 /M	
Octagon 1-1/2" x 1-1/2"	129.04	161.32	120.44 /M	94.88 /M	63.52 /M	41.98 /M	36.73 /M	27.81 /M	
Octagon 3" x 3"	150.11	187.60	139.42 /M	112.41 /M	86.14 /M	62.42 /M	51.23 /M	36.11 /M	
Octagon 3-1/2" x 3-1/2"	164.11	205.13	154.02 /M	124.10 /M	96.35 /M	75.58 /M	62.03 /M	53.04 /M	
Oval Burst 2-1/8" x 2-3/4"	139.61	174.51	128.45 /M	103.66 /M	71.19 /M	48.54 /M	41.16 /M	32.39 /M	
Oval Seal 1-1/2" x 2-1/2"	132.55	165.71	121.16 /M	97.81 /M	66.06 /M	44.17 /M	38.19 /M	28.89 /M	
Ribbon 2" x 3-1/2"	143.07	178.86	132.11 /M	106.58 /M	73.75 /M	50.75 /M	42.72 /M	32.80 /M	
Self-Stick Business Card	96.92	121.16	97.81 /M	87.59 /M	73.00 /M	56.93 /M	51.04 /M	38.63 /M	
Sheriffs Badge 3-1/8" x 2-5/8"	150.07	187.59	139.42 /M	112.39 /M	86.12 /M	62.42 /M	51.23 /M	36.11 /M	
Star 1" x 1"	118.53	148.15	110.21 /M	89.05 /M	58.39 /M	37.62 /M	32.86 /M	25.06 /M	
Star 2-1/2" x 2-1/2"	143.07	178.86	132.11 /M	106.58 /M	73.75 /M	50.75 /M	42.72 /M	32.80 /M	
Starburst 1-5/8"	129.07	161.32	120.45 /M	94.89 /M	63.52 /M	41.98 /M	36.73 /M	27.81 /M	
Starburst 2"	132.55	165.71	121.16 /M	97.81 /M	66.06 /M	44.17 /M	38.19 /M	28.89 /M	
Starburst 2" x 3"	139.61	174.51	128.45 /M	103.66 /M	71.19 /M	48.54 /M	41.16 /M	32.39 /M	
Starburst 2-1/4" x 2-3/8"	139.61	174.51	128.45 /M	103.66 /M	71.19 /M	48.54 /M	41.16 /M	32.39 /M	
Triangle 1" x 1" x 1"	118.53	148.15	110.21 /M	89.05 /M	58.39 /M	37.62 /M	32.86 /M	25.06 /M	
Triangle 2" x 2" x 2-3/4"	139.68	174.51	128.45 /M	103.65 /M	71.19 /M	48.54 /M	41.16 /M	32.39 /M	
Triangle 2-1/2" x 2-1/2" x 3-1/2"	150.11	187.60	139.42 /M	112.41 /M	86.14 /M	62.42 /M	51.23 /M	36.11 /M	
VC-1 1-7/8" x 3"	75.90	94.88	81.73 /M	72.99 /M	61.32 /M	43.78 /M	38.42 /M	34.44 /M	
VC-2 3/4" x 5-1/2"	71.24	89.05	78.83 /M	71.54 /M	58.05 /M	42.32 /M	37.23 /M	34.44 /M	
Wavy 1" x 2"	60.73	75.90	64.23 /M	56.22 /M	40.16 /M	30.66 /M	25.70 /M	18.60 /M	

Additional turnaround time required. Please see sales associate

ASK FOR A QUOTE up to a million or more

Each Additional Ink Color (up to 3 colors) Close registration may vary +/- 1/64"

50.00	50.00	30.00 /M	20.00 /M	14.00 /M	8.00 /M	8.00 /M	5.00 /M
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FOR ADDITIONAL SIZES OR MORE THAN 3 INK COLORS, PLEASE SEE SALES ASSOCIATE.

3 Steps to Easy Ordering!

1st Choose Label Shape and Size

Choose any size from the pricing grid on page 12.

2nd Choose Label Stock

White Gloss/ Litho Removable	White BOPP (50% upcharge, back adhesive only, Non-Weatherproof)	Clear Polypropylene (50% upcharge, Non-Weatherproof)
White Gloss or Litho	Gold Foil/ Dull or Shiny	Silver Foil/ Dull or Shiny
Yellow Fluorescent	Red Fluorescent	Orange Fluorescent
Yellow Gloss or Litho	Green Fluorescent	Pink Fluorescent

Please specify face or back adhesive for clear stock.

3rd Choose Ink Color

Standard ink colors		
Black	Red	Yellow
White	Reflex Blue	Green
Process Blue	Violet	Brown
Burgundy	Orange	Hunter Green
Golden Yellow	Rubine Red	Teal
More ink colors: \$12.50* per color. Estimated 72hr turnaround time.		
Gold	Silver	Light Blue
Dark Gray	Ivory	Pink
Light Green	Light Gray	Medium Blue
Warm Red		

Additional ink charge applies if using more than one color. Paper stock and ink colors are computer generated and do not reflect exact stock color or texture. Actual samples available upon request. Gloss and foil stocks are not recommended for typewriter use or some pens and pencils. Additional stocks available, refer to page 2.

Label examples shown may not be to scale.

Please see pages 14 and 15 for additional information.



BA-1 Badge 2" x 2-1/2" ▼
Stock design available upon request



HT-3 Heart 1-7/8" x 1-9/16" ▼



AN-1 Anniversary (Laminated)
1-7/32" x 2-5/16" ►
Stock design available upon request



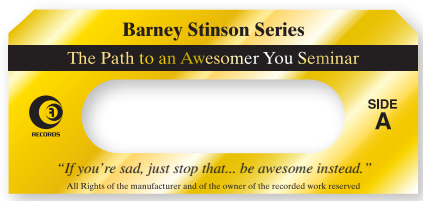
2" x 3" Starburst ▼ ►



IN Inverted Corner Rectangle 1-1/4" x 3" ►



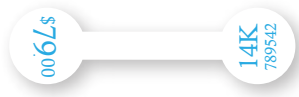
RB-4 Ribbon 2" x 3-1/2" ▼



AC-1 Audio Cassette 1-5/8" x 3-9/16" ▼ ►



DI-1 Diamond 1-1/8" x 1-7/8" ►



JT-2 Jewelry Tag 1/2" x 1-7/8" ►



BA-4 Sheriffs Badge 2-5/8" x 3-1/8" ▼
Stock design available upon request



2" Starburst ▼ ►



WA-2 Wavy 1" x 2" ►

Free Services

- Printing Plates
- Set-Up
- Artwork reduction/enlargement
- Typesetting (up to 10 lines/minimum 6 pt. type)
- One free label dispenser box per copy
- Minor artwork enhancement

Additional Charges

Bleed \$30.00*

Ink extends to edge of label. Please check information block on each catalog page for availability. Please note: Turnaround production time is **24 hours**.

Color Match \$42.00*

For ink colors other than standard inks listed in this catalog. Specify color match and indicate a PANTONE number from the most recent version of a PANTONE MATCHING SYSTEM® guide, or enclose a color swatch. We match the coated version of PANTONE except on computer and laser labels unless otherwise noted. Color matches are guaranteed within a shade lighter or darker. Please note: Turnaround production time is 72 hours.

Combined Orders

Orders may be combined for quantity pricing when they are the same size, ordered at the same time, and have the same number of inks with a minimum of 500 per design. Combining orders may affect turnaround. The following upcharges apply: **COPY CHANGE: \$18.00***, **INK CHANGE: \$18.00***, **PAPER CHANGE: \$18.00***.

Perforation \$30.00*

Available in most die cut sizes. Roll sizes and labels routinely perfed at no charge include: 5" x 4", 4" x 3", 5" x 3", 2-3/4" x 1-3/4". Other sizes are available with perforation, ask for information. **24 hour turnaround.**

Single Labels \$30.00*

Individually die cut labels in stacks. Available in most sizes, ask for details. Square cut sizes, inquire about availability and pricing.

Proofs

Turnaround does not begin until proof is approved.

- **PDF PROOF:** \$15.00* charge. \$10.00* charge to change copy or layout after proofing is completed. 24 hour turnaround. Proof sent via email.
- **PAPER PROOF:** \$15.00* charge. \$10.00* charge to change copy or layout after proofing completed. 24 hour turnaround. Proofs sent via fax unless otherwise requested.
- **COLOR PAPER PROOF:** \$22.00* charge. \$13.50* charge to change copy or layout after proofing is complete. 24 hour turnaround. Proof sent via expedite service.
- **PRESS PROOF:** One color \$30.00*. Each additional color and/or lamination \$15.00*. Proofs sent via expedite. Please Note: Press proof turnaround will match that of the product line. If copy or layout changes are needed after the proofing process is complete, another press proof charge will apply.

Helpful Information

- ★ An asterisk next to the size in the price charts indicates that size is available in both rewind directions. See page 51 for the rewind direction chart.
- ▶ The unwind direction of the label or roll is indicated by an arrow. If no arrow is present, this indicates that the label or roll can be set up to unwind in either direction.

- **COLOR PAPER PROOF:**

Square Cut Labels:

Multi-color square cut labels are available in 1/8" increments. Unlimited range of sizes from 1/4" x 1/2" up to 12" x 24". If your label exceeds 26 square inches or three ink colors, see a sales associate for an instant quote.

Special Shapes:

Thousands of shapes and sizes available. Ask for details. Waste is not removed from most special shapes. Please inquire about waste removal.

All labels are finished on rolls unless otherwise specified. See sales associate for special finishing needs.

Additional Die Sizes

RECTANGLES

1/2" x 1-1/4"	2-1/4" x 2-1/4"	3-3/4" x 3"
1/2" x 3"	2-1/4" x 3-1/4"	3-3/4" x 4-1/2"
3/4" x 3"	2-1/4" x 3-1/2"	3-3/4" x 5"
7/8" x 1-1/4"	2-1/4" x 3-3/4"	3-3/4" x 5-1/2"
7/8" x 3-1/2"	2-1/4" x 4"	4" x 4-1/4"
1" x 1-1/4"	2-1/4" x 4-1/2"	4" x 4-1/2"
1" x 2-1/4"	2-1/4" x 6"	4" x 4-3/4"
1-1/4" x 3"	2-1/2" x 3-1/4"	4" x 6-1/2"
1-1/2" x 4-1/2"	2-1/2" x 5-3/4"	4-1/4" x 3"
1-1/2" x 5-1/2"	2-1/2" x 6"	4-1/4" x 4-1/4"
1-3/4" x 3"	2-1/2" x 6-1/2"	4-3/4" x 1-1/4"
1-3/4" x 4"	2-1/2" x 7"	4-3/4" x 1-1/2"
1-3/4" x 4-3/4"	2-3/4" x 3-1/2"	5" x 1-1/4"
1-3/4" x 5-1/2"	2-3/4" x 4-3/4"	5" x 4-1/4"
1-7/8" x 4-1/2"	2-3/4" x 6"	5" x 4-1/2"
2" x 2-1/4"	3" x 4-3/4"	5-1/4" x 4"
2" x 5-1/2"	3-1/2" x 5-1/2"	5-3/4" x 3-1/2"
2" x 6"	3-3/4" x 1-1/4"	
2-1/8" x 7-3/4"	3-3/4" x 2-1/2"	
2-1/4" x 1-3/4"	3-3/4" x 2-3/4"	

CIRCLES, OVALS AND SEALS

1-1/8" Circle	1-1/4" x 3/4" Oval
1-3/8" Circle	1-1/4" x 1-1/2" Oval
1-5/8" Circle	1-1/4" x 1-3/4" Oval
1-7/8" Circle	1-1/2" x 3/4" Oval
2-1/8" Circle	1-1/2" x 5" Oval
2-7/8" Circle	1-3/4" x 1-1/2" Oval
3-3/8" Circle	1-3/4" x 2-1/2" Oval
3-5/8" Circle	2" x 1" Oval
3-3/4" Circle	2" x 1-1/2" Oval
3-7/8" Circle	2-1/4" x 4" Oval
4-1/8" Circle	2-1/2" x 1-1/2" Oval
4-1/4" Circle	2-1/2" x 3" Oval
4-3/8" Circle	2-1/2" x 3-1/2" Oval
4-1/2" Circle	2-1/2" x 4" Oval
5" Circle	2-1/2" x 4-3/4" Oval
1" x 2-1/4" Oval	3" x 4-1/2" Oval
1" x 2-1/2" Oval	3-1/2" x 4-1/2" Oval
1" x 2-3/4" Oval	3-1/2" x 5-1/2" Oval
1" x 3" Oval	4-1/4" x 5" Oval
1" x 3-1/2" Oval	

SPECIAL SHAPES

Heart	3/4" x 3/4"
Heart	4-19/32" x 4-5/16"
6-Point Star	1-5/8" x 1-7/8"
5-Point Star	2-1/4"
Triangle	1" x 1" x 1"
Parrallelogram	11/16" x 2-5/8"
Octagon	3-3/4" x 3-3/4"
Diamond	1-1/8" x 1-7/8"
Arrow	1-3/4" x 1-11/16"
Jewelry Tag	1/2" x 1-3/4"
Shamrock	3/4" x 13/16"
Ribbon	1-15/16" x 3-5/8"
Flame	2" x 1-1/2"
Starburst	2" x 3"
Starburst	2-11/16" x 3-1/16"

We offer thousands of die sizes and shapes. This is just a small sampling of our standard sizes. The sizes shown above require a custom quote and may require additional turnaround time. Please see a sales associate for pricing.

Type Styles

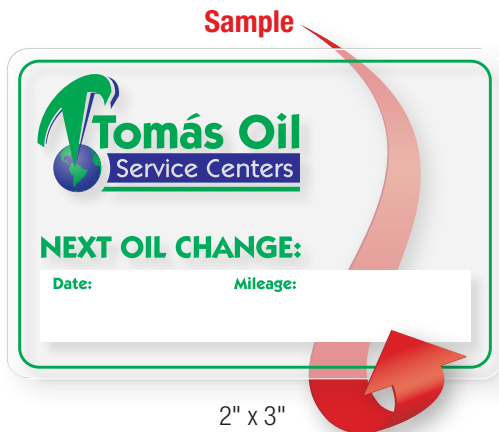
We will typeset your labels, or we can use your artwork.

Helvetica	Times	Optima	Gill Sans
<i>Helvetica Italic</i>	<i>Times Italic</i>	<i>Optima Italic</i>	<i>Gill Sans Italic</i>
Helvetica Bold	Times Bold	Optima Bold	Gill Sans Bold
<i>Helvetica Bold Italic</i>	<i>Times Bold Italic</i>	<i>Optima Bold Italic</i>	<i>Gill Sans Bold Italic</i>
Helvetica Condensed	New Century Schoolbook	Rockwell	Palatino
Helvetica Bold Condensed	<i>New Century Schoolbook Italic</i>	<i>Rockwell Italic</i>	<i>Palatino Italic</i>
Bookman	New Century Schoolbook Bold	Rockwell Bold	Palatino Bold
<i>Bookman Italic</i>	<i>New Century Schoolbook Bold Italic</i>	<i>Rockwell Bold Italic</i>	<i>Palatino Bold Italic</i>
Bookman Bold	Avant Garde	Souvenir	Cooper Black
<i>Bookman Bold Italic</i>	<i>Avant Garde Italic</i>	<i>Souvenir Italic</i>	<i>Cooper Black Italic</i>
AGaramond	Avant Garde Bold	Souvenir Bold	LITHOS PRO
<i>AGaramond Italic</i>	<i>Avant Garde Bold Italic</i>	<i>Souvenir Bold Italic</i>	Papyrus
AGaramond Bold	Benguiat	Futura	<i>Murry Hill</i>
<i>AGaramond Bold Italic</i>	<i>Benguiat Italic</i>	<i>Futura Italic</i>	Hobo
Eurostile	Benguiat Bold	Futura Bold	<i>Brush Script</i>
<i>Eurostile Italic</i>	<i>Benguiat Bold Italic</i>	<i>Futura Bold Italic</i>	<i>Wedding Text</i>
Eurostile Bold	Eurostile ExtendedTwo	<i>Zaph Chancery</i>	<i>Park Avenue</i>
<i>Eurostile Bold Italic</i>	Eurostile Extended Two Bold		

All typestyles are available in any size. We carry the entire Adobe font library. For additional information please see sales associate.

Static Cling Labels

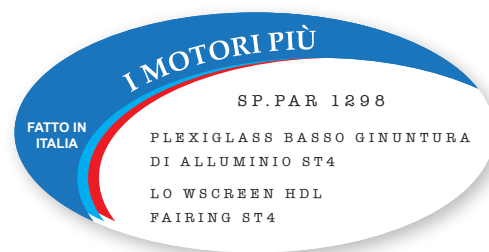
These clear or white static vinyl labels are easily applied to glass or most smooth surfaces by static electricity! Great for indoor & outdoor application. Upon request, we will print a rectangular block of white on clear stock at no extra charge.



2" x 3"



1-3/4" x 2-3/4"



1-1/4" x 2-1/2" Oval



1" x 3"



1" x 2"



2-1/2" Dia.

Clear Static Vinyl & White Static Vinyl (Specify Face or Back Static)

Size	250	500	1,000	2,000	3,000	5,000	10M & above
1/2" x 1"	158.82	211.76	311.93	176.00 /M	137.08 /M	94.29 /M	
1" x 3"	168.84	221.79	321.94	214.34 /M	170.98 /M	120.62 /M	
1-1/2" x 3"	180.29	234.65	333.40	230.37 /M	189.59 /M	136.22 /M	
2" x 1"	163.12	217.49	317.65	178.43 /M	138.22 /M	94.58 /M	
2" x 1-1/2"	168.84	221.79	321.93	214.34 /M	170.98 /M	120.62 /M	
2" x 3"	186.02	238.97	340.54	233.23 /M	199.60 /M	154.53 /M	
2" x 3-1/2"	191.73	245.99	346.26	234.65 /M	201.76 /M	173.85 /M	
2" x 4"	197.45	251.82	349.12	236.09 /M	202.46 /M	173.84 /M	
2" x 4-1/2"	203.19	257.54	353.42	238.22 /M	204.61 /M	185.30 /M	
2-1/2" x 1-1/2"	174.56	227.51	327.66	228.93 /M	186.00 /M	127.35 /M	
2-3/4" x 1-3/4"	180.29	234.65	333.38	230.37 /M	189.58 /M	136.22 /M	
3" x 3"	203.19	257.54	353.42	238.23 /M	204.61 /M	185.30 /M	
3" x 4"	218.91	273.28	364.86	243.96 /M	210.33 /M	193.88 /M	
4" x 4"	234.65	294.76	380.60	251.82 /M	217.49 /M	213.19 /M	
5" x 3"	233.23	289.02	377.74	249.68 /M	215.33 /M	213.19 /M	
2" Diameter*	174.56	227.51	327.66	228.93 /M	186.00 /M	127.35 /M	
2-1/2" Diameter*	191.73	245.99	346.26	234.65 /M	201.75 /M	173.84 /M	
3" Diameter*	203.19	257.54	353.42	238.23 /M	204.61 /M	185.30 /M	
3-1/2" Diameter	223.21	279.01	369.16	246.10 /M	212.48 /M	201.75 /M	
4" Diameter*	234.65	294.76	380.60	251.82 /M	217.49 /M	213.19 /M	
1-1/4" x 2" Oval*	168.84	221.79	321.93	214.34 /M	170.98 /M	120.62 /M	
1-1/4" x 2-1/2" Oval*	174.56	227.51	327.66	228.93 /M	186.00 /M	127.35 /M	
1-1/2" x 3" Oval	180.29	234.65	333.38	230.37 /M	189.58 /M	136.22 /M	
2" x 3" Oval*	186.02	238.97	340.54	233.23 /M	199.60 /M	154.53 /M	
3" x 4" Oval	218.91	273.28	364.86	243.96 /M	210.33 /M	193.88 /M	

ASK FOR A QUOTE up to a million or more

Each Additional Ink Color (up to 3 colors) Close registration may vary +/- 1/64"

50.00	50.00	50.00	30.00 /M	20.00 /M	14.00 /M
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2-1/2" x 1-1/2"



2" x 3" Oval

3 Steps to Easy Ordering!

1st Choose Label Shape and Size

Choose any size from the pricing grid on page 16.

2nd Choose Label Stock



White Static Vinyl



Clear Static Vinyl

Please specify face or back static.

3rd Choose Ink Color

Standard ink colors



Black



Red



Yellow



White



Reflex Blue



Green



Process Blue



Violet



Brown



Burgundy



Orange



Hunter Green



Golden Yellow



Rubine Red



Teal

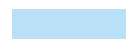
More ink colors: \$12.50* per color. Estimated 72hr turnaround time.



Gold



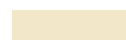
Silver



Light Blue



Dark Gray



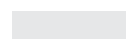
Ivory



Pink



Light Green



Light Gray



Medium Blue



Warm Red

Additional ink charge applies if using more than one color. Paper stock and ink colors are computer generated and do not reflect exact stock color or texture. Actual samples available upon request. Low tack adhesive stocks are available as an alternative. See page 45 or a sales associate for additional information. Please specify face or back adhesive when ordering; **face** – inside of window, **back** – outside of window.

Label examples shown may not be to scale.

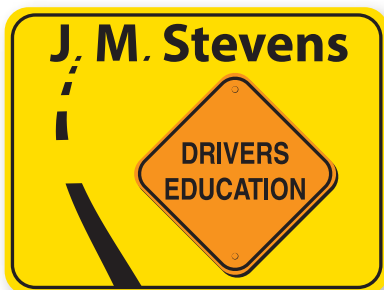
Please see pages 22 and 23 for additional information.



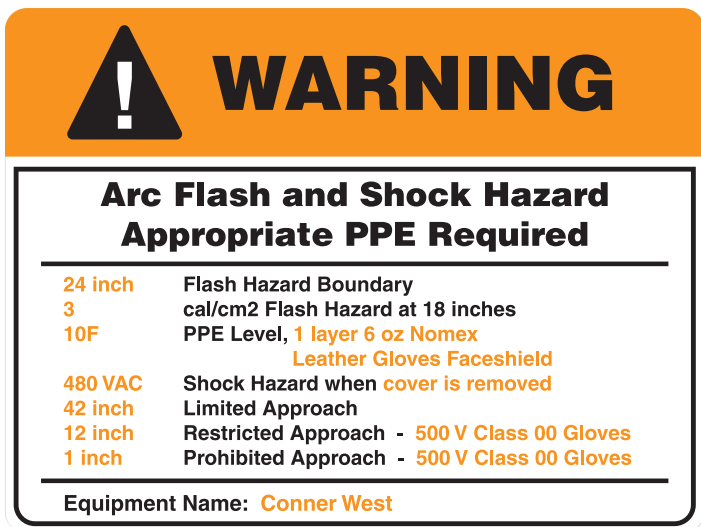
1-1/2" x 3" Oval



2" x 4"



1-1/2" x 2"



3" x 4"



2" Dia

Foil Imprint and Embossed Labels

Foil Imprint Labels

The most elegant, top-of-the-line foil labels available are produced by transferring metallic foil onto the label. White and yellow foil imprint is an inexpensive alternative to screen printing. You can print white or yellow foil on Clear Polypropylene for an opaque imprint. Ordinarily labels with foil must be ordered several weeks in advance, but our foil labels are produced quickly.

Foil/Ink Combination Labels

Whether your design is in full process color (see page 21 for pricing) or traditional spot color, combination printed labels are the best way to add shelf appeal to your most complex label design. Adding the distinctive look of foil to your label is sure to enhance the visual impact of your product.

Embossed Labels

Raise your printing to the next level with embossing. Whether you choose blind embossing or embossed foil labels, this special effect will give your product or promotion the upscale look it deserves.



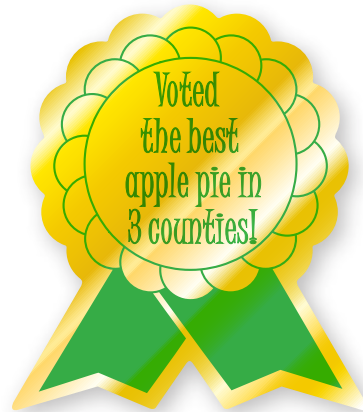
3-1/2" x 3-1/2"



RB-4 Ribbon 2" x 3-1/2"
Stock design available upon request



RB-8 Ribbon 1-1/2" x 2"
Stock design available upon request



RB-9 Ribbon 1-3/4" x 2"
Stock design available upon request



2" Seal



RB-7 Ribbon 1-1/2" x 3"



2" x 3" Oval



2" Dia



2" x 1-1/2"



AN-3 Anniversary 2" x 2-1/4"
Stock design available upon request

4 Steps to Easy Ordering!

Label cost below includes 1 ink color. Add Foil/Embossed charges below.

Die Cut Sizes	500	1,000	2,000	3,000	5,000	10,000
1/2" x 1"	54.89	68.62	54.02 /M	40.88 /M	29.92 /M	21.18 /M
1/2" x 1-3/4"	58.39	73.00	62.78 /M	54.02 /M	38.69 /M	27.74 /M
3/4" x 1"	58.39	73.00	62.78 /M	54.02 /M	38.69 /M	27.74 /M
3/4" x 2"	60.73	75.91	64.23 /M	56.22 /M	40.14 /M	30.66 /M
7/8" x 3"	64.23	80.30	70.06 /M	61.32 /M	44.92 /M	35.05 /M
1" x 3"	64.23	80.30	70.06 /M	61.32 /M	44.92 /M	35.05 /M
1-1/2" x 3"	71.23	89.05	78.83 /M	71.54 /M	58.04 /M	42.35 /M
2" x 1-1/4"	64.23	80.30	70.06 /M	61.32 /M	44.92 /M	35.05 /M
2" x 1-1/2"	64.23	80.30	70.06 /M	61.32 /M	44.92 /M	35.05 /M
2" x 2"	68.92	86.14	75.91 /M	67.14 /M	55.48 /M	39.40 /M
2" x 3"	75.91	94.89	81.75 /M	73.00 /M	61.32 /M	43.79 /M
2" x 4"	80.59	100.74	90.50 /M	81.76 /M	68.62 /M	51.10 /M
2-1/2" x 1-1/2"	68.92	86.14	75.91 /M	67.14 /M	55.48 /M	39.40 /M
2-3/4" x 1-3/4"	71.23	89.05	78.83 /M	71.54 /M	58.04 /M	42.35 /M
3" x 3"	85.25	106.58	93.44 /M	83.22 /M	70.06 /M	52.56 /M
3" x 4"	89.94	112.42	99.27 /M	89.05 /M	74.45 /M	64.23 /M
4" x 5"	115.61	144.53	128.45 /M	112.42 /M	100.74 /M	81.75 /M
5" x 3"	103.94	129.93	110.94 /M	94.89 /M	83.22 /M	67.15 /M
1" Diameter	58.39	73.00	62.78 /M	54.02 /M	38.69 /M	27.74 /M
1-1/2" Diameter	64.23	80.30	70.06 /M	61.32 /M	44.92 /M	35.05 /M
2" Diameter	68.92	86.14	75.91 /M	67.14 /M	55.48 /M	39.40 /M
2-1/2" Diameter	78.24	97.80	86.13 /M	77.37 /M	64.89 /M	47.45 /M
3" Diameter	85.25	106.58	93.44 /M	83.22 /M	70.06 /M	52.56 /M
3-1/2" Diameter	94.59	118.24	103.19 /M	90.99 /M	77.37 /M	65.23 /M
1-1/4" x 2" Oval	64.23	80.30	70.06 /M	61.32 /M	44.92 /M	35.05 /M
1-1/4" x 2-1/2" Oval	68.92	86.14	75.91 /M	67.15 /M	55.48 /M	39.40 /M
2" x 3" Oval	75.91	94.89	81.75 /M	73.00 /M	61.32 /M	43.78 /M
Jumbo Oval	71.23	89.05	78.83 /M	71.54 /M	58.04 /M	42.35 /M
1-1/4" Seal	60.75	75.91	64.23 /M	56.22 /M	40.14 /M	30.66 /M
2" Seal	68.92	86.14	75.91 /M	67.15 /M	55.48 /M	39.40 /M
Anniversary Label 2" x 2-1/4"	136.06	170.07	124.83 /M	100.72 /M	68.61 /M	46.36 /M
Ribbon 1-1/2" x 2"	129.06	161.32	120.45 /M	94.89 /M	63.52 /M	41.99 /M
Ribbon 1-1/2" x 3"	136.06	170.07	124.83 /M	100.72 /M	68.61 /M	46.36 /M
Ribbon 1-3/4" x 2"	132.55	165.71	121.16 /M	97.80 /M	66.07 /M	44.17 /M
Ribbon 2" x 3-1/2"	143.07	178.84	132.10 /M	106.57 /M	73.74 /M	50.75 /M
Wavy Rectangle 1" x 2"	60.73	75.91	64.23 /M	56.22 /M	40.14 /M	30.66 /M
Square Cut Sizes	500	1,000	2,000	3,000	5,000	10,000
Up to 1 Sq. In.	118.54	148.15	110.21 /M	89.05 /M	58.39 /M	37.61 /M
1.1 to 2 Sq. In.	122.05	152.55	113.86 /M	91.96 /M	60.97 /M	39.78 /M
2.1 to 3 Sq. In.	129.17	161.32	120.42 /M	94.87 /M	63.53 /M	41.98 /M
3.1 to 4 Sq. In.	132.55	165.71	121.15 /M	97.80 /M	66.05 /M	44.17 /M
4.1 to 5 Sq. In.	136.06	170.07	124.83 /M	100.72 /M	68.60 /M	46.36 /M
5.1 to 6 Sq. In.	139.61	174.51	128.45 /M	103.65 /M	71.19 /M	48.53 /M
6.1 to 7 Sq. In.	143.07	178.86	132.11 /M	106.58 /M	73.75 /M	50.76 /M
7.1 to 8 Sq. In.	146.58	183.21	135.77 /M	109.48 /M	76.31 /M	52.93 /M
8.1 to 9 Sq. In.	150.07	187.59	139.43 /M	112.41 /M	78.87 /M	55.10 /M
9.1 to 10 Sq. In.	153.47	191.99	143.05 /M	115.32 /M	81.43 /M	57.27 /M
10.1 to 11 Sq. In.	157.07	196.37	146.71 /M	118.24 /M	84.00 /M	59.44 /M
11.1 to 12 Sq. In.	160.59	200.73	150.35 /M	121.15 /M	86.56 /M	61.61 /M
12.1 to 13 Sq. In.	164.10	205.10	154.02 /M	124.10 /M	89.13 /M	63.78 /M
13.1 to 14 Sq. In.	167.59	209.51	158.41 /M	127.00 /M	91.70 /M	65.95 /M
14.1 to 15 Sq. In.	171.10	213.87	161.32 /M	129.93 /M	94.27 /M	68.12 /M
15.1 to 16 Sq. In.	174.59	218.25	165.71 /M	132.84 /M	96.84 /M	70.29 /M
16.1 to 17 Sq. In.	178.11	222.63	167.88 /M	135.77 /M	99.41 /M	72.46 /M
17.1 to 18 Sq. In.	181.60	226.99	172.99 /M	138.67 /M	101.98 /M	74.63 /M
18.1 to 20 Sq. In.	194.45	243.08	183.93 /M	146.71 /M	116.79 /M	96.34 /M
20.1 to 22 Sq. In.	199.70	249.63	201.44 /M	154.02 /M	125.54 /M	99.27 /M
22.1 to 24 Sq. In.	209.03	261.30	211.67 /M	161.32 /M	134.30 /M	108.03 /M
24.1 to 26 Sq. In.	218.39	272.98	221.89 /M	168.63 /M	143.07 /M	116.79 /M







Ask for a quote up to a million or more

Ask for a quote up to a million or more

1st Choose Label Shape and Size






Choose any size from the pricing grid on page 19.

2nd Choose Label Stock

		
White Gloss or Litho	Clear Polypropylene (50% upcharge)	Prism (100% upcharge)
		
Silver Foil/Dull or Shiny	Gold Foil/Dull or Shiny	Yellow Gloss or Litho

Please specify face or back adhesive for clear stock.

3rd Choose Foil Color

		
White	Black	Gold
		
Silver	Blue	Red
		
Green	Copper	Purple
		
Pink	Light Blue	Teal
		
Yellow	Orange	



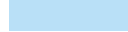

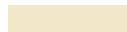


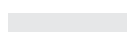

Additional foil colors are available. See sales associate for details.

4th Choose Ink Color

Standard ink colors

		
Black	Red	Yellow
		
White	Reflex Blue	Green
		
Process Blue	Violet	Brown
		
Burgundy	Orange	Hunter Green
		
Golden Yellow	Rubine Red	Teal

More ink colors: \$12.50* per color. Estimated 72hr turnaround time.

		
Gold	Silver	Light Blue
		
Dark Gray	Ivory	Pink
		
Light Green	Light Gray	Medium Blue
		
Warm Red		

Additional ink charge applies if using more than one color. Paper stock, ink and foil colors are computer generated and do not reflect exact stock color or texture. White, yellow and orange foils have a flat finish. Gloss and foil stocks are not recommended for typewriter use or some pens and pencils. Embossed labels cannot be finished as single labels. Polypropylene cannot be embossed. Actual samples available upon request. Additional stocks available, refer to page 2.

Label examples shown may not be to scale.

Please see pages 22 and 23 for additional information.



For Foil Imprint Labels, Add Foil Charge Below. For Foil Imprint/Embossed Combo, Add Charge Twice.

120.00	120.00	72.00 /M	48.00 /M	35.00 /M	20.00 /M
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Each Additional Ink Color (up to 3 colors)

50.00	50.00	30.00 /M	20.00 /M	14.00 /M	8.00 /M
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Minimum size is 1/2" x 1" with bleed or full reverse.

FOR ADDITIONAL SIZES OR MORE THAN 3 INK COLORS OR MORE THAN 1 FOIL IMPRINT, PLEASE SEE SALES ASSOCIATE.

SQUARE CUT LABEL INSTRUCTIONS

Sample order: 1-1/8" x 2-5/8", White Gloss paper stock. Gold Foil image that is embossed, 3,000 pieces. Using decimal equivalents, which can be found on the back cover, multiply 1.125 x 2.625 to get 2.95 square inches. Find the correct square inch price on the chart above. \$94.87/M x 3 - \$284.61 plus the foil upcharge of \$48.00/M and the embossing upcharge of \$48.00/M - \$428.61.

Process Color Labels

You can have up to 11 COLORS on the same label!

Our proprietary printing process allows you to create even the most complex label printing project. You can mix and match capabilities that include UV Ink, water-based ink, full color, spot color, foil, embossing, backside printing and more! Put it all on one side of your label or print on the front and the back. Process Color labels are available in sizes up to 11" x 24". See a sales associate for details.



2" x 3"



1" x 2-1/2"



2" x 3" Oval



U7304-11-4



2-1/16" x 2-1/8"
(Label is perforated at the cap)



1-1/2" x 3"



5" x 3"



2-1/2" x 2-1/2"



2" Dia



4" x 2"



1-1/2" Dia










2 Steps to Easy Ordering!

Quantities as low as 100 labels

1st Choose Label Shape and Size

Choose any size from the pricing grid on page 21.

2nd Choose Label Stock

Please specify face or back adhesive for clear and static stocks.

Important Information

Preferred file formats include the following Macintosh programs:

- Adobe Illustrator® • Adobe Photoshop® • Adobe Pagemaker®
- Adobe InDesign® • ArtPro® • Freehand™ • QuarkXPress™
- * No Transparencies

In addition to the above, we also support:

- All PC equivalents.
- Files submitted in these formats may incur additional turnaround and artwork charges. Please see sales associate for details.
- All Pantone® spot colors should be converted to process colors before saving the file (unless additional spot colors have been purchased). Also, please provide documentation of original Pantone® spot colors used in file before converting to CMYK. For color matches, please provide a sample.

- We carry the entire Adobe® and Corel Font Libraries, as well as Bitstream Typeshop for the Macintosh. If an IBM font is used in your electronic file, the printer and screen font must be supplied.

- Bleeds must have artwork extending at least 1/8" beyond the die-line on each side that bleeds. Allow for 1/8" print margin inside die-line.

- Digital color proof provided upon request. If exact color match is required press proofs are available for a nominal fee and a 72 hour turnaround. Please note that production turnaround begins upon proof approval. Proof changes and/or additional proofs will incur additional charges and added lead time.

- Registration is held to plus or minus 1/100".

- Screens are normally run at 150 lines per inch. 200 lines per inch screens are available upon request. (Additional turnaround time & charges may apply.)

- Please ask for a Process Color Requirements sheet for a full list of specifications and Adobe Photoshop® information.

Additional charges may apply if the above guidelines are not followed. If additional charges apply, you will be notified within 24 Hours. Please see sales associate for details about 72-hour turnaround for process labels. Turnaround begins upon proof approval.

Pantone® and other Pantone, Inc. trademarks are the property of Pantone, Inc.

All Process Color labels are laminated at no charge. For Clear Poly and Static Cling please specify face or back adhesive. White Gloss, White Gloss Ultra Removable and Clear Poly are not available for Bumper Stickers. Actual samples available upon request. Gloss stocks are not recommended for typewriter use or some pens and pencils. Quantities of 100 and 250 may have specific finishing requirements. Additional stocks available, refer to page 2. Label examples shown may not be to scale.

Please see pages 22 and 23 for additional information.

Die Cut Sizes	100	250	500	1,000	2,000	3,000	5,000	10,000
1-1/4" x 3-1/2"	286.42	318.24	374.40	468.83	244.27 /M	204.87 /M	154.44 /M	103.45 /M
1-1/2" x 3"	286.42	318.24	374.40	468.83	244.27 /M	204.87 /M	154.44 /M	103.45 /M
2" x 2"	286.42	318.24	374.40	468.83	244.27 /M	204.87 /M	154.44 /M	103.45 /M
2" x 3"	335.15	372.39	438.10	547.63	350.64 /M	275.79 /M	189.11 /M	108.65 /M
2-1/2" x 1-1/2"	286.42	318.24	374.40	468.83	244.27 /M	204.87 /M	154.44 /M	103.45 /M
2-1/2" x 2-1/2"	335.13	372.37	438.08	547.63	350.64 /M	275.79 /M	189.11 /M	108.65 /M
2-3/4" x 1-3/4"	286.42	318.24	374.40	468.83	244.27 /M	204.87 /M	154.44 /M	103.45 /M
2-3/4" x 3-3/4"	359.26	399.18	469.62	587.03	386.10 /M	295.48 /M	204.87 /M	119.07 /M
3" x 3"	359.26	399.18	469.62	587.03	386.10 /M	295.48 /M	204.87 /M	119.07 /M
4" x 2"	359.26	399.18	469.62	587.03	386.10 /M	295.48 /M	204.87 /M	119.07 /M
4" x 3"	431.59	479.55	564.17	705.21	417.62 /M	315.18 /M	228.51 /M	133.95 /M
4" x 4"	431.59	479.55	564.17	705.21	417.62 /M	315.18 /M	228.51 /M	133.95 /M
4" x 6"	479.82	533.13	627.21	784.01	460.16 /M	354.58 /M	254.51 /M	192.75 /M
5" x 3"	431.59	479.55	564.17	705.21	417.62 /M	315.18 /M	228.51 /M	133.95 /M
5" x 4"	450.88	500.98	589.38	736.73	457.01 /M	334.88 /M	244.27 /M	159.26 /M
1-1/2" Circle	286.42	318.24	374.40	468.83	244.27 /M	204.87 /M	154.44 /M	103.45 /M
2" Circle	286.42	318.24	374.40	468.83	244.27 /M	204.87 /M	154.44 /M	103.45 /M
2-1/4" Circle	335.15	372.39	438.10	547.63	350.64 /M	275.79 /M	189.11 /M	108.65 /M
2-1/2" Circle	335.15	372.39	438.10	547.63	350.64 /M	275.79 /M	189.11 /M	108.65 /M
3" Circle	359.26	399.18	469.62	587.03	386.10 /M	295.48 /M	204.87 /M	119.07 /M
4" Circle	431.59	479.55	564.17	705.21	417.62 /M	315.18 /M	228.51 /M	133.95 /M
5" Circle	479.82	533.13	627.21	784.01	460.16 /M	354.58 /M	254.51 /M	192.75 /M
1-1/2" x 3" Oval	286.42	318.24	374.40	468.83	244.27 /M	204.87 /M	154.44 /M	103.45 /M
1-1/4" x 2-1/2" Oval	286.42	318.24	374.40	468.83	244.27 /M	204.87 /M	154.44 /M	103.45 /M
1-1/4" x 1-3/4" Oval	286.42	318.24	374.40	468.83	244.27 /M	204.87 /M	154.44 /M	103.45 /M
2" x 3" Oval	335.15	372.39	438.10	547.63	350.64 /M	275.79 /M	189.11 /M	108.65 /M
1-1/4" Seal	286.42	318.24	374.40	468.83	244.27 /M	204.87 /M	154.44 /M	103.45 /M
2" Seal	286.42	318.24	374.40	468.83	244.27 /M	204.87 /M	154.44 /M	103.45 /M
2-1/16"x2-1/8" Lip Balm	286.42	318.24	374.40	468.83	244.27 /M	204.87 /M	154.44 /M	103.45 /M
Self-Stick Bus. Card	335.15	372.39	438.10	547.63	350.64 /M	275.78 /M	189.11 /M	108.65 /M

Ask for a quote up to a million or more



Additional spot color charge may apply (up to 3 colors)

75.00	75.00	75.00	75.00	45.00 /M	30.00 /M	21.00 /M	12.00 /M
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Additional foil charge (1 foil only)

120.00	120.00	120.00	120.00	72.00 /M	48.00 /M	35.00 /M	20.00 /M
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Square Cut Sizes	100	250	500	1,000	2,000	3,000	5,000	10,000
Up to 4 Sq. In.	286.93	318.81	375.08	468.85	244.26 /M	204.88 /M	154.44 /M	103.45 /M
4.1 to 5 Sq. In.	286.93	318.81	375.08	468.85	244.26 /M	204.88 /M	154.44 /M	103.45 /M
5.1 to 6 Sq. In.	335.15	372.39	438.10	547.63	350.64 /M	275.78 /M	189.11 /M	108.65 /M
6.1 to 7 Sq. In.	335.15	372.39	438.10	547.63	350.64 /M	275.78 /M	189.11 /M	108.65 /M
7.1 to 8 Sq. In.	359.27	399.18	469.63	587.03	386.10 /M	295.49 /M	204.88 /M	119.07 /M
8.1 to 9 Sq. In.	359.27	399.18	469.63	587.03	386.10 /M	295.49 /M	204.88 /M	119.07 /M
9.1 to 10 Sq. In.	359.27	399.18	469.63	587.03	386.10 /M	295.49 /M	204.88 /M	119.07 /M
10.1 to 11 Sq. In.	359.27	399.18	469.63	587.03	386.10 /M	295.49 /M	204.88 /M	119.07 /M
11.1 to 12 Sq. In.	431.57	479.52	564.14	705.17	417.62 /M	315.18 /M	228.51 /M	133.96 /M
12.1 to 14 Sq. In.	431.57	479.52	564.14	705.17	417.62 /M	315.18 /M	228.51 /M	133.96 /M
14.1 to 16 Sq. In.	431.57	479.52	564.14	705.17	417.62 /M	315.18 /M	228.51 /M	133.96 /M
16.1 to 18 Sq. In.	431.57	479.52	564.14	705.17	417.62 /M	315.18 /M	228.51 /M	133.96 /M
18.1 to 20 Sq. In.	450.88	500.98	589.39	736.74	457.02 /M	334.89 /M	244.26 /M	159.26 /M

Ask for a quote up to a million or more



Additional spot color charge may apply (up to 3 colors)

75.00	75.00	75.00	75.00	45.00 /M	30.00 /M	21.00 /M	12.00 /M
-------	-------	-------	-------	----------	----------	----------	----------

Additional foil charge (1 foil only)

120.00	120.00	120.00	120.00	72.00 /M	48.00 /M	35.00 /M	20.00 /M
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Process Color Bumper Stickers

Pricing applies to White Repositionable, White Static Cling or Clear Static Cling.

Rectangle sizes include a 1/4" tab. The 4" x 6" oval will be scored on the liner for easy removal.

Size	500	1,000	2,000	3,000
2-1/2" x 9-1/4"	771.23	964.03	550.17 /M	414.58 /M
2-3/4" x 5"	636.17	795.22	462.62 /M	345.17 /M
3-3/4" x 7-1/2"	835.20	1,044.00	585.00 /M	434.99 /M
3" x 11-1/2"	900.00	1,125.00	675.00 /M	490.79 /M
2-3/4" x 15"	957.60	1,197.00	720.00 /M	524.99 /M
3-3/4" x 15"	1,082.88	1,353.60	801.00 /M	584.39 /M
4" x 6 oval	771.23	964.03	550.17 /M	414.58 /M

Ask for a quote up to a million or more

Each Additional Ink Color (up to 3 colors)

75.00	75.00	45.00 /M	30.00 /M
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FOR ADDITIONAL SIZES OR MORE THAN 3 INK COLORS, PLEASE SEE SALES ASSOCIATE.

Free Services

- Printing Plates
- Set-Up
- Artwork reduction/enlargement
- Typesetting (up to 10 lines/minimum 6 pt. type)
- One free label dispenser box per copy
- Minor artwork enhancement

Additional Charges

Bleed \$30.00*

Ink extends to edge of label. Please check information block on each catalog page for availability.

Color Match \$42.00*

For ink colors other than standard inks listed in this catalog. Specify color match and indicate a PANTONE number from the most recent version of a PANTONE MATCHING SYSTEM® guide, or enclose a color swatch. We match the coated version of PANTONE except on computer and laser labels unless otherwise noted. Color matches are guaranteed within a shade lighter or darker. Please note: Turnaround production time is 72 hours.

Combined Orders

Orders may be combined for quantity pricing when they are the same size, ordered at the same time, and have the same number of inks with a minimum of 500 per design. Combining orders may affect turnaround. Process color label orders can be combined. Call for a quote. The following upcharges apply: **COPY CHANGE: \$18.00***, **PROCESS COLOR COPY CHANGE: \$25.00***, **INK CHANGE: \$18.00***, **EMBOSSED COPY CHANGE: \$25.00***, **PAPER CHANGE: \$18.00***, **FOIL IMPRINT COPY CHANGE: \$25.00***, **FOIL IMPRINT, INK OR PAPER CHANGES: \$18.00***.

Perforation \$30.00*

Available in most die cut sizes. Roll sizes and labels routinely perfed at no charge include: 5" x 4", 4" x 3", 5" x 3", 2-3/4" x 1-3/4". Other sizes are available with perforation, ask for information.

Single Labels \$30.00*

Individually die cut labels in stacks. Embossed Labels cannot be singled. Available in most sizes, ask for details. Square cut sizes, inquire about availability and pricing.

Proofs

Turnaround does not begin until proof is approved.

- **PDF PROOF:** \$15.00* charge. \$10.00* charge to change copy or layout after proofing is completed. 24 hour turnaround. Proof sent via email.
- **PAPER PROOF:** \$15.00* charge. \$10.00* charge to change copy or layout after proofing is completed. 24 hour turnaround. Proof sent via fax unless otherwise requested.
- **COLOR PAPER PROOF:** \$22.00* charge. \$13.50* charge to change copy or layout after proofing is complete. 24 hour turnaround. Proof sent via expedite service.
- **PRESS PROOF: ONE COLOR LABELS \$30.00*, STATIC CLING \$30.00*, PROCESS COLOR LABELS \$35.00*, FOIL IMPRINT OR EMBOSSED LABELS \$55.00*, PROCESS COLOR + FOIL IMPRINT OR EMBOSSED LABELS \$55.00*.** All press proofs sent via expedite service. Turnaround time will match that of the product line. (i.e. Process color press proof will have the same 72 hour turnaround as a regular process color order.) **\$15.00*** charge for each additional color and/or lamination. If copy or layout changes are needed after the proofing process is complete, another press proof charge will apply.

Helpful Information

- * An asterisk next to the size in the price charts indicates that size is available in both rewind directions. See page 51 for the rewind direction chart.
- ▶ The unwind direction of the label or roll is indicated by an arrow. If no arrow is present, this indicates that the label or roll can be set up to unwind in either direction.

Static Cling Labels:

Please specify static on face or back of label when ordering static labels. Face static is applied to the inside of windows, back static is applied to the outside of windows. Static Cling Labels are not recommended for outdoor use. At your request, we will print a rectangular block of white on clear stock at no extra charge.

Foil Imprint and Embossed Labels:

Foil imprint can be used on clear stocks for greater opacity than inks, especially white and yellow foil. Orange, white and yellow foils have a flat finish. Holographic and Security Foils are also available, see sales associate for availability. Screens and small type do not reproduce well on foil or foil/ink combination labels. Embossed labels cannot be singled. Minimum 10 pt. type for foil copy.

Process Color Labels:

All process color labels are laminated at no charge. Please specify face or back adhesive for Clear Poly or Static Cling. White Gloss, White Gloss Ultra Removable and Clear Poly are not available for bumper stickers. Quantities of 100 and 250 may have specific finishing requirements. Process Color Labels are available in sizes up to 11" x 24".

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Additional Die Sizes

RECTANGLES

1" x 2-1/4"	1-3/4" x 3"	2-1/4" x 4-1/2"	3-1/2" x 4-1/2"
1" x 2-1/2"	1-3/4" x 4"	2-1/4" x 6"	3-1/2" x 4-3/4"
1" x 2-3/4"	1-3/4" x 4-3/4"	2-1/2" x 3"	3-1/2" x 5"
1" x 3"	1-3/4" x 5-1/2"	2-1/2" x 3-1/4"	3-1/2" x 5-1/2"
1" x 3-1/4"	1-3/4" x 6"	2-1/2" x 3-1/2"	3-1/2" x 5-3/4"
1" x 3-1/2"	1-5/8" x 3-9/16" (AC-1)	2-1/2" x 3-3/4"	3-3/4" x 1-1/4"
1" x 4"	2" x 1-1/4"	2-1/2" x 4"	3-3/4" x 3"
1" x 5"	2" x 2-1/4"	2-1/2" x 4-1/2"	3-3/4" x 3-1/4"
1-1/4" x 1-1/2"	2" x 2-1/2"	2-1/2" x 5"	3-3/4" x 4-1/2"
1-1/4" x 1-3/4"	2" x 3-1/2"	2-1/2" x 5-3/4"	3-3/4" x 5"
1-1/4" x 2-1/2"	2" x 4-1/2"	2-1/2" x 6"	4" x 3-1/2"
1-1/4" x 3"	2" x 5"	2-3/4" x 2"	4" x 4-1/4"
1-1/2" x 1-1/2"	2" x 5-1/2"	2-3/4" x 2-3/4"	4" x 4-1/2"
1-1/2" x 1-3/4"	2" x 6"	2-3/4" x 3-1/2"	4" x 4-3/4"
2" x 1-1/2"	2-1/4" x 1-1/4"	2-3/4" x 4"	4-1/4" x 3"
1-1/2" x 2-3/4"	2-1/4" x 1-1/2"	2-3/4" x 4-3/4"	4-1/4" x 4-1/4"
1-1/2" x 3-1/2"	2-1/4" x 1-3/4"	2-3/4" x 6"	4-1/2" x 1-3/4"
1-1/2" x 4"	2-1/4" x 2-1/4"	3" x 1-7/8" (VC-1)*	4-1/2" x 2-3/4"
1-1/2" x 4-1/2"	2-1/4" x 3-1/4"	3" x 4-3/4"	4-3/4" x 1-1/4"
1-1/2" x 5-1/2"	2-1/4" x 3-1/2"	3" x 6"	4-3/4" x 1-1/2"
1-1/2" x 5-3/4"	2-1/4" x 3-3/4"	3-1/2" x 3"	5" x 1-1/4"
1-3/4" x 2-1/2"	2-1/4" x 4"	3-1/2" x 3-1/2"	

CIRCLES, OVALS AND SEALS

3/4" Dia	1-1/2" x 5" Oval	4" x 1" Oval
1" Dia	1-1/2" x 5-1/2" Oval	4 1/2" x 2 1/2" Oval
1-1/8" Dia	1-3/4" x 1-1/2" Oval	1" Seal
1-1/4" Dia	1-3/4" x 2-1/2" Oval	1 1/2" Seal
1-3/8" Dia	1-3/4" x 3" Oval*	1 5/8" Seal
1-5/8" Dia	1-3/4" x 3-1/2" Oval	2 1/4" Seal
1-3/4" Dia	2" x 1" Oval	2 3/4" Seal
1-7/8" Dia	2" x 1-1/2" Oval	Mini Oval
2-1/8" Dia	2" x 3-1/2" Oval	Standard Oval*
2-3/4" Dia	2" x 4" Oval	Jumbo Oval
2-7/8" Dia	2-1/4" x 4" Oval	
3-1/4" Dia	2-1/2" x 1-1/2" Oval	
3-1/2" Dia	2-1/2" x 2" Oval	
3-5/8" Dia	2-1/2" x 3" Oval	
3-7/8" Dia	2-1/2" x 3-1/2" Oval	
4-1/8" Dia	2-1/2" x 4" Oval	
4-1/4" Dia	2-1/2" x 4-3/4" Oval	
1" x 1 1/2" Oval	3" x 4" Oval	
1" x 2 1/2" Oval	3" x 4-1/2" Oval	
1" x 3" Oval	3-1/2" x 4-1/2" Oval	
1" x 3 1/2" Oval	3-1/2" x 5" Oval	
1-1/4" x 2" Oval	3-1/2" x 5-1/2" Oval	

We offer thousands of die sizes and shapes. This is just a small sampling of our standard sizes. The sizes shown above require a custom quote and may require additional turnaround time. Please see a sales associate for pricing.

Type Styles

We will typeset your labels, or we can use your artwork.

Helvetica	Times	Optima	Gill Sans
<i>Helvetica Italic</i>	<i>Times Italic</i>	<i>Optima Italic</i>	<i>Gill Sans Italic</i>
Helvetica Bold	Times Bold	Optima Bold	Gill Sans Bold
<i>Helvetica Bold Italic</i>	<i>Times Bold Italic</i>	<i>Optima Bold Italic</i>	<i>Gill Sans Bold Italic</i>
Helvetica Condensed	New Century Schoolbook	Rockwell	Palatino
Helvetica Bold Condensed	<i>New Century Schoolbook Italic</i>	<i>Rockwell Italic</i>	<i>Palatino Italic</i>
Bookman	New Century Schoolbook Bold	Rockwell Bold	Palatino Bold
<i>Bookman Italic</i>	<i>New Century Schoolbook Bold Italic</i>	<i>Rockwell Bold Italic</i>	<i>Palatino Bold Italic</i>
Bookman Bold	Avant Garde	Souvenir	Cooper Black
<i>Bookman Bold Italic</i>	<i>Avant Garde Italic</i>	<i>Souvenir Italic</i>	<i>Cooper Black Italic</i>
AGaramond	Avant Garde Bold	Souvenir Bold	LITHOS PRO
<i>AGaramond Italic</i>	<i>Avant Garde Bold Italic</i>	<i>Souvenir Bold Italic</i>	Papyrus
AGaramond Bold	Benguiat	Futura	<i>Murray Hill</i>
<i>AGaramond Bold Italic</i>	<i>Benguiat Italic</i>	<i>Futura Italic</i>	Hobo
Eurostile	Benguiat Bold	Futura Bold	<i>Brush Script</i>
<i>Eurostile Italic</i>	<i>Benguiat Bold Italic</i>	<i>Futura Bold Italic</i>	<i>Medding Text</i>
Eurostile Bold	Eurostile ExtendedTwo	<i>Zaph Chancery</i>	<i>Park Avenue</i>
<i>Eurostile Bold Italic</i>	Eurostile Extended Two Bold		

All typestyles are available in any size. We carry the entire Adobe font library. For additional information please see sales associate.

For more information not covered here, please refer to pages 50 and 51.

Consecutive Number, Bar Code and Variable Labels

Consecutively Numbered Labels

Consecutively Numbered Labels have many uses including, parking permits, inventory control, etc. Multiple digit sizes and type are available. Please see sales associate. These labels can be singled at no extra charge upon request.

Bar Coded Labels

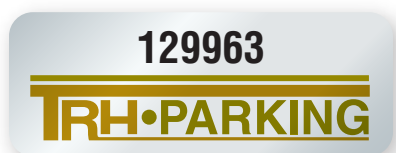
Bar Coded Labels are valuable for inventory control, production control, order tracking, plus much more. Any of the four types of bar codes shown on this page are available on custom labels designed to your specifications. Other bar codes are available. If you don't see the type of bar code you need, please see sales associate.

Variable Labels

Variable technology can be utilized for unique numbering sequences, random barcodes or for printing unusually large consecutive numbers. Great for numbering, barcoding and direct mailing lists. See a sales associate for pricing and details about how to submit a document with your variable data information.



2" x 2"
Consecutive
Numbering



2" x 3/4"



Standard Oval 1-1/8" x 2"

Size	250	500	1,000	2,000	3,000	5,000	10M & above
1-1/2" x 1"	163.12	217.49	317.65	178.43 /M	138.22 /M	94.57 /M	
1-1/2" x 1-1/2"	168.84	221.79	321.94	214.34 /M	170.98 /M	120.62 /M	
2" x 1"	163.12	217.49	317.65	178.43 /M	138.22 /M	94.57 /M	
2" x 1-1/2"	168.84	221.79	321.94	214.34 /M	170.98 /M	120.62 /M	
2" x 1-1/4"	168.84	221.79	321.94	214.34 /M	170.98 /M	120.62 /M	
2" x 2"	174.56	227.51	327.67	228.93 /M	186.02 /M	127.35 /M	
2" x 3/4"	163.12	217.49	317.65	178.43 /M	138.22 /M	94.57 /M	
2-1/2" x 1"	168.84	221.79	321.94	214.34 /M	170.98 /M	120.62 /M	
2-1/2" x 1-1/2"	174.56	227.51	327.67	228.93 /M	186.02 /M	127.35 /M	
2-1/2" x 2-1/2"	191.73	246.10	346.26	234.65 /M	201.76 /M	173.85 /M	
2-3/4" x 1-3/4"	180.29	234.65	333.40	230.37 /M	189.59 /M	136.22 /M	
3" x 1"	168.84	221.79	321.94	214.34 /M	170.98 /M	120.62 /M	
3" x 1-1/2"	180.29	234.65	333.40	230.37 /M	189.59 /M	136.22 /M	
3" x 2"	186.02	238.97	340.55	233.24 /M	199.61 /M	154.53 /M	
3" x 3"	203.19	257.54	353.43	238.22 /M	204.61 /M	185.30 /M	
3" x 7/8"	168.84	221.79	321.94	214.34 /M	170.98 /M	120.62 /M	
3-1/2" x 1-1/4"	180.29	234.65	333.40	230.37 /M	189.59 /M	136.22 /M	
3-1/2" x 2"	191.73	245.99	346.26	234.65 /M	201.76 /M	173.85 /M	
4" x 2"	197.45	251.82	349.13	236.08 /M	202.46 /M	173.85 /M	
4" x 3"	218.91	273.28	364.85	243.96 /M	210.34 /M	193.87 /M	
1-1/2" Diameter	168.84	221.79	321.94	214.34 /M	170.98 /M	120.62 /M	
2" Diameter	174.56	227.51	327.67	228.93 /M	186.02 /M	127.35 /M	
2-1/2" Diameter	191.73	246.10	346.26	234.65 /M	201.76 /M	173.85 /M	
3" Diameter	203.19	257.54	353.42	238.22 /M	204.61 /M	185.30 /M	
2" x 1-1/4" Oval	168.84	221.79	321.94	214.34 /M	170.98 /M	120.62 /M	
3" x 1-1/2" Oval	180.29	234.65	333.40	230.37 /M	189.59 /M	136.22 /M	
3" x 2" Oval	186.02	238.97	340.55	233.24 /M	199.61 /M	154.53 /M	
Jumbo Oval	186.02	238.97	340.89	233.24 /M	199.61 /M	154.53 /M	
Standard Oval	168.84	221.79	321.94	214.34 /M	170.98 /M	120.62 /M	

**ASK FOR A QUOTE
up to a million or more**

Each Additional Ink Color (up to 3 colors) Close registration may vary +/- 1/32"

50.00	50.00	50.00	30.00 /M	20.00 /M	14.00 /M
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FOR ADDITIONAL SIZES OR MORE THAN 3 INK COLORS, PLEASE SEE SALES ASSOCIATE.

The prices shown include the entire weatherproof label — not just the bar code or consecutive numbering features. These prices represent your custom one-color label, plus the black ink on the consecutive bar code or consecutive numbering. For paper labels (non-laminated) deduct 30% from the price chart above.

BAR CODES

Please Specify Type When Ordering

Code 3 of 9



1234567891

Applications

Part identification (e.g. automotive)

Characteristics & Limitations

Alphanumeric; reads bars only; check digit available; variable length; high-reliability scanning; low to medium information density.

Code 2 of 5



1234567891

Applications

Inventory control and warehousing (e.g. electronics)

Characteristics & Limitations

Self-checking; reads bars and spaces; check digit available; requires accurate printing; variable length; numeric only; high-reliability scanning; must have even number of digits.

Codabar



5000

Applications

Tracking and tracing (e.g. shipping companies)

Characteristics & Limitations

Reads bars only; no check digit; requires accurate printing; numeric only; requires large barcode area; large size for remote scanning.

Code 128



1234567891

Applications

Sophisticated tracking and tracing (e.g. hospitals)

Characteristics & Limitations

Highest information density; alphanumeric; reads bars and spaces; check digit available; variable length; complex coding can lead to data entry errors.

For scanability, bar codes should be printed on a white background.

Many other types of bar codes are available.

Please ask if a bar code type not shown here is needed.

3 Steps to Easy Ordering!

1st Choose Label Shape and Size

Choose any size from the pricing grid on page 24.

2nd Choose Label Stock

White Vinyl	Silver Polypropylene Shiny	Silver Polyester Matte
White Gloss/Litho Permanent or Removable (deduct 30% off base cost)	Silver Polyester Brushed	Silver Foil Dull or Shiny (deduct 30% off base cost)
White Polypropylene (face adhesive) (deduct 20% off base cost)	Clear Polypropylene (deduct 20% off base cost)	Gold Foil Dull or Shiny (deduct 30% off base cost)

Please specify face or back adhesive for clear stock.

3rd Choose Ink Color

Standard ink colors

Black	Red	Yellow
White	Reflex Blue	Green
Process Blue	Violet	Brown
Burgundy	Orange	Hunter Green
Golden Yellow	Rubine Red	Teal

More ink colors: \$12.50* per color. Estimated 72hr turnaround time.

Gold	Silver	Light Blue
Dark Gray	Ivory	Pink
Light Green	Light Gray	Medium Blue
Warm Red		

Additional ink charge applies if using more than one color. Paper stock and ink colors are computer generated and do not reflect exact stock color or texture. Actual samples available upon request. Gloss and foil stocks are not recommended for typewriter use or some pens and pencils. For Clear Poly please specify face or back adhesive. Paper label stock (non-laminated) receives a 30% discount. Additional stocks available, refer to page 2.

Label examples shown may not be to scale.

Please see pages 32 and 33 for additional information.



3" x 1-1/2"
Variable

(See sales associate for pricing on Variable Data Labels)



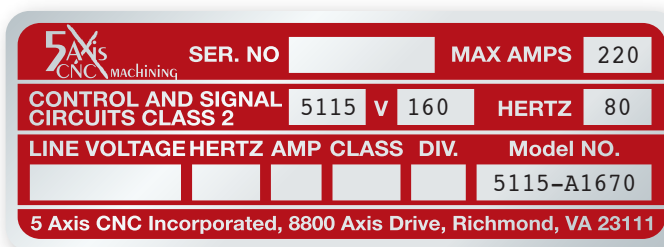
3" x 2" Oval



2" x 1-1/2"



2" Dia.



3-1/2" x 1-1/4"



1" x 2"

Weatherproof Labels

Weatherproof Labels are printed on durable vinyl, polypropylene or polyester stocks and laminated for weather and sun resistance. Last up to 1 1/2 years. Order any size up to 12" x 24". If your label exceeds 20 square inches, see a sales associate for a quick quote.



1-1/2" x 3" Oval



2-1/2" x 4"



2-1/8" x 7-3/4"



3/4" x 1-1/2"



1-3/4" x 2"



RB-6 Ribbon 2-1/2" x 6"



1-1/2" x 3"



2" x 3" Oval



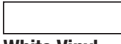



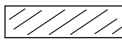




3" Dia.

3 Steps to Easy Ordering!

1st Choose Label Shape and Size

Choose any size from the pricing grid on page 27.

2nd Choose Label Stock

 White Vinyl	 Silver Polyester Matte	 Silver Polyester Brushed
 Silver Polypropylene Shiny	 Clear Polypropylene Ultra Removable	 Clear Polypropylene (deduct 20% off base cost)
 Yellow Vinyl	 White Polypropylene Ultra Removable (face adhesive)	 White Polypropylene (deduct 20% off base cost) (face adhesive)

Please specify face or back adhesive for clear stock.

3rd Choose Ink Color

Standard ink colors

 Black	 Red	 Yellow
 White	 Reflex Blue	 Green
 Process Blue	 Violet	 Brown
 Burgundy	 Orange	 Hunter Green
 Golden Yellow	 Rubine Red	 Teal

More ink colors: \$12.50* per color. Estimated 72hr turnaround time.

 Gold	 Silver	 Light Blue
 Dark Gray	 Ivory	 Pink
 Light Green	 Light Gray	 Medium Blue
 Warm Red		

Additional ink charge applies if using more than one color. Paper stock and ink and colors are computer generated and do not reflect exact stock color or texture. Actual samples available upon request. For Clear Poly please specify face or back adhesive. Additional stocks available, refer to page 2.

Label examples shown may not be to scale.

Please see pages 32 and 33 for additional information.

SQUARE CUT LABEL INSTRUCTIONS

Suppose you wish to order 3,000 labels 1-1/8" x 2-5/8". Using decimal equivalents, multiply 1.125 by 2.625 to get 2.95 square inches. Using the table to the left, you can see your cost is \$169.90/M X 3 = \$509.70.

Die Cut Sizes	250	500	1,000	2,000	3,000	5,000
1/2" X 1"	132.34	176.46	259.94	146.66 /M	114.22 /M	78.58 /M
3/4" x 1-1/2"	135.93	181.24	264.71	148.70 /M	115.20 /M	78.81 /M
3/4" x 2**	135.93	181.24	264.71	148.70 /M	115.20 /M	78.81 /M
7/8" x 3**	140.70	184.83	268.29	178.64 /M	142.49 /M	100.53 /M
1" x 1"	132.34	176.46	259.94	146.66 /M	114.22 /M	78.58 /M
1" x 1-1/2"	135.93	181.24	264.71	148.70 /M	115.20 /M	78.81 /M
1" x 2**	135.93	181.24	264.71	148.70 /M	115.20 /M	78.81 /M
1" x 2-1/2**	140.70	184.83	268.29	178.64 /M	142.49 /M	100.53 /M
1" x 3**	140.70	184.83	268.29	178.64 /M	142.49 /M	100.53 /M
1" x 4"	145.48	189.60	273.05	190.77 /M	155.01 /M	106.12 /M
1-1/4" x 3-1/2**	150.24	195.54	277.83	191.97 /M	157.98 /M	113.52 /M
1-1/2" x 1-1/2"	140.70	184.83	268.29	178.64 /M	142.49 /M	100.53 /M
1-1/2" x 2**	140.70	184.83	268.29	178.64 /M	142.49 /M	100.53 /M
1-1/2" x 3**	150.24	195.54	277.83	191.97 /M	157.98 /M	113.52 /M
2" x 1-1/4**	140.70	184.83	268.29	178.64 /M	142.49 /M	100.53 /M
2" x 2**	145.48	189.60	273.05	190.77 /M	155.01 /M	106.12 /M
2" x 3**	155.01	199.13	283.78	194.37 /M	166.33 /M	128.77 /M
2" x 3-1/2"	159.78	205.09	288.55	195.54 /M	168.13 /M	144.88 /M
2" x 4**	164.56	209.85	290.93	196.75 /M	168.72 /M	144.88 /M
2" x 4-1/2"	169.32	214.62	294.53	198.52 /M	170.52 /M	154.41 /M
2-1/8" x 7-3/4"	201.52	249.21	320.73	211.05 /M	183.04 /M	178.25 /M
2-1/2" x 1-1/2"	145.48	189.60	273.05	190.77 /M	155.01 /M	106.12 /M
2-1/2" x 2-1/2**	159.78	205.09	288.55	195.54 /M	168.13 /M	144.88 /M
2-3/4" x 1-3/4"	150.24	195.54	277.83	191.97 /M	157.98 /M	113.52 /M
3" x 3**	169.32	214.62	294.53	198.52 /M	170.52 /M	154.41 /M
3-1/2" x 3"	178.86	224.15	301.67	202.10 /M	174.09 /M	161.56 /M
3" x 4**	182.44	227.76	304.07	203.29 /M	175.29 /M	161.56 /M
4" x 4**	195.54	245.63	317.17	209.85 /M	181.24 /M	177.67 /M
4" x 5**	213.44	261.14	330.29	218.21 /M	189.60 /M	187.20 /M
5" x 3**	194.36	240.85	314.79	208.07 /M	179.45 /M	177.66 /M
3/4" Diameter	132.34	176.46	259.94	146.66 /M	114.22 /M	78.58 /M
1" Diameter	132.34	176.46	259.94	146.66 /M	114.22 /M	78.58 /M
1-1/4" Diameter	135.93	181.24	264.71	148.70 /M	115.20 /M	78.81 /M
1-1/2" Diameter*	140.70	184.83	268.29	178.64 /M	142.49 /M	100.53 /M
2" Diameter*	145.48	189.60	273.05	190.77 /M	155.01 /M	106.12 /M
2-1/4" Diameter	150.24	195.54	277.83	191.97 /M	157.98 /M	113.52 /M
2-1/2" Diameter	159.78	205.09	288.55	195.54 /M	168.13 /M	144.88 /M
3" Diameter*	169.32	214.62	294.53	198.52 /M	170.52 /M	154.41 /M
3-1/2" Diameter*	186.00	232.51	307.63	205.09 /M	177.07 /M	168.13 /M
4" Diameter*	195.54	245.63	317.17	209.85 /M	181.24 /M	177.67 /M
1-1/4" x 2" Oval	140.70	184.83	268.29	178.64 /M	142.49 /M	100.53 /M
1-1/4" x 2-1/2" Oval	145.48	189.60	273.05	190.77 /M	155.01 /M	106.12 /M
1-1/2" x 3" Oval	150.24	195.54	277.83	191.97 /M	157.98 /M	113.52 /M
2" x 3" Oval	155.01	199.13	283.78	194.37 /M	166.33 /M	128.77 /M
2" x 3-1/2" Oval	159.78	205.09	288.55	195.54 /M	168.13 /M	144.88 /M
2" x 4" Oval	164.56	209.85	290.93	196.75 /M	168.72 /M	144.88 /M
3" x 4" Oval	182.44	227.76	304.07	203.29 /M	175.29 /M	161.56 /M
2" Seal*	145.48	189.60	273.05	190.77 /M	155.01 /M	106.12 /M
2-1/2" x 6" Ribbon	194.36	240.85	314.79	208.07 /M	179.45 /M	177.66 /M

Ask for a quote up to a million or more

6A

Each Additional Spot Color (up to 3 colors) Close registration may vary +/- 1/64"

50.00	50.00	50.00	30.00 /M	20.00 /M	14.00 /M
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Square Cut Sizes	250	500	1,000	2,000	3,000	5,000
Up to 1 Sq. In.	140.70	184.82	268.28	194.34 /M	159.78 /M	126.99 /M
1.1 to 2 Sq. In.	144.27	189.59	273.03	196.15 /M	159.78 /M	126.99 /M
2.1 to 3 Sq. In.	149.04	193.17	276.62	197.32 /M	169.90 /M	133.54 /M
3.1 to 4 Sq. In.	153.81	197.94	281.40	199.11 /M	169.89 /M	133.54 /M
4.1 to 5 Sq. In.	158.58	203.90	286.17	200.32 /M	172.88 /M	143.08 /M
5.1 to 6 Sq. In.	163.35	207.48	292.11	202.70 /M	174.68 /M	143.08 /M
6.1 to 7 Sq. In.	168.12	213.43	296.89	203.89 /M	176.47 /M	153.22 /M
7.1 to 8 Sq. In.	172.89	218.20	299.27	205.09 /M	177.06 /M	153.22 /M
8.1 to 9 Sq. In.	177.66	222.98	302.86	206.86 /M	178.86 /M	162.76 /M
9.1 to 10 Sq. In.	182.43	227.75	306.42	208.06 /M	180.64 /M	162.76 /M
10.1 to 11 Sq. In.	187.19	232.51	310.01	210.45 /M	182.42 /M	169.90 /M
11.1 to 12 Sq. In.	190.77	236.09	312.41	211.63 /M	183.62 /M	169.90 /M
12.1 to 13 Sq. In.	194.36	240.86	315.97	213.42 /M	185.41 /M	176.47 /M
13.1 to 14 Sq. In.	197.94	245.63	319.55	214.62 /M	186.61 /M	176.47 /M
14.1 to 15 Sq. In.	202.70	249.20	323.12	216.39 /M	187.78 /M	186.01 /M
15.1 to 16 Sq. In.	203.90	253.97	325.50	218.19 /M	189.58 /M	186.01 /M
16.1 to 17 Sq. In.	209.85	257.54	329.09	219.40 /M	191.37 /M	186.61 /M
17.1 to 18 Sq. In.	214.62	261.12	332.66	222.37 /M	193.76 /M	187.18 /M
18.1 to 19 Sq. In.	218.20	265.90	336.25	224.16 /M	195.54 /M	188.40 /M
19.1 to 20 Sq. In.	221.78	269.48	338.63	226.55 /M	197.94 /M	195.54 /M

Ask for a quote up to a million or more

6A

Each Additional Spot Color (up to 3 colors) Close registration may vary +/- 1/64"

50.00	50.00	50.00	30.00 /M	20.00 /M	14.00 /M
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FOR ADDITIONAL SIZES OR MORE THAN 3 INK COLORS, PLEASE SEE SALES ASSOCIATE.

Bumper Stickers Static Cling and Repositionable

Bumper Stickers

Bumper stickers are a great way to get your message to the public! All vinyl stocks have permanent adhesive and are "repositionable" during initial application.

Static Cling Window Stickers Have No Adhesive!

Static Cling Stickers

Static Cling Stickers are clear or white static vinyl labels that cling to glass and most smooth surfaces by static electricity! Upon request we will block out white behind printed areas on clear vinyl stock to enhance readability – at no extra charge.



4" x 6" Oval Bumper



2-3/4" x 15"



3" x 11-1/2"



3-3/4" x 15"



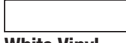






3" x 11-1/2"

3 Steps to Easy Ordering!

1st Choose Label Size

Choose any size from the pricing grid on page 29.

2nd Choose Label Stock

		
White Vinyl Repositionable	Clear Polypropylene Ultra-Removable	Clear Static Vinyl
		
White Polypropylene Ultra-Removable (face adhesive)	White Polypropylene (face adhesive)	White Static Vinyl
		
Yellow Vinyl Repositionable		



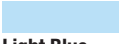


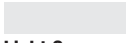


Please specify face or back adhesive for clear and static stocks.

3rd Choose Ink Color

Standard ink colors

		
Black	Red	Yellow
		
White	Reflex Blue	Green
		
Process Blue	Violet	Brown
		
Burgundy	Orange	Hunter Green
		
Golden Yellow	Rubine Red	Teal

More ink colors: \$12.50* per color. Estimated 72hr turnaround time.

		
Gold	Silver	Light Blue
		
Dark Gray	Ivory	Pink
		
Light Green	Light Gray	Medium Blue
		
Warm Red		

Additional ink charge applies if using more than one color. Paper stock and ink colors are computer generated and do not reflect exact stock color or texture. Actual samples available upon request. For Static or Clear Poly please specify face or back adhesive when ordering; **face** – inside of window, **back** – outside of window. Static Cling is recommended for inside window applications only. Repositionable vinyl is not removable. It may only be repositioned immediately after the initial application. Bumper Stickers include 1/4" tab for rectangle sizes. The 4" x 6" oval bumper sticker will be scored on the liner for easy removal.

Label examples shown may not be to scale.

Please see pages 32 and 33 for additional information.



2-3/4" x 5" Mini Bumper



2-1/2" x 9-1/4"



3-3/4" x 7-1/2"

Laminated Bumper Stickers

Size	250	500	1,000	2,000	3,000	Ask for a quote up to a million or more
2-1/2" x 9-1/4"	194.39	242.74	305.34	229.51 /M	192.92 /M	
2-3/4" x 5"	180.32	227.79	287.90	216.96 /M	190.22 /M	
3-3/4" x 7-1/2"	200.40	250.25	314.78	236.61 /M	198.89 /M	
3" x 11-1/2"	210.90	259.43	355.17	266.12 /M	233.75 /M	
2-3/4" x 15"	237.13	315.83	407.64	315.30 /M	265.04 /M	
3-3/4" x 15"	263.37	355.17	486.33	407.12 /M	342.22 /M	
4" x 6" Oval	194.39	242.74	305.34	229.51 /M	192.92 /M	

For Static Cling Add:

50.00	80.00	100.00	70.00 /M	64.00 /M	5A
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Each Additional Ink Color (up to 4 colors)

50.00	50.00	50.00	30.00 /M	30.00 /M	5A
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Process Color Bumper Stickers

Size	500	1,000	2,000	3,000	Ask for a quote up to a million or more
2-1/2" x 9-1/4"	771.23	964.03	550.17 /M	414.58 /M	
2-3/4" x 5"	636.17	795.22	462.62 /M	345.17 /M	
3-3/4" x 7-1/2"	835.20	1,044.00	585.00 /M	434.99 /M	
3" x 11-1/2"	900.00	1,125.00	675.00 /M	490.79 /M	
2-3/4" x 15"	957.60	1,197.00	720.00 /M	524.99 /M	
3-3/4" x 15"	1,082.88	1,353.60	801.00 /M	584.39 /M	
4" x 6" Oval	771.23	964.03	550.17 /M	414.58 /M	

Each Additional Ink Color (up to 3 colors)

75.00	75.00	45.00 /M	30.00 /M	4A
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Extended Life Durable Decals

Durable Decals are manufactured to withstand the harshest environments and rugged applications. They are designed to last 3-4 years under these conditions. Choose from our large selection of popular sizes in as few as 50 labels. Additional sizes and stocks are available. Ask for details.

R2351

Should this unit
require maintenance

please call **1-800-555-3776**

1" x 3"



2" x 3-1/2"



2" x 4"

Prices listed below are for White Vinyl and Yellow Vinyl

Die Cut or Square Cut	50	75	100	250	500	1,000	2,000	3,000	5,000
3/4" x 2"	138.02	155.53	167.27	245.66	271.92	344.02	243.08 /M	208.06 /M	156.56 /M
1" x 2"	138.02	155.53	167.27	245.66	271.92	344.02	243.08 /M	208.06 /M	156.56 /M
1" x 2-1/2"	138.02	155.53	167.27	245.66	271.92	344.02	243.08 /M	208.06 /M	156.56 /M
1" x 3"	138.02	155.53	167.27	245.66	271.92	344.02	243.08 /M	208.06 /M	156.56 /M
1" x 4"	138.02	155.53	167.27	245.66	271.92	344.02	243.08 /M	208.06 /M	156.56 /M
1-1/2" x 3"	138.02	155.53	167.27	245.66	271.92	344.02	243.08 /M	208.06 /M	156.56 /M
1-1/2" x 4"	149.35	173.04	177.57	260.59	305.91	370.80	253.38 /M	218.36 /M	197.76 /M
2" x 2"	138.02	155.53	167.27	245.66	271.92	344.02	243.08 /M	208.06 /M	156.56 /M
2" x 3"	149.35	173.04	177.57	260.59	305.91	370.80	253.38 /M	218.36 /M	197.76 /M
2" x 3-1/2"	149.35	173.04	177.57	260.59	305.91	370.80	253.38 /M	218.36 /M	197.76 /M
2" x 4"	149.35	173.04	177.57	260.59	305.91	370.80	253.38 /M	218.36 /M	197.76 /M
3" x 3"	149.35	173.04	177.57	260.59	305.91	370.80	253.38 /M	218.36 /M	197.76 /M
3" x 4"	149.35	173.04	197.76	302.31	341.96	395.52	296.64 /M	228.66 /M	208.06 /M
3" x 5"	149.35	173.04	197.76	302.31	341.96	395.52	296.64 /M	228.66 /M	208.06 /M
4" x 4"	170.16	203.75	232.74	350.20	380.69	432.60	363.38 /M	259.56 /M	219.18 /M
4" x 5"	170.16	203.75	232.74	350.20	380.69	432.60	363.38 /M	259.56 /M	219.18 /M
4" x 6"	181.69	220.63	253.79	385.74	415.30	475.86	429.72 /M	299.94 /M	285.52 /M
2" Diameter	138.02	155.53	167.27	245.66	271.92	344.02	243.08 /M	208.06 /M	156.56 /M
2-1/2" Diameter	149.35	173.04	177.57	260.59	305.91	370.80	253.38 /M	218.36 /M	197.76 /M
3" Diameter	149.35	173.04	177.57	260.59	305.91	370.80	253.38 /M	218.36 /M	197.76 /M
3-1/2" Diameter	149.35	173.04	197.76	302.31	341.96	395.52	296.64 /M	228.66 /M	208.06 /M
4" Diameter	170.16	203.75	232.74	350.20	380.69	432.60	363.38 /M	259.56 /M	219.18 /M
4-1/2" Diameter	170.16	203.75	232.74	350.20	380.69	432.60	363.38 /M	259.56 /M	219.18 /M
5" Diameter	181.69	220.63	253.79	385.74	415.30	475.86	429.72 /M	299.94 /M	285.52 /M
1-1/2" x 2-1/2" Oval	138.02	155.53	167.27	245.66	271.92	344.02	243.08 /M	208.06 /M	156.56 /M
2" x 3" Oval	149.35	173.04	177.57	260.59	305.91	370.80	253.38 /M	218.36 /M	197.76 /M
2" x 3-1/2" Oval	149.35	173.04	177.57	260.59	305.91	370.80	253.38 /M	218.36 /M	197.76 /M
2" x 4" Oval	149.35	173.04	177.57	260.59	305.91	370.80	253.38 /M	218.36 /M	197.76 /M
3" x 4" Oval	149.35	173.04	197.76	302.31	341.96	395.52	296.64 /M	228.66 /M	208.06 /M
4" x 6" Oval	181.69	220.63	253.79	385.74	415.30	475.86	429.72 /M	299.94 /M	285.52 /M

Each Additional Ink Color (up to 3 colors)

85.00	87.50	90.00	92.50	95.00	106.00	85.00 /M	64.00 /M	43.00 /M
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Consecutive Numbering Add

92.00	102.00	112.00	115.00	120.00	200.00	180.00 /M	160.00 /M	150.00 /M
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Prices listed below are for White Vinyl Bumper Stickers (square cut only)

Size	75	125	250	500	1,000	2,000	3,000	5,000
3-3/4" x 7-1/2"	134.72	162.48	235.87	294.58	370.80	267.80 /M	224.54 /M	195.70 /M
2-3/4" x 5"	134.72	162.48	235.87	294.58	370.80	267.80 /M	224.54 /M	195.70 /M
3" x 11-1/2"	151.41	186.17	279.13	370.80	477.92	354.32 /M	298.70 /M	286.34 /M
2-3/4" x 15"	151.41	186.17	279.13	370.80	477.92	354.32 /M	298.70 /M	286.34 /M
3-3/4" x 15"	177.68	219.91	309.52	417.15	570.62	457.32 /M	385.22 /M	376.98 /M

Each Additional Ink Color (up to 3 colors)

87.50	90.00	95.00	115.00	149.00	106.00 /M	75.00 /M	51.00 /M
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1-1/2" x 2-1/2" Oval



1" x 3"



2" x 2"

3 Steps to Easy Ordering!

1st Choose Label Shape and Size

Choose any size from the pricing grid on pages 30 and 31.

2nd Choose Label Stock



3rd Choose Ink Color



More ink colors: \$12.50* per color. Estimated 72hr turnaround time.

Additional ink charge applies if using more than one color. Paper stock and ink colors are computer generated and do not reflect exact stock color or texture. Actual samples available upon request. For Clear Poly please specify face or back adhesive. All durable decals are produced in a sheeted format. Lamination not included. Additional charges may apply.

Label examples shown may not be to scale. Please see pages 32 and 33 for additional information.



2" x 2"



3" Dia.



3" x 11-1/2"

Prices listed below are for Chrome and Polyester

Die Cut or Sq. Cut	50	75	100	250	500	1,000	2,000	3,000	5,000
3/4" x 2"	164.80	186.95	200.64	251.84	325.48	376.98	265.74 /M	228.66 /M	177.16 /M
1" x 2"	164.80	186.95	200.64	251.84	325.48	376.98	265.74 /M	228.66 /M	177.16 /M
1" x 2-1/2"	164.80	186.95	200.64	251.84	325.48	376.98	265.74 /M	228.66 /M	177.16 /M
1" x 3"	164.80	186.95	200.64	251.84	325.48	376.98	265.74 /M	228.66 /M	177.16 /M
1" x 4"	164.80	186.95	200.64	251.84	325.48	376.98	265.74 /M	228.66 /M	177.16 /M
1-1/2" x 3"	164.80	186.95	200.64	251.84	325.48	376.98	265.74 /M	228.66 /M	177.16 /M
1-1/2" x 4"	179.22	207.03	212.18	292.01	366.68	407.88	278.10 /M	238.96 /M	216.30 /M
2" x 2"	164.80	186.95	200.64	251.84	325.48	376.98	265.74 /M	228.66 /M	177.16 /M
2" x 3"	179.22	207.03	212.18	292.01	366.68	407.88	278.10 /M	238.96 /M	216.30 /M
2" x 3-1/2"	179.22	207.03	212.18	292.01	366.68	407.88	278.10 /M	238.96 /M	216.30 /M
2" x 4"	179.22	207.03	212.18	292.01	366.68	407.88	278.10 /M	238.96 /M	216.30 /M
3" x 3"	179.22	207.03	212.18	292.01	366.68	407.88	278.10 /M	238.96 /M	216.30 /M
3" x 4"	179.22	207.03	236.90	335.78	409.94	434.66	288.40 /M	251.32 /M	249.26 /M
3" x 5"	179.22	207.03	236.90	335.78	409.94	434.66	288.40 /M	251.32 /M	249.26 /M
4" x 4"	226.60	256.47	271.92	386.25	444.96	587.10	447.02 /M	348.14 /M	294.58 /M
4" x 5"	226.60	256.47	271.92	386.25	444.96	587.10	447.02 /M	348.14 /M	294.58 /M
4" x 6"	254.41	285.83	296.64	431.06	515.00	692.16	533.54 /M	401.70 /M	383.16 /M
2" Diameter	164.80	186.95	200.64	251.84	325.48	376.98	265.74 /M	228.66 /M	177.16 /M
2-1/2" Diameter	179.22	207.03	212.18	292.01	366.68	407.88	278.10 /M	238.96 /M	216.30 /M
3" Diameter	179.22	207.03	212.18	292.01	366.68	407.88	278.10 /M	238.96 /M	216.30 /M
3-1/2" Diameter	179.22	207.03	236.90	335.78	409.94	434.66	288.40 /M	251.32 /M	249.26 /M
4" Diameter	226.60	256.47	271.92	386.25	444.96	587.10	447.02 /M	348.14 /M	294.58 /M
4-1/2" Diameter	226.60	256.47	271.92	386.25	444.96	587.10	447.02 /M	348.14 /M	294.58 /M
5" Diameter	254.41	285.83	296.64	431.06	515.00	692.16	533.54 /M	401.70 /M	383.16 /M
1-1/2" x 2-1/2" Oval	164.80	186.95	200.64	251.84	325.48	376.98	265.74 /M	228.66 /M	177.16 /M
2" x 3" Oval	179.22	207.03	212.18	292.01	366.68	407.88	278.10 /M	238.96 /M	216.30 /M
2" x 3-1/2" Oval	179.22	207.03	212.18	292.01	366.68	407.88	278.10 /M	238.96 /M	216.30 /M
2" x 4" Oval	179.22	207.03	212.18	292.01	366.68	407.88	278.10 /M	238.96 /M	216.30 /M
3" x 4" Oval	179.22	207.03	236.90	335.78	409.94	434.66	288.40 /M	251.32 /M	249.26 /M
4" x 6" Oval	254.41	285.83	296.64	431.06	515.00	692.16	533.54 /M	401.70 /M	383.16 /M

Each Additional Ink Color (up to 3 colors)									
85.00	87.50	90.00	92.50	95.00	106.00	85.00 /M	64.00 /M	43.00 /M	9A
Consecutive Numbering Add									
92.00	102.00	112.00	115.00	120.00	200.00	180.00 /M	160.00 /M	150.00 /M	9A

FOR ADDITIONAL SIZES OR MORE THAN 3 INK COLORS, PLEASE SEE SALES ASSOCIATE.



2-1/2" Dia.



1" x 2"

Free Services

- Printing Plates
- Set-Up
- Artwork reduction/enlargement
- Typesetting (up to 10 lines/minimum 6 pt. type)
- One free label dispenser box per copy
- Minor artwork enhancement

Additional Charges

Bleed \$30.00*

Ink extends to edge of label. Please check information block on each catalog page for availability.

Color Match \$42.00*

For ink colors other than standard inks listed in this catalog. Specify color match and indicate a PANTONE number from the most recent version of a PANTONE MATCHING SYSTEM® guide, or enclose a color swatch. We match the coated version of PANTONE except on computer and laser labels unless otherwise noted. Color matches are guaranteed within a shade lighter or darker. Please note: Turnaround production time is 72 hours.

Combined Orders

Orders may be combined for quantity pricing when they are the same size, ordered at the same time, and have the same number of inks with a minimum of 500 per design. Combining orders may affect turnaround. Extended Life Durable Decal orders cannot be combined. The following upcharges apply: **COPY CHANGE: \$18.00***, **INK CHANGE: \$18.00***, **PAPER CHANGE: \$18.00***.

Perforation \$30.00*

Available in most die cut sizes. Roll sizes and labels routinely perfed at no charge include: 5" x 4", 4" x 3", 5" x 3", 2-3/4" x 1-3/4". All durable decals are produced in a sheeted format.

Single Labels \$30.00*

Individually die cut labels in stacks. Available in most sizes, ask for details. Square cut sizes, inquire about availability and pricing. Bumper Stickers are automatically singled at no charge. All durable decals are produced in a sheeted format.

Proofs

Turnaround does not begin until proof is approved. Call for availability on proofs for Extended Life Durable Decals.

- **PDF PROOF:** \$15.00* charge. \$10.00* charge to change copy or layout after proofing is completed. 24 hour turnaround. Proof sent via email.
- **PAPER PROOF:** \$15.00* charge. \$10.00* charge to change copy or layout after proofing completed. 24 hour turnaround. Proofs sent via fax unless otherwise requested.
- **COLOR PAPER PROOF:** \$22.00* charge. \$13.50* charge to change copy or layout after proofing is complete. 24 hour turnaround. Proof sent via expedite service.
- **PRESS PROOF:** One color \$30.00*. Each additional color and/or lamination \$15.00*. Proofs sent expedite. Please Note: Press proof turnaround will match that of the product line. If copy or layout changes are needed after the proofing process is complete, another press proof charge will apply.

Helpful Information

- ★ An asterisk next to the size in the price charts indicates that size is available in both rewind directions. See page 51 for the rewind direction chart.
- ▶ The unwind direction of the label or roll is indicated by an arrow. If no arrow is present, this indicates that the label or roll can be set up to unwind in either direction.

Consecutive Numbered, Barcode & Variable Labels:

Blue, red, green, gold, silver and white foil numbers are available on back adhesive stocks only, see sales associate for details and for additional foil colors. Static barcodes are priced off the red section (pages 4-15).

Weatherproof Labels:

We do not recommend writing or typing on weatherproof labels. We can produce labels up to 12" x 24" = 288" sq. inches. Not recommended for use as Bumper Stickers or under water. For Bumper Stickers see pages 28 and 29.

Bumper Stickers:

Backside printing is available on the laminated Bumper Stickers but not available on static cling. Cost is the same as an additional ink color. All Bumper sizes include a 1/4" tab. 4" x 6" ovals are back scored at no charge.

Extended Life Durable Decals:

All durable decals are produced in a sheeted format. Lamination not included. Additional charges may apply. We do not recommend writing or typing on durable decals.

Additional Die Sizes

RECTANGLES

1/2" x 1-1/4"	1-1/2" x 3-1/2"	2-1/4" x 6"	3-3/4" x 2-1/2"
1/2" x 1-1/2"	1-1/2" x 4"	2-1/2" x 3"	3-3/4" x 2-3/4"
1/2" x 1-3/4"	1-1/2" x 4-1/2"	2-1/2" x 3-1/4"	3-3/4" x 3"
1/2" x 2"	1-1/2" x 5-1/2"	2-1/2" x 3-1/2"	3-3/4" x 4-1/2"
1/2" x 2-1/2"	1-3/4" x 2-1/2"	2-1/2" x 4"	3-3/4" x 5"
1/2" x 3"	1-3/4" x 3"	2-1/2" x 4-1/2"	4 x 3-1/2"
3/4" x 1"	1-3/4" x 4"	2-1/2" x 5"	4" x 4-1/4"
3/4" x 1-3/4"	1-3/4" x 4-3/4"	2-1/2" x 5-3/4"	4" x 4-1/2"
3/4" x 2-1/4"	1-3/4" x 5-1/2"	2-1/2" x 6"	4" x 4-3/4"
3/4" x 2-1/2"	2" x 2-1/4"	2-1/2" x 6-1/2"	4-1/4" x 3"
3/4" x 3"	2" x 2-1/2"	2-1/2" x 7"	4-1/4" x 4-1/4"
1" x 1-3/4"	2" x 5"	2-3/4" x 2" *	4-1/2" x 2-3/4"
1" x 2-1/4"	2" x 5-1/2"	2-3/4" x 2-3/4" *	4-1/2" x 3-1/2"
1" x 2-3/4"	2" x 6"	2-3/4" x 3-1/2"	4-3/4" x 1-1/4"
1" x 3-1/4"	2-1/4" x 1-1/4"	2-3/4" x 4"	4-3/4" x 1-1/2"
1" x 3-1/2"	2-1/4" x 1-1/2"	2-3/4" x 4-3/4"	5" x 1-1/4"
1" x 5"	2-1/4" x 1-3/4"	2-3/4" x 6"	5" x 3-1/2"
1-1/4" x 1-1/2"	2-1/4" x 2-1/4"	3" x 4-3/4"	5-1/2" x 3"
1-1/4" x 1-3/4"	2-1/4" x 3-1/4"	3" x 6"	
1-1/4" x 2-1/2"	2-1/4" x 3-1/2"	3-1/4" x 2"	
1-1/4" x 3"	2-1/4" x 3-3/4"	3-1/2" x 3-1/2"	
1-1/2" x 1-3/4"	2-1/4" x 4"	3-1/2" x 5-1/2"	
1-1/2" x 2-3/4"	2-1/4" x 4-1/2"	3-3/4" x 1-1/4"	

CIRCLES, OVALS AND SEALS

1/2" Dia	1-1/4" x 1-3/4" Oval
5/8" Dia	1-1/2" x 5" Oval
1-1/8" Dia	1-3/4" x 1-1/2" Oval
1-3/8" Dia	1-3/4" x 2-1/2" Oval
1-5/8" Dia	1-3/4" x 3" Oval
1-3/4" Dia	1-3/4" x 3-1/2" Oval*
1-7/8" Dia	2" x 1" Oval
2-1/8" Dia	2" x 1-1/2" Oval
2-3/4" Dia	2-1/4" x 4" Oval
2-7/8" Dia	2-1/2" x 1-1/2" Oval
3-1/4" Dia	2-1/2" x 3 Oval*
3-3/8" Dia	2-1/2" x 3-1/2" Oval
3-5/8" Dia	2-1/2" x 4" Oval
3-3/4" Dia	2-1/2" x 4-3/4" Oval
3-7/8" Dia	3" x 4-1/2" Oval
4-1/8" Dia	3-1/2" x 4-1/2" Oval
4-1/4" Dia	3-1/2" x 5-1/2" Oval
4-3/8" Dia	Mini Oval
1" x 1-1/2" Oval	Standard Oval
1" x 2-1/4" Oval	Jumbo Oval
1" x 2-1/2" Oval	1" Seal
1" x 2-3/4" Oval	1-1/4" Seal
1" X 3" Oval	1-5/8" Seal
1" x 3-1/2" Oval	2-1/4" Seal
1-1/4" x 3/4" Oval	2-3/4" Seal
1-1/4" x 1-1/2" Oval	

CONSECUTIVE NUMBER

1/2" x 1"
1" x 1"
3/4" x 1-1/2"
3" x 3-1/2"
1" x 4"
4" x 4"
2" x 4-1/2"
3" x 5"
4" x 5"
2-1/8" x 7-3/4"
3/4" Dia
1" Dia
1-1/4" Dia
2-1/4" Dia
3-1/2" Dia
4" Dia
2" x 1-1/2" Oval
2-1/2" x 1-1/4" Oval
2" Seal

This is a small sampling of the additional die sizes that we offer. Sizes listed do not apply to Bumper Stickers or Extended Life Durable Decals. The sizes shown above require a custom quote and may require additional turnaround time. Please see a sales associate for pricing.

Type Styles

We will typeset your labels, or we can use your artwork.

Helvetica	Times	Optima	Gill Sans
<i>Helvetica Italic</i>	<i>Times Italic</i>	<i>Optima Italic</i>	<i>Gill Sans Italic</i>
Helvetica Bold	Times Bold	Optima Bold	Gill Sans Bold
<i>Helvetica Bold Italic</i>	<i>Times Bold Italic</i>	<i>Optima Bold Italic</i>	<i>Gill Sans Bold Italic</i>
Helvetica Condensed	New Century Schoolbook	Rockwell	Palatino
Helvetica Bold Condensed	<i>New Century Schoolbook Italic</i>	<i>Rockwell Italic</i>	<i>Palatino Italic</i>
Bookman	New Century Schoolbook Bold	Rockwell Bold	Palatino Bold
<i>Bookman Italic</i>	<i>New Century Schoolbook Bold Italic</i>	<i>Rockwell Bold Italic</i>	<i>Palatino Bold Italic</i>
Bookman Bold	Avant Garde	Souvenir	Cooper Black
<i>Bookman Bold Italic</i>	<i>Avant Garde Italic</i>	<i>Souvenir Italic</i>	<i>Cooper Black Italic</i>
AGaramond	Avant Garde Bold	Souvenir Bold	LITHOS PRO
<i>AGaramond Italic</i>	<i>Avant Garde Bold Italic</i>	<i>Souvenir Bold Italic</i>	Papyrus
AGaramond Bold	Benguiat	Futura	<i>Mary Hill</i>
<i>AGaramond Bold Italic</i>	<i>Benguiat Italic</i>	<i>Futura Italic</i>	Hobo
Eurostile	Benguiat Bold	Futura Bold	<i>Brush Script</i>
<i>Eurostile Italic</i>	<i>Benguiat Bold Italic</i>	<i>Futura Bold Italic</i>	<i>Wedding Text</i>
Eurostile Bold	Eurostile ExtendedTwo	<i>Zaph Chancery</i>	<i>Park Avenue</i>
<i>Eurostile Bold Italic</i>	Eurostile Extended Two Bold		

All typestyles are available in any size. We carry the entire Adobe font library. For additional information please see sales associate.

For more information not covered here, please refer to pages 50 and 51.

3 Steps to Easy Ordering!

1st Choose Label Size

Choose any size from the pricing grid on page 34.

2nd Choose Label Stock

- White EDP Litho
- White EDP Removable
- White Computer Gloss (30% upcharge)
- Recycled White Litho (15% upcharge)
*Made with 100% post consumer waste

3rd Choose Ink Color

Standard ink colors

- | | | |
|--|--------------------------------------|---------------------------------------|
| <input type="checkbox"/> Black | <input type="checkbox"/> Red | <input type="checkbox"/> Yellow |
| <input type="checkbox"/> White | <input type="checkbox"/> Reflex Blue | <input type="checkbox"/> Green |
| <input type="checkbox"/> Process Blue | <input type="checkbox"/> Violet | <input type="checkbox"/> Brown |
| <input type="checkbox"/> Burgundy | <input type="checkbox"/> Orange | <input type="checkbox"/> Hunter Green |
| <input type="checkbox"/> Golden Yellow | <input type="checkbox"/> Rubine Red | <input type="checkbox"/> Teal |

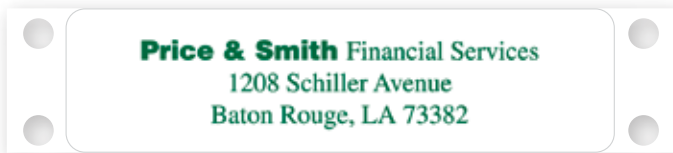
More ink colors: \$12.50* per color. Estimated 72hr turnaround time.

- | | | |
|--------------------------------------|-------------------------------------|--------------------------------------|
| <input type="checkbox"/> Gold | <input type="checkbox"/> Silver | <input type="checkbox"/> Light Blue |
| <input type="checkbox"/> Dark Gray | <input type="checkbox"/> Ivory | <input type="checkbox"/> Pink |
| <input type="checkbox"/> Light Green | <input type="checkbox"/> Light Gray | <input type="checkbox"/> Medium Blue |
| <input type="checkbox"/> Warm Red | | |

30% discount for blank labels. Computer Labels are perforated at no additional charge. See sales associate for special setups; such as perforations, other paper stocks or for labels that are more than one across. Additional ink charge applies if using more than one color. Paper stock and ink colors are computer generated and do not reflect exact stock color or texture. Actual samples available upon request. Gloss stocks are not recommended for typewriter use or some pens and pencils.

Label examples shown may not be to scale.

Please see pages 40 and 41 for additional information.



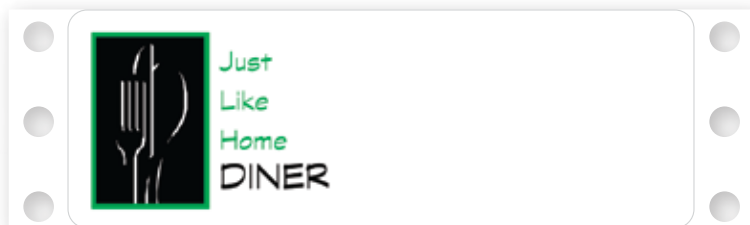
3-1/2" x 15/16" (Carrier Width 4-1/4")



4" x 2-15/16" (Carrier Width 4-3/4")



4-1/2" x 3-15/16" (Carrier Width 5-1/4")



4" x 1-7/16" (Carrier Width 4-3/4")



Stock Mailing Labels

Available in Rolls, Fan-Folded with Pinfeed or Laser

FITZSIMMONS INDUSTRIES
39 Morgan Lane
Biloxi, MS 61234

TO:

Stock Border Design
No. ML-2 (Roll)
No. ML-2 CL (Pinfeed)
No. ML-2 LL (Laser)
No. ML-2 JR (Jumbo Roll)
No. ML-2 JCL (Jumbo Pinfeed)

T.R.'s COIN SHOP
755 Smith St.
Mt. Pleasant, TX 77316
"We Buy, Sell or Trade"

FROM:

Stock Border Design
No. ML-3 (Roll)
No. ML-3 CL (Pinfeed)
No. ML-3 LL (Laser)
No. ML-3 JR (Jumbo Roll)
No. ML-3 JCL (Jumbo Pinfeed)

TECHNO COMPUTER SYSTEMS
1040 Market Street
San Francisco, CA 94109

Stock Border Design
No. ML-4 (Roll)
No. ML-4 CL (Pinfeed)
No. ML-4 LL (Laser)
No. ML-4 JR (Jumbo Roll)
No. ML-4 JCL (Jumbo Pinfeed)

T&S TRAVEL AGENCY
15 Walnut St.
Atlanta, GA 38987

TO:

Stock Border Design
No. ML-8 (Roll)
No. ML-8 CL (Pinfeed)
No. ML-8 LL (Laser)
No. ML-8 JR (Jumbo Roll)
No. ML-8 JCL (Jumbo Pinfeed)

Ethan's Classic Jewelry
312 Stone Street
St. Louis, MO 62833

FROM:

Stock Border Design
No. ML-9 (Roll)
No. ML-9 CL (Pinfeed)
No. ML-9 LL (Laser)
No. ML-9 JR (Jumbo Roll)
No. ML-9 JCL (Jumbo Pinfeed)

Dean's Cutlery
5555 Brown's Lane
Chicago, IL 63390

TO:

Stock Border Design
No. ML-10 (Roll)
No. ML-10 CL (Pinfeed)
No. ML-10 LL (Laser)
No. ML-10 JR (Jumbo Roll)
No. ML-10 JCL (Jumbo Pinfeed)

Designs On The Go!
3012 Seneca Blvd.
Louisville, KY 40205

TO:

Stock Border Design
No. ML-12 (Roll)
No. ML-12 CL (Pinfeed)
No. ML-12 LL (Laser)
No. ML-12 JR (Jumbo Roll)
No. ML-12 JCL (Jumbo Pinfeed)

R&B Ruth & Betty's Candies
191 Combs St.
CANDIES Akron, OH 48321

TO:

Stock Border Design
No. ML-13 (Roll)
No. ML-13 CL (Pinfeed)
No. ML-13 LL (Laser)
No. ML-13 JR (Jumbo Roll)
No. ML-13 JCL (Jumbo Pinfeed)

World Wide Travel
2365 Ferry Avenue, Hamshire, AK 43678

TO:

Jumbo
5" x 4" Mailing Label JML (Roll) 5" x 3-15/16" Computer Label JML-CL (Pinfeed)

(Only available in these sizes)

FROM:

Shooting Stars Agency
430 North Spring St.
San Francisco, California 94109

Stock Border Design
No. ML-14 (Roll)
No. ML-14 CL (Pinfeed)
No. ML-14 LL (Laser)
No. ML-14 JR (Jumbo Roll)
No. ML-14 JCL (Jumbo Pinfeed)

TO:

FROM:

Ed's Bowling Supplies
41 Main St.
Covington, KY 40323

TO:

Stock Border Design
No. ML-15 (Roll)
No. ML-15 CL (Pinfeed)
No. ML-15 LL (Laser)
No. ML-15 JR (Jumbo Roll)
No. ML-15 JCL (Jumbo Pinfeed)

Mailing Labels measure 4" x 3" on a roll
4" x 2-15/16" pinfeed.

Jumbo Mailing Labels measure 5" x 4" on a roll
5" x 3-15/16" pinfeed.

MAILING LABEL OPTIONS
When ordering please use these label codes for the type of label you prefer:
R = Roll CL = Pinfeed LL = Laser J = Jumbo

ML-16 Recycled Roll Labels and Computer Labels

Size	500	1,000	2,000	3,000	5,000	10,000
Mailing (4" x 3" or 4" x 2-15/16")	64.46	80.57	70.52 /M	63.81 /M	57.07 /M	48.70 /M
Jumbo Mailing Labels (5" x 4" or 5" x 3-15/16")	81.26	97.37	87.29 /M	80.57 /M	67.15 /M	58.77 /M

15,000 and Above - ASK FOR A QUOTE

Roll Labels and Computer Labels

Size	500	1,000	2,000	3,000	5,000	10,000
Mailing (4" x 3" or 4" x 2-15/16")	56.05	70.07	61.32 /M	55.49 /M	49.62 /M	42.35 /M
Jumbo Mailing Labels (5" x 4" or 5" x 3-15/16")	70.65	84.67	75.90 /M	70.07 /M	58.39 /M	51.10 /M

15,000 and Above - ASK FOR A QUOTE

Laser Labels (Prices shown are per 100 sheets)

Size	100 sheets	200 sheets	300 sheets	400 sheets	500 sheets
4" x 3-1/3"	67.16	49.62	42.35	35.05	30.28
	600 labels	1,200 labels	1,800 labels	2,400 labels	3,000 labels

600 Sheets and Above - ASK FOR A QUOTE

Jullians childrens apparel
7044 East Decatur
Scottsdale, AZ 85260
jullianschildrensapparel.com

Recycled Border Design
No. ML-16 (Roll)
No. ML-16 CL (Pinfeed)
No. ML-16 LL (Laser)
No. ML-16 JR (Jumbo Roll)
No. ML-16 JCL (Jumbo Pinfeed)

Made with 100% post-consumer waste.



RECYCLED

Recycled Labels are made with 100% post-consumer waste.

Computer Labels



4" x 1-15/16" (Carrier Width 4-3/4")



3-1/2" x 1-15/16" (Carrier Width 4-1/4")

Depth	Size	Carrier Width	500	1,000	2,000	3,000	5,000	10,000	15M & above
3/8"	1-3/4" x 3/8"	2-1/2"	88.65	111.37	61.01 /M	57.82 /M	41.75 /M	40.16 /M	
7/16"	1-1/2" x 7/16"	2-1/4"	88.65	111.37	61.01 /M	57.82 /M	41.75 /M	40.16 /M	
7/16"	2-3/4" x 7/16"	3-1/2"	88.65	111.37	61.01 /M	57.82 /M	41.75 /M	40.16 /M	
7/16"	3-1/2" x 7/16"	4-1/4"	88.65	111.37	61.01 /M	57.82 /M	41.75 /M	40.16 /M	
7/16"	4" x 7/16"	4-3/4"	88.65	111.37	61.01 /M	57.82 /M	41.75 /M	40.16 /M	
7/16"	5" x 7/16"	5-3/4"	88.65	111.37	61.01 /M	57.82 /M	41.75 /M	40.16 /M	
15/16"	2-1/2" x 15/16"	3-1/4"	88.65	111.37	61.01 /M	57.82 /M	41.75 /M	40.16 /M	
15/16"	3-1/2" x 15/16"	4-1/4"	64.00	80.01	64.24 /M	58.12 /M	43.79 /M	39.44 /M	
15/16"	4" x 15/16"	4-3/4"	101.50	126.86	70.66 /M	67.44 /M	48.18 /M	43.36 /M	
15/16"	5" x 15/16"	5-3/4"	119.47	149.33	83.50 /M	78.67 /M	57.82 /M	51.39 /M	
1-7/16"	2-1/2" x 1-7/16"	3-1/4"	101.50	126.86	70.66 /M	67.44 /M	48.18 /M	43.36 /M	
1-7/16"	3" x 1-7/16"	3-3/4"	119.47	149.33	83.50 /M	78.67 /M	57.82 /M	51.39 /M	
1-7/16"	3-1/2" x 1-7/16"	4-1/4"	119.47	149.33	83.50 /M	78.67 /M	57.82 /M	51.39 /M	
1-7/16"	4" x 1-7/16"	4-3/4"	142.60	178.25	101.15 /M	94.74 /M	77.08 /M	64.23 /M	
1-7/16"	4-1/2" x 1-7/16"	5-1/4"	142.60	178.25	101.15 /M	94.74 /M	77.08 /M	64.23 /M	
1-7/16"	5" x 1-7/16"	5-3/4"	142.60	178.25	101.15 /M	94.74 /M	77.08 /M	64.23 /M	
1-15/16"	3-1/2" x 1-15/16"	4-1/4"	87.37	109.20	85.85 /M	74.14 /M	62.79 /M	52.56 /M	
1-15/16"	4" x 1-15/16"	4-3/4"	99.05	123.79	91.99 /M	85.85 /M	65.71 /M	52.35 /M	
1-15/16"	5" x 1-15/16"	5-3/4"	155.44	194.32	115.61 /M	110.79 /M	83.51 /M	70.66 /M	
2-3/8"	3-3/4" x 2-3/8"	4-1/2"	155.44	194.32	115.61 /M	110.79 /M	83.51 /M	70.66 /M	
2-3/8"	3-7/8" x 2-3/8"	4-5/8"	155.44	194.32	115.61 /M	110.79 /M	83.51 /M	70.66 /M	
2-7/16"	4" x 2-7/16"	4-3/4"	155.44	194.32	115.61 /M	110.79 /M	83.51 /M	70.66 /M	
2-7/8"	3-7/8" x 2-7/8"	4-5/8"	155.44	194.32	115.61 /M	110.79 /M	83.51 /M	70.66 /M	
2-7/8"	5" x 2-7/8"	5-3/4"	172.14	215.20	130.08 /M	126.86 /M	105.98 /M	88.31 /M	
2-15/16"	4" x 2-15/16"	4-3/4"	114.21	142.77	115.03 /M	100.74 /M	80.28 /M	64.23 /M	
2-15/16"	4-1/4" x 2-15/16"	5"	117.72	147.14	115.34 /M	103.67 /M	87.44 /M	68.60 /M	
2-15/16"	4-1/2" x 2-15/16"	5-1/4"	117.72	147.14	115.34 /M	103.67 /M	87.44 /M	68.60 /M	
2-15/16"	5" x 2-15/16"	5-3/4"	121.25	151.54	118.24 /M	108.03 /M	91.99 /M	71.54 /M	
2-15/16"	5-3/4" x 2-15/16"	6-1/2"	195.27	244.09	139.71 /M	134.88 /M	118.83 /M	97.96 /M	
3-3/8"	5-5/8" x 3-3/8"	6-3/8"	249.23	311.52	178.26 /M	149.34 /M	133.28 /M	109.20 /M	
3-7/16"	4-1/4" x 3-7/16"	5"	172.14	209.09	130.06 /M	126.86 /M	105.98 /M	88.31 /M	
3-7/16"	5" x 3-7/16"	5-3/4"	249.23	311.52	178.26 /M	149.33 /M	133.28 /M	109.20 /M	
3-7/16"	5-1/4" x 3-7/16"	6"	249.23	311.52	178.26 /M	149.33 /M	133.28 /M	109.20 /M	
3-7/16"	5-1/2" x 3-7/16"	6-1/4"	272.35	340.42	192.69 /M	183.07 /M	146.10 /M	137.74 /M	
3-7/8"	5-1/2" x 3-7/8"	6-1/4"	272.35	340.42	192.69 /M	183.07 /M	146.10 /M	137.74 /M	
3-15/16"	4" x 3-15/16"	4-3/4"	205.04	247.70	139.69 /M	135.67 /M	118.83 /M	97.96 /M	
3-15/16"	4-1/2" x 3-15/16"	5-1/4"	249.23	311.52	178.26 /M	149.34 /M	133.27 /M	109.18 /M	
3-15/16"	4-3/4" x 3-15/16"	5-1/2"	249.23	311.52	178.26 /M	149.34 /M	133.27 /M	109.18 /M	
3-15/16"	5" x 3-15/16"	5-3/4"	152.75	190.93	150.06 /M	119.71 /M	100.74 /M	84.67 /M	
3-15/16"	5-1/2" x 3-15/16"	6-1/4"	272.35	340.43	192.69 /M	183.07 /M	146.13 /M	138.09 /M	
3-15/16"	5-3/4" x 3-15/16"	6-1/2"	272.35	340.43	192.69 /M	183.07 /M	146.13 /M	138.09 /M	
1-3/8"	5" x 1-3/8"	5-3/4"	142.60	178.25	101.15 /M	94.74 /M	77.08 /M	64.23 /M	
2-3/4"	2-3/4" x 2-3/4"	3-1/2"	142.60	178.25	101.15 /M	94.74 /M	77.08 /M	64.23 /M	
1-1/4"	2-5/8" x 1-1/4"	3-3/8"	101.50	126.86	70.66 /M	67.44 /M	48.18 /M	43.36 /M	
2"	2-3/4" x 2"	3-1/2"	119.48	149.33	83.50 /M	78.67 /M	57.82 /M	51.39 /M	
1-7/8"	3" x 1-7/8"	3-3/4"	119.48	149.33	83.50 /M	78.67 /M	57.82 /M	51.39 /M	
3/4"	5-1/2" x 3/4"	6-1/4"	119.48	149.33	83.50 /M	78.67 /M	57.82 /M	51.39 /M	
1-5/8"	3-9/16" x 1-5/8"	4-5/16"	119.48	149.33	83.50 /M	78.67 /M	57.82 /M	51.39 /M	

**ASK FOR A QUOTE
up to a million or more**

Each Additional Ink Color (up to 3 colors) Close registration may vary +/- 1/64"

50.00	50.00	30.00 /M	20.00 /M	14.00 /M	8.00 /M
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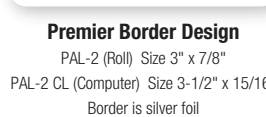
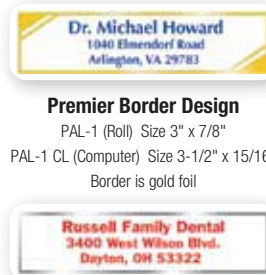
Add 100% for Consecutive Numbering

FOR ADDITIONAL SIZES OR MORE THAN 3 INK COLORS, PLEASE SEE SALES ASSOCIATE.

Premier Mailing and Address Labels

3 Steps to Easy Ordering!

Available in rolls or fan-folded with pinfeed for the same price.



Address Labels (Roll labels and Computer Pinfed)

Size	500	1,000	2,000	3,000	5,000	10,000
3" x 7/8" Rolls	79.57	106.10	92.83 /M	80.89 /M	66.28 /M	53.02 /M
3-1/2" x 15/16" Computer Labels	79.57	106.10	92.83 /M	80.89 /M	66.28 /M	53.02 /M

ASK FOR A QUOTE up to a million or more

Close registration may vary $\pm 1/64$ "

Mailing Labels (Roll labels and Computer Pinfed)

Size	500	1,000	2,000	3,000	5,000	10,000
4" x 3" Rolls	106.10	132.64	104.78 /M	99.48 /M	92.83 /M	79.57 /M
4" x 2-15/16" Computer Labels	106.10	132.64	104.78 /M	99.48 /M	92.83 /M	79.57 /M

ASK FOR A QUOTE up to a million or more

Close registration may vary $\pm 1/64$ "

Mailing Labels:

Measure 4" x 3" on a roll; 4" x 2-15/16" pinfeed

1st Choose Label Size

Choose any size from the pricing grids on pages 36 or 37.

2nd Choose Label Stock



Recycled White Litho

Made with 100% post consumer waste
Only available with ML-16

3rd Choose Ink Color

(for name, address, and logo – one color imprint only)

Standard ink colors



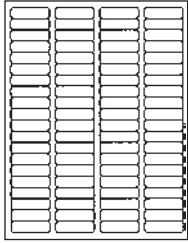
Imprint area for all mailing labels is 1/8" from edge of inside border. Roll labels are only available in White Litho Stock. Please request a quote if needing a border shown in a different color(s). Computer labels are only available in White EDP stock. Borders are available only in color(s) shown for each design. Premier Mailing & Address Labels borders are foil stamped and cannot be enlarged or reduced. Stock Mailing Label borders are pre-printed and cannot be enlarged or reduced. Paper stock and ink colors are computer generated and do not reflect exact stock color or texture. Actual samples available upon request.

Label examples shown may not be to scale.

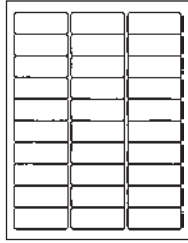
Please see pages 40 and 41 for additional information.



Compatible with popular software programs and with virtually all laser printers.



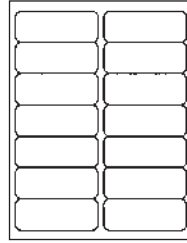
1.75" x .5"
DT-25 80-UP



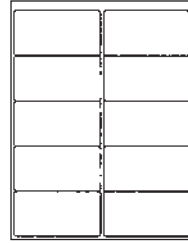
2.625" x 1"
DT-50 30-UP



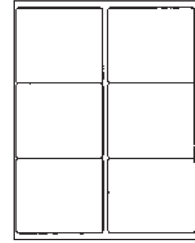
4" x 1"
DT-75 20-UP



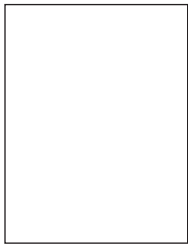
4" x 1.33"
DT-100 14-UP



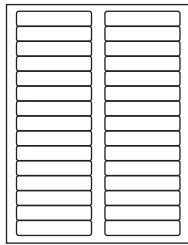
4" x 2"
DT-125 10-UP



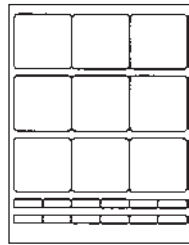
4" x 3.333"
DT-150 6-UP



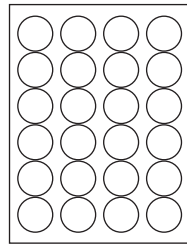
8.5" x 11"
DT-175 1-UP
(8-1/2" score on liner)



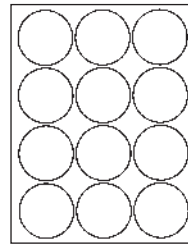
3.4375" x .667"
DT-200 30-UP



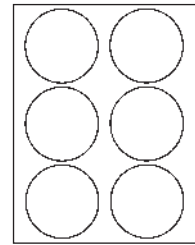
2.75" x 2.75" 3.5" Diskette
DT-225 9-UP



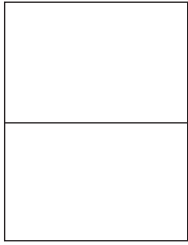
1.625" Dia.
DT-325 24-UP



2.5" Dia.
DT-350 12-UP



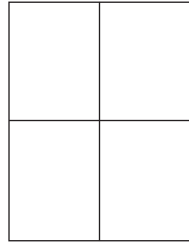
3.33" Dia.
DT-375 6-UP



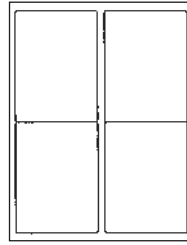
8.5" x 5.5"
DT-400 2-UP



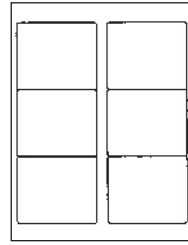
8.5" x 3.5"
DT-425 3-UP



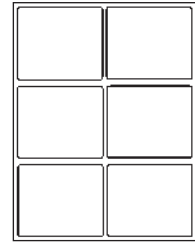
4.25" x 5.5"
DT-450 4-UP



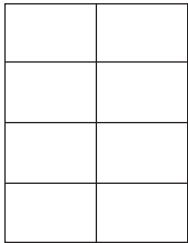
4" x 5"
DT-475 4-UP



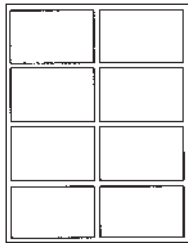
4" x 3"
DT-500 6-UP



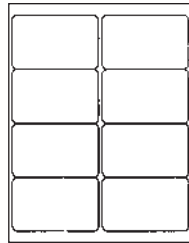
4" x 3.25"
DT-525 6-UP



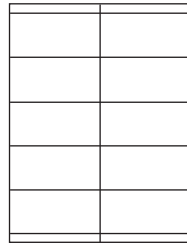
4.25" x 2.75"
DT-550 8-UP



3.75" x 2.438"
DT-575 8-UP



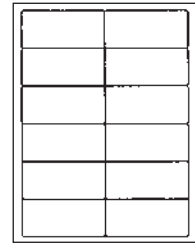
4" x 2.5"
DT-600 8-UP



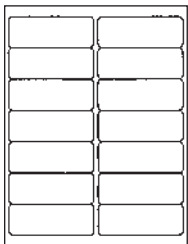
4.25" x 2"
DT-625 10-UP



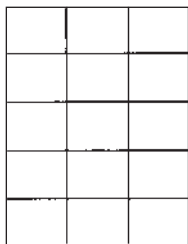
4" x 2"
DT-650 10-UP



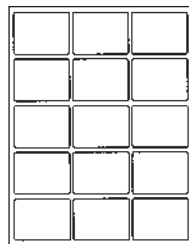
4" x 1.75"
DT-700 12-UP



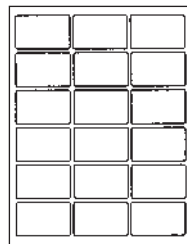
4" x 1.4375"
DT-725 14-UP



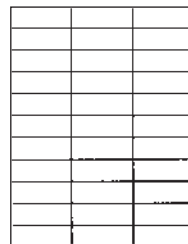
2.83" x 2.2"
DT-750 15-UP



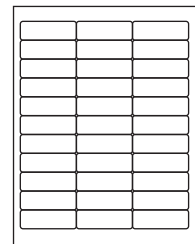
2.688" x 2"
DT-775 15-UP



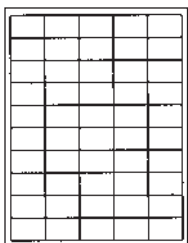
2.5" x 1.563"
DT-800 18-UP



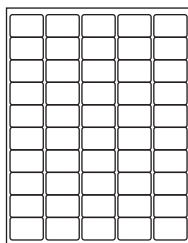
2.83" x 1"
DT-900 33-UP



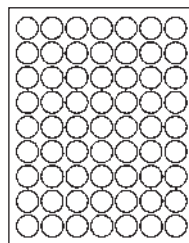
2.625" x .875"
DT-925 33-UP



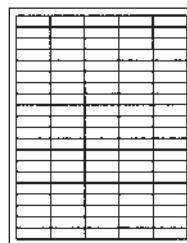
1.5" x 1"
DT-975 50-UP



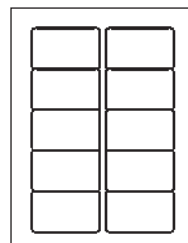
1.5" x 1"
DT-1000 50-UP



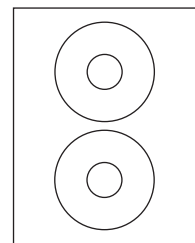
1" Dia.
DT-1025 63-UP



1.5" x .5"
DT-1100 100-UP



3.0625" x 1.8125"
DT-1125 10-UP



Outside Dia. 4.5" / Inside Dia. 1.625"
DT-1250 2-UP

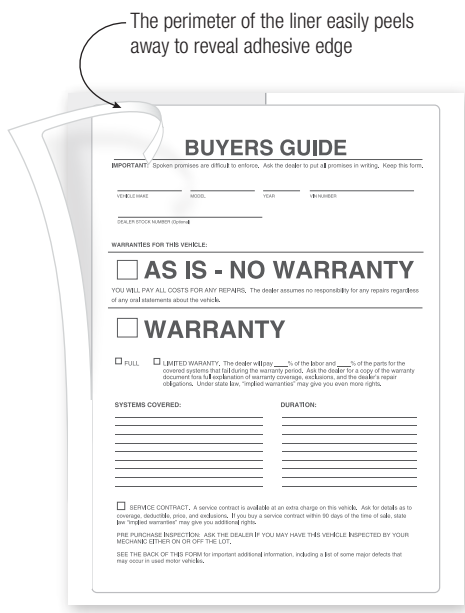
3 Steps to Easy Ordering!

1st Choose Label Size

Choose any size from the samples on pages 38 and 39.

2nd Choose Label Stock

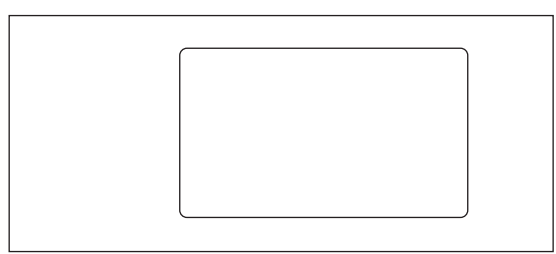
Red Fluorescent	Orange Fluorescent	Yellow Fluorescent
Green Fluorescent	Pink Fluorescent	White Gloss Laser
White Removable	Matte Clear	Pastel Pink
Pastel Blue	Pastel Yellow	Pastel Green
White Litho	White Opaque	White Vinyl Laser (Non Weatherproof)
Shiny Gold Foil Laser	Shiny Silver Foil Laser	



1 Spot Color on DT-1300
Printed on the liner for use on the inside of a window.



3 Colors on DT-50



LZ-10
Mailing Label 5" x 2.9375"
Overall 4.125" x 9.5"
White Litho Stock Only
See pricing below.

3rd Choose Ink Color

Standard ink colors

Black	Red	Yellow
White	Reflex Blue	Green
Process Blue	Violet	Brown
Burgundy	Orange	Hunter Green
Golden Yellow	Rubine Red	Teal

More ink colors: \$12.50* per color. Estimated 72hr turnaround time.

Gold	Silver	Light Blue
Dark Gray	Ivory	Pink
Light Green	Light Gray	Medium Blue
Warm Red		

Labels for printers are compatible with popular software programs and with virtually all laser printers. Samples available upon request to test with individual software programs. Please call for samples of fluorescent or pastel stock to ensure color accuracy. Bleeds are not available on all sizes. More sizes are available, please see sales associate. Laser Labels should be ordered and priced by the sheet. Laser Labels also available as Process Color, see sales associate for details. Additional ink charge applies if using more than one color. Paper stock, ink and foil colors are computer generated and do not reflect exact stock color or texture. Actual samples available upon request. Gloss and foil stocks are not recommended for typewriter use or some pens and pencils.

Label examples shown may not be to scale.

Please see pages 40 and 41 for additional information.

Laser Labels

White Litho & Pastels	100 Sheets	200 Sheets	300 Sheets	500 Sheets	ASK FOR QUOTE up to a million or more
Blank	34.31	55.89	71.29	103.07	
1 Color	N/A	206.85	224.97	245.42	
Fluorescent, White Gloss & Laser Removable	100 Sheets	200 Sheets	300 Sheets	500 Sheets	
Blank	49.77	86.62	110.50	159.77	
1 Color	N/A	268.91	292.47	319.04	
Gold Foil, Silver Foil, Opaque Laser & White Laser Vinyl	100 Sheets	200 Sheets	300 Sheets	500 Sheets	
Blank	65.19	125.75	160.41	231.93	
1 Color	N/A	299.95	326.20	355.85	
Matte Clear	100 Sheets	200 Sheets	300 Sheets	500 Sheets	
Blank	77.20	153.68	196.06	283.46	
1 Color	N/A	320.63	349.29	380.40	

Each Additional Ink Color (up to 3 colors) Close registration may vary ± 1/64"

N/A	50.00	50.00	50.00	
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LZ-10 Mailing Labels

Size	200	300	500	1,000
Blank	26.71 /Lot	30.93 /Lot	60.56 /Lot	115.96 /Lot
1 Color	74.24 /Lot	85.94 /Lot	128.85 /Lot	171.36 /Lot
2 Color	130.24 /Lot	150.74 /Lot	193.27 /Lot	237.07 /Lot

Free Services

- Printing Plates
- Set-Up
- Artwork reduction/enlargement
- Typesetting (up to 10 lines/minimum 6 pt. type)
- One free label dispenser box per copy
- Minor artwork enhancement

Additional Charges

Bleed \$30.00*

Ink extends to edge of label. Please check information block on each catalog page for availability. Bleeds are not available on Stock Mailing, Premier labels and some Laser Label sizes.

Color Match \$42.00*

For ink colors other than standard inks listed in this catalog. Specify color match and indicate a PANTONE number from the most recent version of a PANTONE MATCHING SYSTEM® guide, or enclose a color swatch. We match the coated version of PANTONE except on computer and laser labels unless otherwise noted. Color matches are guaranteed within a shade lighter or darker. Please note: Turnaround production time is 72 hours.

Combined Orders

Orders may be combined for quantity pricing when they are the same size, ordered at the same time, and have the same number of inks with a minimum of 500 per design. Combining orders may affect turnaround. Blank Laser Label orders cannot be combined. The following upcharges apply:

COPY CHANGE: \$18.00*, **INK CHANGE: \$18.00***, **PAPER CHANGE: \$18.00***.

Proofs

Turnaround does not begin until proof is approved.

- **PDF PROOF:** \$15.00* charge. \$10.00* charge to change copy or layout after proofing is completed. 24 hour turnaround. Proof sent via email.
- **PAPER PROOF:** \$15.00* charge. \$10.00* charge to change copy or layout after proofing completed. 24 hour turnaround. Proofs sent via fax unless otherwise requested.
- **COLOR PAPER PROOF:** \$22.00* charge. \$13.50* charge to change copy or layout after proofing is complete. 24 hour turnaround. Proof sent via expedite service.
- **PRESS PROOF:** One color \$30.00*. Each additional color and/or lamination \$15.00*. \$55.00* charge for Laser Label press proof. Proofs sent expedite. Please Note: Press proof turnaround will match that of the product line. If copy or layout changes are needed after the proofing process is complete, another press proof charge will apply.

Helpful Information

- ▶ The unwind direction of the label or roll is indicated by an arrow. If no arrow is present, this indicates that the label or roll can be set up to unwind in either direction.

Computer Labels:

30% discount for blank labels. Computer Labels are perforated at no additional charge. See sales associate for special setups; such as custom perforations, other paper stocks or for labels that are more than one across.

Premier Mailing and Address Labels:

Imprint area for all mailing labels is 1/8" from edge of inside border. Borders are foil stamped and cannot be enlarged. Borders are available only in color(s) shown for each design. Please request a quote if needing a border shown in a different color(s). Computer labels are only available in White EDP stock. Roll labels are only available in White Litho Stock.

Stock Mailing Labels:

Imprint area for all mailing labels is 1/8" from edge of inside border. Borders are pre-printed and cannot be enlarged or reduced. Borders are available only in color(s) shown for each design. Please request a quote if needing a border shown in a different color(s). Computer labels are only available in White EDP stock. Roll labels are only available in White Litho Stock.

Labels for Printers:

Labels for printers are compatible with popular software programs and with virtually all laser printers. Samples available upon request to test with individual software programs. Please call for samples of fluorescent or pastel stock to ensure color accuracy. Bleeds are not available on all sizes. More sizes are available, please see sales associate. Laser Labels should be ordered and priced by the sheet. Laser Labels also available as Process Color, see sales associate for details.

Additional Laser Label Die Sizes

RECTANGLES

3/4" x 3/4" - 96 Per Sheet
 3/4" x 1-1/2" - 60 Per Sheet
 3/4" x 2" - 48 Per Sheet
 3/4" x 3-1/2" - 24 Per Sheet
 7/8" x 7/8" - 88 Per Sheet
 7/8" x 1-3/4" - 40 Per Sheet
 1" x 1-1/4" - 60 Per Sheet
 1" x 2" - 20 Per Sheet
 1" x 2-1/2" - 27 Per Sheet
 1" x 3" - 20 Per Sheet
 1-1/4" x 3-1/2" - 14 Per Sheet
 1-1/2" x 1-1/2" - 30 Per Sheet
 1-1/2" x 2" - 24 Per Sheet
 1-1/2" x 2-1/2" - 20 Per Sheet
 1-1/2" x 4" - 14 Per Sheet
 1-1/2" x 7-1/4" - 6 Per Sheet
 1-3/4" x 3-1/2" - 10 Per Sheet
 2" x 2" - 20 Per Sheet
 2" x 2-1/2" - 16 Per Sheet

2" x 3" - 10 Per Sheet
 2-1/4" x 7" - 4 Per Sheet
 2-1/2" x 3-1/2" - 8 Per Sheet
 2-1/2" x 4-1/2" - 6 Per Sheet
 3" x 3-3/4" - 6 Per Sheet
 3" x 5" - 4 Per Sheet
 3" x 10-1/8" - 2 Per Sheet
 3-1/4" x 6-1/4" - 2 Per Sheet
 3-1/4" x 7" - 3 Per Sheet
 3-1/2" x 3-1/2" - 6 Per Sheet
 3-1/2" x 5" - 4 Per Sheet
 4" x 4" - 4 Per Sheet
 4-1/4" x 6" - 2 Per Sheet
 4-1/4" x 11" - 2 Per Sheet
 4-1/2" x 6-1/2" - 2 Per Sheet
 5" x 6-1/2" - 2 Per Sheet
 5" x 8" - 2 Per Sheet
 5-1/4" x 8" - 2 Per Sheet
 7" x 9-1/2" - 2 Per Sheet

CIRCLES AND OVALS

1-1/4" Dia - 48 Per Sheet
 1-1/2" Dia - 30 Per Sheet
 2" Dia - 12 Per Sheet
 2-1/4" Dia - 12 Per Sheet
 2-3/4" Dia - 6 Per Sheet
 3" Dia - 6 Per Sheet
 5.1" Dia - 2 Per Sheet
 1" x 1-1/4" Oval - 54 Per Sheet
 1" x 2" Oval - 30 Per Sheet
 1-1/4" x 2" Oval - 32 Per Sheet
 1-1/2" x 2" Oval - 24 Per Sheet
 2" x 3" Oval - 9 Per Sheet
 3" x 5" Oval - 4 Per Sheet
 3-1/2" x 4-1/2" Oval - 4 Per Sheet
 8" x 9" Oval - 1 Per Sheet

SPECIAL SHAPES

3/4" x 1" Heart - 77 Per Sheet
 2.53" x 3.33" Heart - 8 Per Sheet
 1-1/4" Seal - 25 Per Sheet
 1.8" x 2.7" Postage Stamp - 10 Per Sheet

We offer hundreds of die sizes and shapes. This is just a small sampling of our standard sizes. The dies listed above are all on an 8-1/2" x 11" label sheet and available only on Laser Label paper stocks. The sizes shown above require a custom quote and may require additional turnaround time. Please see a sales associate for pricing.

Type Styles

We will typeset your labels, or we can use your artwork.

Helvetica
Helvetica Italic
Helvetica Bold
Helvetica Bold Italic
 Helvetica Condensed
Helvetica Bold Condensed
 Bookman
Bookman Italic
Bookman Bold
Bookman Bold Italic
 AGaramond
AGaramond Italic
AGaramond Bold
AGaramond Bold Italic
 Eurostile
Eurostile Italic
Eurostile Bold
Eurostile Bold Italic

Times
Times Italic
Times Bold
Times Bold Italic
 New Century Schoolbook
New Century Schoolbook Italic
New Century Schoolbook Bold
New Century Schoolbook Bold Italic
 Avant Garde
Avant Garde Italic
Avant Garde Bold
Avant Garde Bold Italic
 Benguiat
Benguiat Italic
Benguiat Bold
Benguiat Bold Italic
 Eurostile ExtendedTwo
Eurostile Extended Two Bold

Optima
Optima Italic
Optima Bold
Optima Bold Italic
 Rockwell
Rockwell Italic
Rockwell Bold
Rockwell Bold Italic
 Souvenir
Souvenir Italic
Souvenir Bold
Souvenir Bold Italic
 Futura
Futura Italic
Futura Bold
Futura Bold Italic
Zaph Chancery

Gill Sans
Gill Sans Italic
Gill Sans Bold
Gill Sans Bold Italic
 Palatino
Palatino Italic
Palatino Bold
Palatino Bold Italic
Cooper Black
Cooper Black Italic
 LITHOS PRO
 Papyrus
Murray Hill
Hobo
Brush Script
 Wedding Text
Park Avenue

All typestyles are available in any size. We carry the entire Adobe font library. For additional information please see sales associate.

Tamper Evident Labels

TAMPER EVIDENT LABELS

Ideal for electronic equipment, pharmaceutical products, airplane and auto replacement parts and any security-related application.



Checker Pattern



VOID Pattern



White Destructible Polyethylene

Waste not removed from roll

- Chrome Polyester with Void and Checker Patterns leave a tamper mark on the surface when removed.
- Void pattern not recommended for small sizes. Lettering is 1/2" tall.
- Highly destructible White Polyethylene shreds when removed leaving the decal not usable.
- Allow 24 hours for label stock to set.

See Sales Associate for Details. Tamper Evident labels are not weatherproof

保单空
如果去除

1" x 2"

Offer
VOID
if
label is
removed

3/4" Dia.

**WARRANTY
VOID IF REMOVED**

3/4" x 3"

Jason's Auto Parts

VIN# _____

PART# _____

1" x 3"



1" x 1-1/2"



1" x 1-1/2"

Die Cut Labels	500	1,000	2,000	3,000	5,000	10,000	15M & above
1/2" x 1-1/2"	194.64	243.30	209.23 /M	180.04 /M	128.99 /M	92.45 /M	ASK FOR A QUOTE up to a million or more
3/4" x 1-1/2"	202.43	253.03	214.11 /M	187.38 /M	133.85 /M	102.19 /M	
3/4" x 1-3/4"	202.43	253.03	214.11 /M	187.38 /M	133.85 /M	102.19 /M	
3/4" x 2"	202.43	253.03	214.11 /M	187.38 /M	133.85 /M	102.19 /M	
1" x 1"	194.64	243.30	209.23 /M	180.04 /M	128.99 /M	92.45 /M	
1" x 1-1/2"	202.43	253.03	214.11 /M	187.38 /M	133.85 /M	102.19 /M	
1" x 2"	202.43	253.03	214.11 /M	187.38 /M	133.85 /M	102.19 /M	
1" x 3"	214.11	267.63	233.57 /M	204.37 /M	149.70 /M	116.78 /M	
1-1/2" x 1-1/2"	214.11	267.63	233.57 /M	204.37 /M	149.70 /M	116.78 /M	
2" x 2"	229.68	287.09	253.03 /M	223.84 /M	184.91 /M	131.39 /M	
2" x 3"	253.04	316.29	272.50 /M	243.30 /M	204.37 /M	145.98 /M	
2" x 4"	268.60	335.76	301.70 /M	272.50 /M	228.70 /M	170.31 /M	
1/2" Diameter	182.96	228.70	180.04 /M	136.25 /M	99.79 /M	70.60 /M	
3/4" Diameter	194.64	243.30	209.23 /M	180.04 /M	128.99 /M	92.45 /M	
1" Diameter	194.64	243.30	209.23 /M	180.04 /M	128.99 /M	92.45 /M	
1-1/2" Diameter	214.11	267.63	233.57 /M	204.37 /M	149.70 /M	116.78 /M	
2" Diameter	229.68	287.09	253.03 /M	223.84 /M	184.91 /M	131.39 /M	

Each Additional Ink Color (up to 3 colors) Close registration may vary +/- 1/64"

50.00	50.00	30.00 /M	20.00 /M	14.00 /M	8.00 /M
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Square Cut Labels	500	1,000	2,000	3,000	5,000	10,000	15M & above
Up to 1 Sq. In.	395.08	493.86	367.34 /M	296.82 /M	194.64 /M	125.37 /M	ASK FOR A QUOTE up to a million or more
1.1 to 2 Sq. In.	406.83	508.54	379.54 /M	306.56 /M	203.22 /M	132.63 /M	
2.1 to 3 Sq. In.	430.20	537.74	401.49 /M	316.29 /M	211.71 /M	139.97 /M	
3.1 to 4 Sq. In.	441.87	552.33	403.88 /M	326.03 /M	220.21 /M	147.22 /M	
4.1 to 5 Sq. In.	453.55	565.99	416.08 /M	335.76 /M	228.70 /M	154.56 /M	

Each Additional Ink Color (up to 3 colors) Close registration may vary +/- 1/64"

50.00	50.00	30.00 /M	20.00 /M	14.00 /M	8.00 /M
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FOR ADDITIONAL SIZES OR MORE THAN 3 INK COLORS, PLEASE SEE SALES ASSOCIATE.

SQUARE CUT LABEL INSTRUCTIONS

Suppose you wish to order 3,000 labels 1-1/8" x 2-5/8". Using decimal equivalents, multiply 1.125 by 2.625 to get 2.95 square inches. Using the table to the left you can see your cost is \$316.29 X 3 = \$948.87.



2" x 2"



2" Dia.

3 Steps to Easy Ordering!

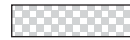
1st Choose Label Size

Choose any size from the pricing grid on page 42.

2nd Choose Label Stock



Tamper Evident Destructible



Tamper Evident Checkered



Tamper Evident Void

3rd Choose Ink Color

Standard ink colors



Black



Red



Yellow



White



Reflex Blue



Green



Process Blue



Violet



Brown



Burgundy



Orange



Hunter Green



Golden Yellow



Rubine Red



Teal

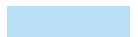
More ink colors: \$12.50* per color. Estimated 72hr turnaround time.



Gold



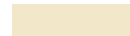
Silver



Light Blue



Dark Gray



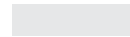
Ivory



Pink



Light Green



Light Gray



Medium Blue



Warm Red

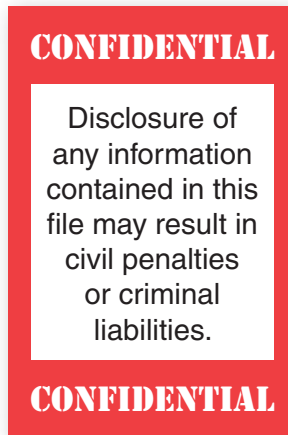
Additional ink charge applies if using more than one color. Paper stock and ink colors are computer generated and do not reflect exact stock color or texture. Actual samples available upon request.

Label examples shown may not be to scale.

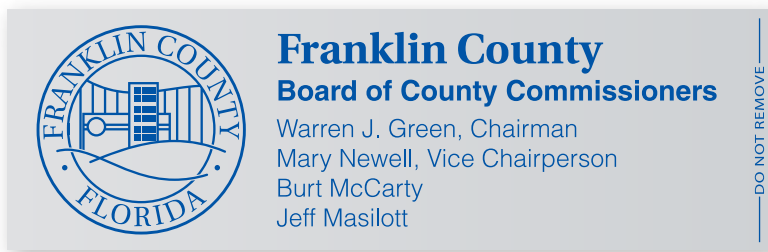
Please see pages 48 and 49 for additional information.



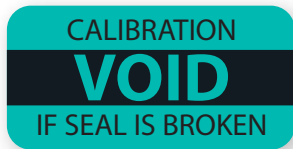
1-1/2" x 1-1/2"



1-1/2" x 2-1/4"



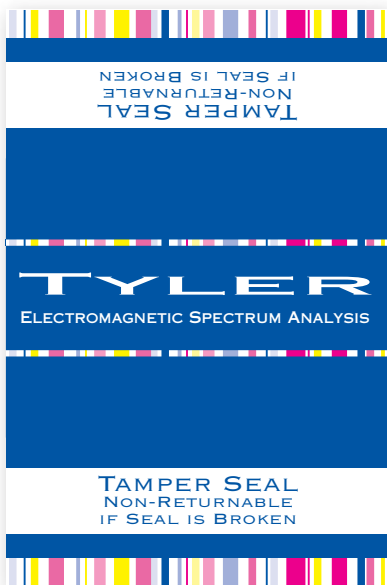
4" x 1-1/4"



3/4" x 1-1/2"



3/4" x 1-3/4"



2" x 3"



1" x 1"



1/2" x 1-1/2"



1" Dia.



2" x 1-1/4"

PressAbel™, Poly PressAbel™ and Ultra Removable Labels

PressAbels™

PressAbels™ can be applied and reapplied to almost any surface and removed cleanly with no residue.

CLEAR POLYPROPYLENE ULTRA REMOVABLE

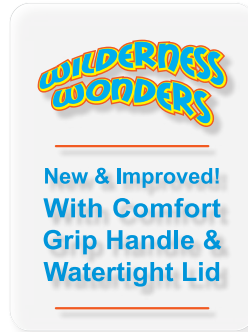
**ARNAUD'S
BISTRO**
V.I.P. PARKING PASS

2" x 1"

- Adheres to glass and will withstand extreme heat and cold.
- Can be removed or repositioned without residue or ghosting.
- Will not curl or fall off surface when applied.
- Specify face or back adhesive.
- "White" can only be face adhesive.



2" x 4"



2" x 1-1/2"



3-1/2" Dia.



3" x 3"



2" x 3-1/2"

Self-Stick Business Card



7-1/2" x 8-1/2" Mouse Pad
(Matte Lamination)



1-1/2" x 1-1/2"



2" x 3" Oval



2" x 4-1/2"



4" Dia.

3 Steps to Easy Ordering!

1st Choose Label Shape and Size

Choose any size from the pricing grids on page 45.

2nd Choose Label Stock

- 
White Polypropylene Ultra-Removable
(face adhesive only)
- 
White Polypropylene PressAbel™
(back adhesive only)
- 
White Gloss PressAbel™
(back adhesive only)

- 
Clear Polypropylene Ultra-Removable








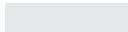


Please specify face or back adhesive for clear stock.

3rd Choose Ink Color

Standard ink colors

- | | | |
|---|---|---|
|  |  |  |
| Black | Red | Yellow |
|  |  |  |
| White | Reflex Blue | Green |
|  |  |  |
| Process Blue | Violet | Brown |
|  |  |  |
| Burgundy | Orange | Hunter Green |
|  |  |  |
| Golden Yellow | Rubine Red | Teal |

More ink colors: \$12.50* per color. Estimated 72hr turnaround time.

- | | | |
|---|---|---|
|  |  |  |
| Gold | Silver | Light Blue |
|  |  |  |
| Dark Gray | Ivory | Pink |
|  |  |  |
| Light Green | Light Gray | Medium Blue |
|  | | |
| Warm Red | | |

Additional ink charge applies if using more than one color. Paper stock and ink colors are computer generated and do not reflect exact stock color or texture. Actual samples available upon request. For Clear Polypropylene please specify face or back adhesive.

Label examples shown may not be to scale.

Please see pages 48 and 49 for additional information.



Clear Poly Ultra Removable and Poly PressAbel™ (Indoor and Outdoor Application)

Size	250	500	1,000	2,000	3,000	5,000	10M & above
1/2" x 1"	132.34	176.46	259.94	146.66 /M	114.23 /M	78.57 /M	
1" x 3"	140.70	184.83	268.29	178.64 /M	142.49 /M	100.53 /M	
1-1/2" x 3"	150.24	195.54	277.83	191.97 /M	157.98 /M	113.52 /M	
2" x 1"	135.93	181.24	264.71	148.69 /M	115.19 /M	78.81 /M	
2" x 1-1/2"	140.70	184.83	268.29	178.62 /M	142.49 /M	100.52 /M	
2" x 3"	155.01	199.13	283.78	194.36 /M	166.33 /M	128.77 /M	
2" x 3-1/2" Business Card	159.78	205.09	288.55	195.54 /M	168.13 /M	144.88 /M	
2" x 4-1/2"	164.56	209.85	290.93	196.74 /M	168.71 /M	144.87 /M	
2-1/2" x 1-1/2"	169.32	214.62	294.53	198.52 /M	170.52 /M	154.41 /M	
2-3/4" x 1-3/4"	145.48	189.60	273.05	190.77 /M	155.01 /M	106.12 /M	
2" x 4"	150.24	195.54	277.83	191.97 /M	157.98 /M	113.52 /M	
3" x 3"	169.32	214.62	294.51	198.52 /M	170.51 /M	154.41 /M	
3" x 4"	182.44	227.76	304.05	203.30 /M	175.28 /M	161.56 /M	
4" x 4"	195.54	245.63	317.17	209.85 /M	181.24 /M	177.66 /M	
5" x 3"	194.36	240.85	314.79	208.07 /M	179.45 /M	177.66 /M	
2" Diameter*	145.48	189.60	273.05	190.77 /M	155.00 /M	106.12 /M	
2-1/2" Diameter*	159.78	205.09	288.55	195.54 /M	168.13 /M	144.87 /M	
3" Diameter"	169.32	214.62	294.51	198.52 /M	170.51 /M	154.41 /M	
3-1/2" Diameter	186.00	232.51	307.63	205.09 /M	177.07 /M	168.13 /M	
4" Diameter*	195.54	245.63	317.17	209.85 /M	181.24 /M	177.66 /M	
1-1/4" x 2" Oval*	140.70	184.83	268.29	178.62 /M	142.49 /M	100.52 /M	
1-1/4" x 2-1/2" Oval*	145.48	189.60	273.05	190.77 /M	155.00 /M	106.12 /M	
1-1/2" x 3" Oval	150.24	195.54	277.83	191.97 /M	157.98 /M	113.52 /M	
2" x 3" Oval*	155.01	199.13	283.78	194.36 /M	166.33 /M	128.77 /M	
3" x 4" Oval	182.44	227.76	304.05	203.30 /M	175.28 /M	161.56 /M	
Each Additional Ink Color (up to 3 colors) Close registration may vary +/- 1/64"							
	50.00	50.00	50.00	30.00 /M	20.00 /M	14.00 /M	6A

ASK FOR A QUOTE up to a million or more

White Gloss PressAbel™ (Indoor Application)

Size	500	1,000	2,000	3,000	5,000	10,000	15M & above
1/2" x 1"	91.48	114.36	90.02 /M	68.11 /M	49.89 /M	35.30 /M	
1" x 3"	107.05	133.81	116.77 /M	102.19 /M	74.85 /M	58.39 /M	
1-1/2" x 3"	118.73	148.42	131.39 /M	119.22 /M	96.75 /M	70.56 /M	
2" x 1"	101.22	126.53	107.05 /M	93.68 /M	66.93 /M	51.10 /M	
2" x 1-1/2"	107.02	133.77	116.77 /M	102.19 /M	74.85 /M	58.39 /M	
2" x 3"	126.52	158.15	136.25 /M	121.65 /M	102.19 /M	73.00 /M	
2" x 3-1/2"	238.46	298.07	220.16 /M	177.61 /M	122.89 /M	84.58 /M	
2" x 4"	134.30	167.87	150.84 /M	136.25 /M	114.36 /M	85.16 /M	
2" x 4-1/2"	250.13	312.66	232.38 /M	187.33 /M	143.56 /M	104.03 /M	
2-1/2" x 1-1/2"	114.84	143.56	126.53 /M	111.91 /M	92.45 /M	65.70 /M	
2-3/4" x 1-3/4"	118.73	148.42	131.39 /M	119.22 /M	96.75 /M	70.56 /M	
3" x 3"	142.09	177.61	155.70 /M	138.67 /M	116.77 /M	87.59 /M	
3" x 4"	149.86	187.33	165.45 /M	148.42 /M	124.08 /M	107.05 /M	
4" x 4"	181.01	226.26	189.78 /M	160.57 /M	141.11 /M	114.36 /M	
5" x 3"	173.22	216.53	184.91 /M	158.15 /M	138.67 /M	111.91 /M	
2" Diameter*	114.84	143.56	126.53 /M	111.91 /M	92.45 /M	65.70 /M	
2-1/2" Diameter*	130.41	163.01	143.56 /M	128.94 /M	108.16 /M	79.10 /M	
3" Diameter"	142.09	177.61	155.70 /M	138.67 /M	116.77 /M	87.59 /M	
3-1/2" Diameter*	157.66	197.07	171.98 /M	151.64 /M	128.94 /M	108.73 /M	
4" Diameter*	181.01	226.26	189.78 /M	160.57 /M	141.11 /M	114.36 /M	
1-1/4" x 2" Oval*	107.05	133.81	116.77 /M	102.19 /M	74.85 /M	58.40 /M	
1-1/4" x 2-1/2" Oval*	114.84	143.56	126.53 /M	111.91 /M	92.45 /M	65.70 /M	
1-1/2" x 3" Oval	118.73	148.42	131.39 /M	119.22 /M	96.75 /M	70.56 /M	
2" x 3" Oval*	126.52	158.15	136.25 /M	121.65 /M	102.19 /M	73.00 /M	
3" x 4" Oval	149.86	187.33	165.45 /M	148.42 /M	124.08 /M	107.05 /M	
7-1/2" x 8-1/2" Mouse Pad	697.32	871.65	702.16 /M	604.03 /M	535.52 /M	357.25 /M	
Each Additional Ink Color (up to 3 colors) Close registration may vary +/- 1/64"							
	50.00	50.00	30.00 /M	20.00 /M	14.00 /M	8.00 /M	6A

ASK FOR QUOTE up to a million or more

FOR ADDITIONAL SIZES OR MORE THAN 3 INK COLORS, PLEASE SEE SALES ASSOCIATE.

Additional Label Products

Magnets

Magnets are a perfect way to get your company name and information in front of your customer for a season, a year or a lifetime. Great for real estate offices, political campaigns, home services, sporting or school events and calendars.

Magnets

Square Cut Magnets	500	1,000	2,500	5,000
2" x 2" Rectangle	259.20	394.56	239.04 /M	205.92 /M
2" x 3" Rectangle	309.60	436.32	331.20 /M	253.44 /M
2" x 3-1/2" Rectangle	170.00	320.00	268.80 /M	218.40 /M
2" x 4" Rectangle	170.00	320.00	268.80 /M	218.40 /M
3" x 3" Rectangle	403.20	518.40	446.40 /M	345.60 /M
3" x 5" Rectangle	374.40	504.00	360.00 /M	316.80 /M
4" x 3-1/2" Rectangle	374.40	504.00	360.00 /M	316.80 /M
2" Diameter	259.20	394.56	239.04 /M	205.92 /M
3" Diameter	403.20	518.40	446.40 /M	345.60 /M
2-1/4" x 3-1/2" Oval	374.40	504.00	424.00 /M	316.80 /M
1-7/8" x 4" Van	374.40	504.00	424.00 /M	316.80 /M

4A

FOR ADDITIONAL SIZES OR FOR MAGNETS USED OUTDOORS, PLEASE SEE SALES ASSOCIATE.



2" x 4"

2" x 3-1/2" Business Card

Reflective Labels

Reflective labels are perfect for use in poorly lit areas where high visibility is needed. Reflective labels are very durable, making them well suited for outdoor applications.

Reflective Labels (Die Cut and Square Cut)

Size	50	75	100	250	500	1,000	2,000	3,000	5,000
1 1/2" x 2 1/2" Oval	276.50	285.84	294.51	349.71	451.91	628.51	474.01 /M	423.12 /M	404.38 /M
2" x 3" Oval	315.20	329.82	342.34	383.08	486.68	695.25	492.75 /M	447.23 /M	404.38 /M
2" Diameter	276.50	285.84	294.51	349.71	451.91	628.51	474.01 /M	423.12 /M	404.38 /M
2" x 2"	276.50	285.84	294.51	349.71	451.91	628.51	474.01 /M	423.12 /M	404.38 /M
2" x 3"	315.20	329.82	342.34	383.08	486.68	695.25	492.75 /M	447.23 /M	404.38 /M
3" x 3"	315.20	329.82	342.34	383.08	486.68	695.25	492.75 /M	447.23 /M	404.38 /M
4" x 2"	315.20	329.82	342.34	383.08	486.68	695.25	492.75 /M	447.23 /M	404.38 /M
4" x 3"	322.43	340.91	357.91	460.26	625.73	903.83	706.99 /M	648.08 /M	605.23 /M

9A

Each Additional Ink Color (up to 3 colors) Close registration may vary +/- 1/32"

115.00	125.00	130.00	155.00	190.00	210.00	135.00 /M	115.00 /M	70.00 /M
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9A

FOR ADDITIONAL SIZES, PLEASE SEE SALES ASSOCIATE.



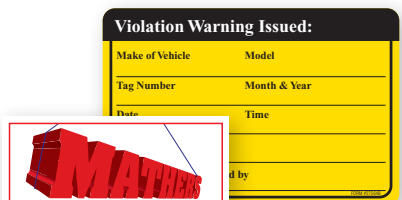
2" x 3" Oval



2" x 2"

Self Laminating Labels

Self Laminating labels start as a standard label, but with the addition of a self lamination you can add protection to important information. Great for use in harsh environments. Easy to use and very durable.



2" x 3"



2" x 2"

Self-Laminating Labels

Size	250	500	1,000	2,000	3,000	5,000	10M & above
1" x 2"	313.10	367.48	467.64	253.41 /M	188.24 /M	124.57 /M	ASK FOR A QUOTE up to a million or more
2" x 2"	324.54	377.48	477.64	303.93 /M	236.00 /M	157.33 /M	
2" x 3"	336.00	388.94	490.50	308.24 /M	249.60 /M	184.52 /M	
2" x 4"	347.44	401.80	499.10	311.06 /M	252.48 /M	203.85 /M	
3" x 3"	353.18	407.54	503.42	313.23 /M	254.62 /M	215.29 /M	
3" x 4"	368.88	423.30	514.88	318.96 /M	260.34 /M	223.88 /M	

6A

Each Additional Ink Color (up to 3 colors) Close registration may vary +/- 1/64"

50.00	50.00	50.00	30.00 /M	20.00 /M	14.00 /M
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6A

FOR ADDITIONAL SIZES OR MORE THAN 3 INK COLORS, PLEASE SEE SALES ASSOCIATE.



Double Sided Labels

Double Sided labels can be viewed from either side.

Popular Applications are:

- Retail Store Fronts
- Product Placement and Promotions
- Car Windshields
- Point of Purchase
- Travel and Tourism

UL Approved Labels

As an authorized Underwriters Laboratories label supplier, we work closely with UL to help meet your needs for approved UL Marks or materials.

Popular Applications are:

- Fire & Safety
- Recognized Component Marks
- Appliances and HVAC
- Lighting
- Wire and Cable



Scratch & Sniff and Scratch Off Inks

Adding a Scratch Off or a Scratch & Sniff element to your cards, self mailers, or labels will increase your customers response.

Popular Applications are:

- Trade Shows
- Health and Beauty
- School Promotions
- Fund Raising
- On Pack Promotions

Postcards, Hang Tags and Book Marks

Whether printed on both sides or just one, Post Cards, Hang Tags and Book Marks are a quick and inexpensive way to keep your company's message in front of your customers.

Popular Applications are:

- Parking Tags
- Travel and Leisure
- Bottling Companies
- Schools
- Retail Promotions

Labels are not shown to scale.

Additional Die Sizes

RECTANGLES

1/2" x 1-1/4"	2-1/4" x 3-1/4"	3-3/4" x 5"
1/2" x 3"	2-1/4" x 3-1/2"	3-3/4" x 5-1/2"
3/4" x 3"	2-1/4" x 3-3/4"	4" x 4-1/4"
7/8" x 1-1/4"	2-1/4" x 4"	4" x 4-1/2"
7/8" x 3-1/2"	2-1/4" x 4-1/2"	4" x 4-3/4"
1" x 1-1/4"	2-1/4" x 6"	4" x 6-1/2"
1" x 2-1/4"	2-1/2" x 3-1/4"	4-1/4" x 3"
1-1/4" x 3"	2-1/2" x 5-3/4"	4-1/4" x 4-1/4"
1-1/2" x 4-1/2"	2-1/2" x 6"	4-3/4" x 1-1/4"
1-1/2" x 5-1/2"	2-1/2" x 6-1/2"	4-3/4" x 1-1/2"
1-3/4" x 3"	2-1/2" x 7"	5" x 1-1/4"
1-3/4" x 4"	2-3/4" x 3-1/2"	5" x 4-1/4"
1-3/4" x 4-3/4"	2-3/4" x 4-3/4"	5" x 4-1/2"
1-3/4" x 5-1/2"	2-3/4" x 6"	5-1/4" x 4"
1-7/8" x 4-1/2"	3" x 4-3/4"	5-3/4" x 3-1/2"
2" x 2-1/4"	3-1/2" x 5-1/2"	
2" x 5-1/2"	3-3/4" x 1-1/4"	
2" x 6"	3-3/4" x 2-1/2"	
2-1/8" x 7-3/4"	3-3/4" x 2-3/4"	
2-1/4" x 1-3/4"	3-3/4" x 3"	
2-1/4" x 2-1/4"	3-3/4" x 4-1/2"	

CIRCLES AND SEALS

1-1/8" Circle	1" x 3" Oval
1-3/8" Circle	1" x 3-1/2" Oval
1-5/8" Circle	1-1/4" x 3/4" Oval
1-7/8" Circle	1-1/4" x 1-1/2" Oval
2-1/8" Circle	1-1/4" x 1-3/4" Oval
2-7/8" Circle	1-1/2" x 3/4" Oval
3-3/8" Circle	1-1/2" x 5" Oval
3-5/8" Circle	1-3/4" x 1-1/2" Oval
3-3/4" Circle	1-3/4" x 2-1/2" Oval
3-7/8" Circle	2" x 1" Oval
4-1/8" Circle	2" x 1-1/2" Oval
4-1/4" Circle	2-1/4" x 4" Oval
4-3/8" Circle	2-1/2" x 1-1/2" Oval
4-1/2" Circle	2-1/2" x 3" Oval
5" Circle	2-1/2" x 3-1/2" Oval
Flame 2" x 1-1/2"	2-1/2" x 4" Oval
Starburst 2" x 3"	2-1/2" x 4-3/4" Oval
Starburst 2-11/16" x 3-1/16"	3" x 4-1/2" Oval
1" x 2-1/4" Oval	3-1/2" x 4-1/2" Oval
1" x 2-1/2" Oval	3-1/2" x 5-1/2" Oval
1" x 2-3/4" Oval	4-1/4" x 5" Oval

SPECIAL SHAPES

Heart 3/4" x 3/4"
Heart 4-19/32" x 4-5/16"
6-Point Star 1-5/8" x 1-7/8"
5-Point Star 2-1/4"
Triangle 1" x 1" x 1"
Parallelogram 11/16" x 2-5/8"
Octagon 3-3/4" x 3-3/4"
Diamond 1-1/8" x 1-7/8"
Arrow 1-3/4" x 1-11/16"
Jewelry Tag 1/2" x 1-3/4"
Shamrock 3/4" x 13/16"
Ribbon 1-15/16" x 3-5/8"

We offer thousands of die sizes and shapes. This is just a small sampling of our standard sizes. The sizes shown above require a custom quote and may require additional turnaround time. Please see a sales associate for pricing.

Type Styles

We will typeset your labels, or we can use your artwork.

Helvetica	Times	Optima	Gill Sans
<i>Helvetica Italic</i>	<i>Times Italic</i>	<i>Optima Italic</i>	<i>Gill Sans Italic</i>
Helvetica Bold	Times Bold	Optima Bold	Gill Sans Bold
<i>Helvetica Bold Italic</i>	<i>Times Bold Italic</i>	<i>Optima Bold Italic</i>	<i>Gill Sans Bold Italic</i>
Helvetica Condensed	New Century Schoolbook	Rockwell	Palatino
Helvetica Bold Condensed	<i>New Century Schoolbook Italic</i>	<i>Rockwell Italic</i>	<i>Palatino Italic</i>
Bookman	New Century Schoolbook Bold	Rockwell Bold	Palatino Bold
<i>Bookman Italic</i>	<i>New Century Schoolbook Bold Italic</i>	<i>Rockwell Bold Italic</i>	<i>Palatino Bold Italic</i>
Bookman Bold	Avant Garde	Souvenir	Cooper Black
<i>Bookman Bold Italic</i>	<i>Avant Garde Italic</i>	<i>Souvenir Italic</i>	<i>Cooper Black Italic</i>
AGaramond	Avant Garde Bold	Souvenir Bold	LITHOS PRO
<i>AGaramond Italic</i>	<i>Avant Garde Bold Italic</i>	<i>Souvenir Bold Italic</i>	Papyrus
AGaramond Bold	Benguiat	Futura	<i>Murry Hill</i>
<i>AGaramond Bold Italic</i>	<i>Benguiat Italic</i>	<i>Futura Italic</i>	Hobo
Eurostile	Benguiat Bold	Futura Bold	<i>Brush Script</i>
<i>Eurostile Italic</i>	<i>Benguiat Bold Italic</i>	<i>Futura Bold Italic</i>	<i>Wedding Text</i>
Eurostile Bold	Eurostile ExtendedTwo	<i>Zaph Chancery</i>	<i>Park Avenue</i>
<i>Eurostile Bold Italic</i>	Eurostile Extended Two Bold		

All typesyles are available in any size. We carry the entire Adobe font library. For additional information please see sales associate.

For more information not covered here, please refer to pages 50 and 51.

Free Services

- Printing Plates
- Set-Up
- Artwork reduction/enlargement
- Typesetting (up to 10 lines/minimum 6 pt. type)
- One free label dispenser box per copy
- Minor artwork enhancement

Additional Charges

Bleed \$30.00*

Ink extends to edge of label. Please check information block on each catalog page for availability.

Color Match \$42.00*

For ink colors other than standard inks listed in this catalog. Specify color match and indicate a PANTONE number from the most recent version of a PANTONE MATCHING SYSTEM® guide, or enclose a color swatch. We match the coated version of PANTONE except on computer and laser labels unless otherwise noted. Color matches are guaranteed within a shade lighter or darker. Please note: Turnaround production time is 72 hours.

Combined Orders

Orders may be combined for quantity pricing when they are the same size, ordered at the same time, and have the same number of inks with a minimum of 500 per design. Combining orders may affect turnaround. Process Color label orders can be combined. Call for a quote. The following upcharges apply: **COPY CHANGE: \$18.00***, **INK CHANGE: \$18.00***, **PAPER CHANGE: \$18.00***.

Perforation \$30.00*

Available in most die cut sizes. Roll sizes and labels routinely perfed at no charge include: 5" x 4", 4" x 3", 5" x 3", 2-3/4" x 1-3/4". Other sizes are available with perforation, ask for information.

Single Labels \$30.00*

Individually die cut labels in stacks. Available in most sizes, ask for details. Square cut sizes, inquire about availability and pricing.

Proofs

Turnaround does not begin until proof is approved.

- **PDF PROOF:** \$15.00* charge. \$10.00* charge to change copy or layout after proofing is completed. 24 hour turnaround. Proof sent via email.
- **PAPER PROOF:** \$15.00* charge. \$10.00* charge to change copy or layout after proofing completed. 24 hour turnaround. Proofs sent via fax unless otherwise requested.
- **COLOR PAPER PROOF:** \$22.00* charge. \$13.50* charge to change copy or layout after proofing is complete. 24 hour turnaround. Proof sent via expedite service.
- **PRESS PROOF:** One color \$30.00*. Each additional color and/or lamination \$15.00*. Proofs sent expedite. Please Note: Press proof turnaround will match that of the product line. If copy or layout changes are needed after the proofing process is complete, another press proof charge will apply.

Helpful Information

* An asterisk next to the size in the price charts indicates that size is available in both rewind directions. See page 51 for the rewind direction chart.

Tamper Evident Labels:

Tamper Evident labels are not weatherproof. See a sales associate for pricing and availability of tamper evident labels with consecutive numbering or variable data. Void pattern not recommended for small sizes. Void pattern lettering is 1/2" tall. Highly destructible White Polyethylene shreds when removed leaving the decal not usable. Allow 24 hours for label stock to set.

Ultra Removable, Pressabels™ and Poly Pressabels™:

Clear Polypropylene Ultra Removable adheres to glass, can be removed and repositioned without residue or ghosting and will withstand extreme heat and cold. Please specify face or back adhesive when ordering Clear Polypropylene Ultra Removable labels. White Polypropylene Ultra Removable can only be face adhesive.

STANDARD UPCHARGES

(500 to 14,999 Labels) Note: Custom Quote upcharges may apply.

BLEED: \$30.00*

Ink extends to edge of label. Please check information block on each catalog page for availability. Please note: Turnaround production time is 24 hours.

COLOR MATCH: \$42.00*

For ink colors other than standard inks listed in this catalog. Specify color match and indicate a PANTONE number from the most recent version of a PANTONE MATCHING SYSTEM® guide, or enclose a color swatch. We match the coated version of PANTONE except on computer and laser labels unless otherwise noted. Color matches are guaranteed within a shade lighter or darker. Please note: Turnaround production time is 72 hours.

COMBINED ORDERS

Orders may be combined for quantity pricing when they are the same size, ordered at the same time, and have the same number of inks with a minimum of 500 per design.

The following upcharges apply:

- **PROCESS COLOR COPY CHANGE: \$25.00***
- **COPY CHANGE: \$18.00***
- **INK CHANGE: \$18.00***
- **PAPER CHANGE: \$18.00***
- **FOIL STAMP COPY CHANGES: \$25.00*;**
FOIL STAMPED, INK OR PAPER CHANGES: \$18.00*

Note: Combining orders may affect turnaround. Blank labels cannot be combined.

LAMINATION

Adds gloss, enhances colors, provides scuff-resistant surface. Available in most sizes. Lamination is charged the same as an additional ink color. Please note: We do not recommend writing or typing on laminated labels.

PROOFS

Turnaround does not begin until proof is approved.

- **PDF PROOF: \$15.00*** charge. **\$10.00*** charge to change copy or layout after proofing is completed. 24 hour turnaround. Proof sent via email.
- **PAPER PROOF: \$15.00*** charge. **\$10.00*** charge to change copy or layout after proofing is completed. 24 hour turnaround. Proof sent via fax unless otherwise requested.
- **COLOR PAPER PROOF: \$22.00*** charge. **\$13.50*** charge to change copy or layout after proofing is complete. 24 hour turnaround. Proof sent via expedite service.
- **PRESS PROOF:**
 - **One color label \$30.00*** • **Foil Imprint or Embossed Labels \$55.00***
 - **Static Cling \$30.00*** • **Process color label \$35.00***
 - **Laser Labels \$55.00*** • **Process Color + Foil Imprint or Embossed Labels \$55.00***

All press proofs sent via expedite service. Turnaround time will match that of the product line. (i.e. Process color press proof will have the same 72 hour turnaround as a regular process color order.) If copy or layout changes are needed after the proofing process is complete, another press proof charge will apply.

\$15.00* charge for each additional color and/or lamination.

PERFORATION: \$30.00*

Available in most die cut sizes. Some sizes are routinely perfed at no charge. These include: 5" x 4", 4" x 3", 5" x 3", 2-3/4" x 1-3/4"; all PML labels; pre-printed border mailing labels; all computer labels (ask for details).

ROLLS

All labels are supplied in rolls unless otherwise specified. Labels are supplied in rolls of 500 or 1,000 as determined by the factory. Small sizes may come one, two, or three up. Roll quantities of 250-499 charged at **20¢** per roll. Roll quantities of 100-249 charged at **35¢** per roll and may lengthen turnaround time.

EXTENDED LIFE DURABLE DECAL: Are produced in a sheeted format. Multiple labels per sheet may be supplied.

SCREENS

All screens are produced at 133 LPI with a minimum tint of 2% up to a maximum of 80% and a 60 degree angle. We prefer that you provide a solid for us to screen or send on disk. Process Color screens are 150-200 LPI, please see page 21 for more info.

EXTENDED LIFE DURABLE DECAL: Are produced at 85 lines and a **\$35.00*** charge per color.

SINGLE LABELS: \$30.00*

For individually die cut labels in stacks. Available in most sizes. Square cuts require an additional charge for tab/score.

SPECIAL LABEL STOCKS:

- **WHITE OR YELLOW VINYL** (non-weatherproof): Add **75%** to the regular price.
- **CLEAR POLY** (non-weatherproof): Add **50%** to the regular price.
- **CLEAR POLY ULTRA REMOVABLE** (non-weatherproof): Add **75%** to the regular price.
- **SILVER POLYESTER MATTE AND BRUSHED, SILVER POLYPROPYLENE SHINY** (non-weatherproof): Add **100% net** to regular price.
- **REMOVABLE:** White gloss and litho or red fluorescent. No charge up to 14,999 labels. Labels should remain removable from various surfaces for 3 to 6 months.
- **PLI-A-PRINT:** White Litho. No charge up to 14,999 labels. For larger quantities call for pricing.
- **OPAQUE:** White gloss and litho. No charge up to 14,999 labels.

TINTING

White label stock can be custom tinted and is charged as an additional ink color. If the tint is a color match, an additional **\$42.00*** will apply.

Note: Tinted label stock cannot easily be written or typed on.

Please note: Turnaround production time is 72 hours.

TYPESETTING

No charge for: printing plates, to enlarge or reduce artwork, screens, curved copy, or up to ten lines of copy. If no typestyle is requested, the copy will be set as Helvetica.

HELPFUL INFORMATION

Four Color Process orders, and orders with a Color Match are a 72 hour turnaround.

ADHESIVES

Permanent adhesive is supplied on all orders unless otherwise specified.

(It is not tamper proof.) Special adhesives are available; please ask for price and availability. **Note:** For best adhesion, apply labels at room temperature to any clean, dry, oil-free, non-textured, non-coated surface. If in doubt as to label adhesion on your product, we will gladly supply stock samples for trial at no charge. Litho and gloss not recommended for adhesion to vinyl products.

ARTWORK

Black and white artwork must be sharp - no photocopies or facsimiles.

For multi-color, please supply art that can be color separated with color placement clearly marked. For additional information, please see associate.

BLANK LABELS

Die cut and square cut labels **deduct 30%** from the catalog price.

COLOR MATCH

We will always match the *coated* version of the current PANTONE MATCHING SYSTEM® guide, unless it is for EDP or Laser Stocks, or if the *uncoated* version is specified.

FONTS

We carry the Adobe Font Library. For additional information, please see sales associate.

INKS

Our inks are not opaque (i.e. blue ink on a yellow fluorescent stock will appear green).

LABELS TO BE TYPED ON

Check unwind direction indicated by arrow on each size. Only fluorescent or litho label stocks can be readily typed or written on. Tinted labels or weatherproof stock do not accept typing.

MARGINS

Camera ready copy must leave at least 1/8" border on all four sides.

The information in the catalog, unless otherwise noted, is the property of the Printer and may not be reproduced without written permission of the Printer. When orders are manufactured to customer's specifications, the purchaser agrees to assume any liability resulting from actions or demands brought against us for patent or copyright infringements.

PANTONE® and other Pantone, Inc. trademarks are the property of Pantone, Inc.

ORDERING LABELS MADE EASY!

Simply answer these questions below and you'll have everything you need to place an order.

1. What will the size and quantity be?
2. What is the paper stock and ink colors?
3. What will label be applied to (different surfaces may require certain paper stocks or adhesive options)?
4. What will label be exposed to (water, solvents, dust, outdoor elements, etc.)?
5. Will product be Machine or Hand applied?
6. Is special packaging required (shrink-wrap, drop shipping, roll quantity, outside roll diameter, etc.)?

LABEL PRINTING TERMINOLOGY

- **BACK ADHESIVE** - Adhesive is on the **back of the label**. If this label is being applied to a window, it will go on the **outside** of the window.
- **BACKSIDE PRINTING** - Copy is printed on the **liner of the label**. This printing method is used to offer coupons or convey additional information to the customer.
- **BLEED** - Ink extends to edge of label.



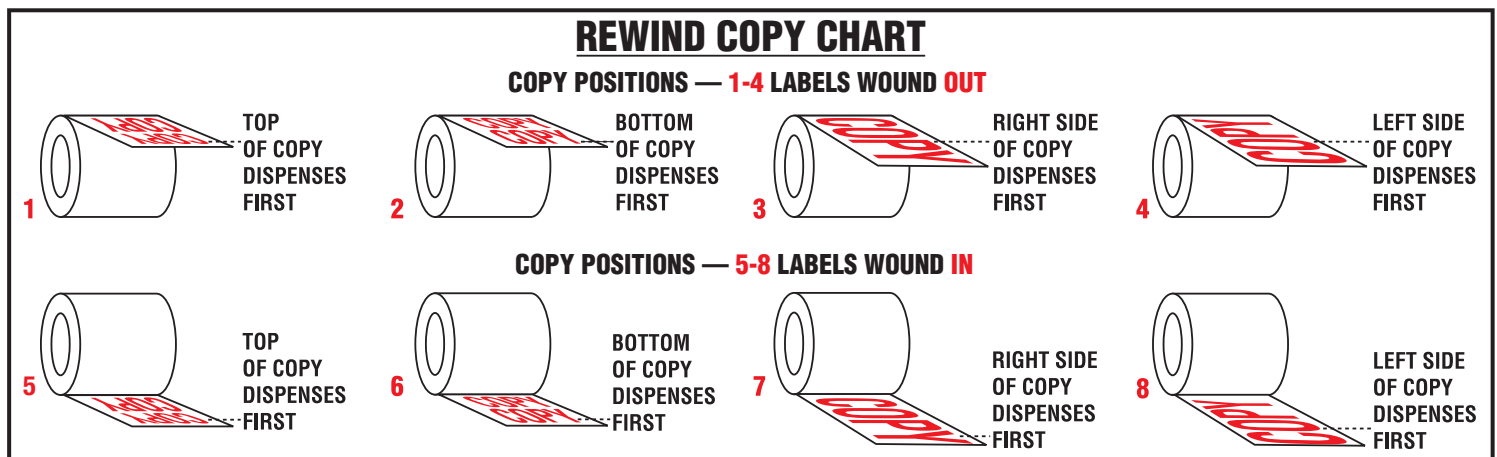
← Ink extends to edge of label.

- **CORES** - The inner diameter of a roll of labels. The standard finishing is coreless. 1" and 3" cardboard cores are available upon request. For additional sizes, see a sales associate.
- **EMBOSS** - An image is pressed into the material to raise it above the normal level of the material.
- **EXTENDED LIFE DURABLE DECALS** - Labels are manufactured to withstand harsh environments and rugged applications. Lasts between 3-4 years.
- **FACE ADHESIVE** - Adhesive is on the **front of the label**. If this label is being applied to a window, it will go on the **inside** of the window.
- **FOUR COLOR PROCESS PRINTING** - The use of four ink colors (Cyan, Magenta, Yellow and Black) to create an image, such as a photograph.
- **LAMINATION** - Clear plastic coating which provides extra shine and durability.
- **MACHINE APPLIED** - These labels are set up to meet the requirements of the machine that will be applying them.
- **OPAQUE** - A darkened adhesive used as a "cover up". Restricts copy from showing through the face stock.
- **PERFORATION** - Liner is perforated between the labels allowing them to be easily torn from roll.
- **PRESSURE SENSITIVE LABEL** - A self-adhesive label. Labels are easily applied to a surface by pressure.
- **REVERSE** - Image is created by the label stock color showing through the ink coverage.



← Label stock color shows through ink creating type that is reversed.

REWIND DIRECTION:



- **SINGLE** - Labels are individually cut and stacked.
- **SPOT COLOR PRINTING** - The use of one ink for each color printed. Separate plates are required for each ink color being applied to a material.
- **STATIC CLING** - Labels have no adhesive and adhere to glass or more smooth surfaces with static electricity.
- **SQUARE CUT** - Also know as Butt Cut or Kiss Cut. These labels are cut exactly to size with no excess liner around the label. Order any size from 1/4" x 1/2" up to 12" x 24".
- **TINT** - Label stock is "flood coated" to match a specific color.
- **WEATHERPROOF** - These labels can withstand heat, cold, water, and sunlight for up to 1-1/2 years.

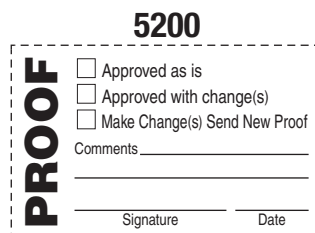
Professional Steel Core Self-Inking Stamps

New Steel Core Stamps

Stronger & Cleaner



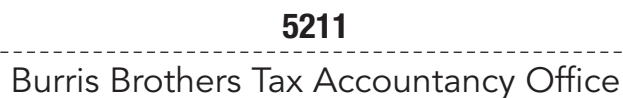
1" x 2-3/8"



1" x 1-5/8"



2" x 2-3/4"



Customer:		
Tax no.:	Date:	Customer no.:
Reason for Payment:		
Notation:		Signature:

2-5/32" x 3-5/16"

Professional Steel Core Stamp Pricing	
PRICED PER STAMP	
Stamp	Price
5200	36.96
5204	46.74
Replacement Ink Pad 7.00	
5208	59.90
5211	76.00
Replacement Ink Pad 9.00	

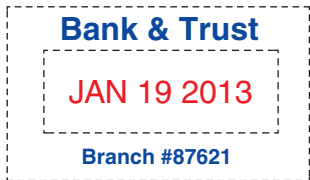
ASK FOR A QUOTE
ON 50 OR MORE

A

Self-Inking Daters

4750

With Moveable Date Bands
Top and bottom lines are blue.
Middle line is red.
Date easily changes.



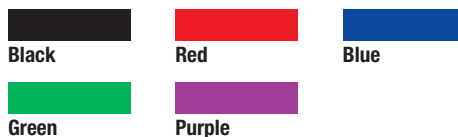
5/32" Date Height
1-5/8" x 1"



Choose Stamp Style

Choose any stamp from pages 52 or 53.

Choose Ink Pad Color



Signatures must be supplied in black ink or sharp black and white copy only.

See page 49 for available fonts.

54110



2-5/32" x 3-5/16"



5460

Metal Self-Inking
Die Plate Dater

CLIFFSON SALES
FAIRFIELD, NJ 07004

MAY 6 2011

EASTERN ZONE
MACHINE MAINTENANCE
NORTHERN NEW JERSEY

5/32" Date Height
2-1/4" x 1-5/16"



5430

Metal Self-Inking
Die Plate Dater

PAST DUE

SEPT 23 2013

Contact Northwest Regional Bank

5/32" Date Height
1" x 1-5/8"



Custom Self-Inking Stamp Daters

PRICED PER STAMP

Stamp	1 - 5	6 - 20	21 - 50
4750	34.40	30.95	27.52
4820	21.31	19.16	17.04
5430	38.95	35.06	31.16
5460	59.51	53.55	47.62
54110	79.00	71.10	63.20

Replacement Ink Pad 8.20

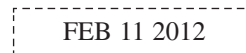
ASK FOR A QUOTE
ON 50 OR MORE

4820

Date only.

FEB 11 2012

5/32" Date Height



Custom Self-Inking Stamps

Self-inking stamps contain a polymer stamp plate and an internal ink pad.



Jumbo Self-Inker

3" x 1-1/2"



Large Self-Inker

2-1/2" x 1"



Thompson Electronics
15 Lofton Street
New York, N.Y. 99955



Medium Self-Inker



2-3/8" x 3/4"

VOID

Small Self-Inker

1-5/8" x 5/8"



Mini with cap

Optional Lanyard for Ideal 30 Only

4922



13/16" x 13/16"

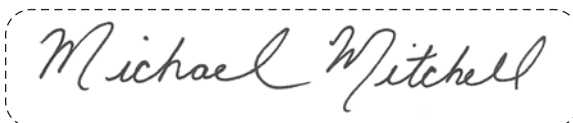
Mini Self-Inker

Inspector 21

1" x 3/8"



4918



3" x 5/8"

Custom Self-Inking Pricing

PRICED PER STAMP

Stamp	1 - 5	6 - 20	21 - 50
Mini - Ideal 30	16.11	14.50	12.89
Small - Ideal 50	18.30	16.47	14.63
Med - Ideal 100	20.48	18.44	16.38
Large - Ideal 200	22.66	20.39	18.13
Jumbo - Ideal 300	28.66	25.80	22.93
4922	18.57	16.70	14.86
4918	28.66	25.80	22.93

ASK FOR A QUOTE ON 50 OR MORE

Accessory Pricing

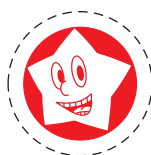
2oz. Re-Ink Bottle.....	\$5.66
Replacement Ink Pad.....	\$3.84
Plate Only (per line).....	\$2.73
Lanyard.....	\$2.73
2 Color Stamp Add.....	\$5.47
(Available in medium and large sizes. Not available in any other format, only as shown.)	
Medium & Large Self-Inkers are available in 1 or 2 color format.	



46019



With Cover

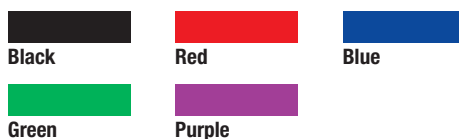


3/4" Diameter

Choose Stamp Style

Choose any stamp from pages 54 or 55.

Choose Ink Pad Color



Signatures must be supplied in black ink or sharp black and white copy only.

Allow 1/8" print margin on all Self-Inking stamps.

See page 49 for available fonts.



46040

1-5/8" Diameter

NO POSTAGE
NECESSARY
IF MAILED
IN THE
UNITED STATES

4923

1-3/16" x 1-3/16"

Self-Inking Stamp Pricing			
PRICED PER STAMP			
Stamp	1 - 5	6 - 20	21 - 50
46019	18.02	16.21	14.41
Replacement Ink Pad 4.24			
46040	26.75	24.08	21.41
Replacement Ink Pad 5.30			
4923	31.49	28.34	25.42
Replacement Ink Pad 7.95			

ASK FOR A QUOTE
ON 50 OR MORE

A

Compact Pocket Stamps



Closed

9413



7/8" x 2-3/8"



Open

9411



9/16" x 1-1/2"

Compact Pocket Stamps			
PRICED PER STAMP			
Stamp	1 - 5	6 - 20	21 - 50
9411	9.95	8.96	7.96
9413	13.95	12.46	11.08
Replacement Ink Pad 6.00			

ASK FOR A QUOTE
ON 50 OR MORE

A

Embossers

Personalize your books, stationery and important documents.



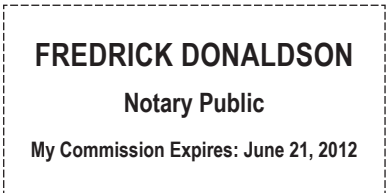
Desk Rectangle Black



M1 Rectangle Chrome
Hand Held



Impression Area: 1-1/2"



Impression Area: 3/4" x 1-3/4"



Desk Round Black

Embossers Pricing		
PRICED PER STAMP		
EMBOSSERS	IMPRINT AREA	PRICE
M1 Round Black	1-5/8"	41.49
M1 Round Chrome	1-5/8"	41.49
M1 Rectangle Black	1" x 2"	41.49
M1 Rectangle Chrome	1" x 2"	41.49
Desk Round Black	1-5/8"	45.86
Desk Rectangle Black	1" x 2"	45.86
Desk Round Black	2"	52.98
Replacement Insert	All Sizes	26.20

Embossing plates are made from low wear and low friction Delrin.



Accessory Pricing		
SEALS	QUANTITY	PRICE
2" Seal-Shiny Silver	100	10.92
2" Seal-Shiny Gold	100	10.92
2-1/4" Seal-Shiny Silver	100	11.92
2-1/4" Seal-Shiny Gold	100	11.92

Embossers seals will be made according to the information received on the order form. Please provide a sample of your state's seal.

Custom Handle Mount Stamps



Straight Copy

Straight Copy Handle Mount Stamps			
LINE LENGTH			
No. of Lines	0 - 2-7/8"	3" - 4-7/8"	5" - 7"
1	7.53	8.17	9.43
2	10.04	11.32	13.19
3	12.56	14.46	16.97
4	15.07	17.58	20.72
5	17.58	20.72	24.51
6	20.40	25.10	28.58
7	22.92	27.30	32.33
8	25.43	30.45	36.11
9	27.95	33.59	39.86
10	30.45	36.74	43.64
Each Add'l Line	3.14	3.78	4.42

Plate Only: Priced per line according to longest length line.
Please see sales associate for sizes over 7".



Signature

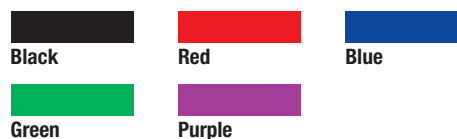
Logo

Signature/Logo Handle Mount Stamps	
Up to 6 Square Inches	13.82
Each Additional Line of Type	3.14
Plate Only	11.32
Plus 2.51 Each Additional Line	
Over 6 Square Inches	3.14 per square inch
Plus 3.14 Each Additional Line	
Plate Only	3.14 per square inch

Choose Stamp Style

Choose any stamp from pages 56 or 57.

Choose Ink Pad Color



Over 2-3/4" in height will be a rocker mount.

One-half inch of vertical space, and letters up to one-half inch count as one line.

Signatures must be supplied in black ink or sharp black and white copy only.

See page 49 for available fonts.

Rocker Mount	
HEIGHT	PRICE PER LINEAR INCH
3"	8.37 (per linear inch)
4"	11.62 (per linear inch)
5"	14.72 (per linear inch)

Example: 3" x 4" Rocker = 4 x \$8.37 = \$33.48

Stamp Accessories	
STAMP PADS	
Small (2-1/2" x 4-1/4")	7.53
Large (3-1/8" x 6-1/8")	10.04
Jumbo (4-1/4" x 7-1/4")	26.38
STAMP PAD INK	
2 oz. Bottle	5.66



Custom Pre-Inked Stamps

Pre-Inked stamps contain the ink in the stamp plate and create crisp, clean impressions.



U4 SERIES

MR. JOSEPH MILLER
1901 FOREST
BUTTE, MONTANA
7/16" x 1-7/16"

U5 SERIES

FOR OFFICE USE ONLY
ACCOUNTING
9/16" x 1-13/16"

U6 SERIES

GENERAL NOTARY-State of Nebraska
Sarah Ingram
My Comm. Exp. _____
9/16" x 2-5/16"

U16 SERIES

FOR DEPOSIT ONLY
CONNELLY'S AUTO BODY
ACC# 29-3289-49
Name _____
Address _____
Dr. Lic# _____
Cred Card# _____
Phone _____
1-1/16" x 1-13/16"

U10 SERIES

U10 Series Pre-Inkers are
also available in 2 color format.

FRAGILE
HANDLE WITH CARE
BREAKABLE GLASS
13/16" x 2-5/16"

U23 SERIES



1-5/16" x 2-5/16"

U34 SERIES

Subject Areas Available

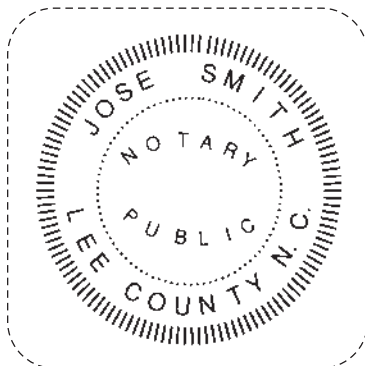
- Organic Chemistry
- Eng. Literature
- Accounting
- Finance
- Management
- Marketing
- Business Law
- Labor Law
- Tax Accounting
- Tax Law
- Civics

U26 SERIES

QUALITY CONTROL
INSPECTOR EIGHT
APPROVED!
1-5/16" x 3-13/16"

2-13/16" x 3-13/16"

U28 SERIES



1-13/16" x 1-13/16"

Custom Pre-Inking Pricing

Stamp	PRICED PER STAMP		
	1 - 5	6 - 20	21 - 50
Series U4	21.30	19.16	17.04
Series U5	24.57	22.11	19.65
Series U6	26.75	24.08	21.41
Series U10	30.04	27.03	24.02
Series U16	32.22	29.00	25.78
Series U23	38.22	32.92	29.26
Series U26	44.22	39.79	35.38
Series U28	37.67	33.90	30.15
Series U34	64.98	58.47	51.98
Pre-Inked Re-Inking Solution 7.10 (Ultimark 1/2 oz. Bottle)			
2 Color Stamp Add 5.47			

ASK FOR A QUOTE
ON 50 OR MORE

Choose Stamp Style

Choose any stamp from pages 58 or 59.

Choose Ink Pad Color



Signatures must be supplied in black ink or sharp black and white copy only.

Allow 3/8" print margin on all Pre-inked stamps

Over 2-3/4" in height will be a rocker mount.

See page 49 for available fonts.



UM-45R
Impression Area: 1-1/2"



UM-35R
Impression Area: 1-1/4"

Custom Pre-Inking Pricing			
PRICED PER STAMP			
Stamp	1 - 5	6 - 20	21 - 50
Series UM35R	24.57	22.11	19.65
Series UM45R	26.75	24.08	21.39
Pre-inked Re-Inking Solution 7.10 (Ultimark 1/2 oz. Bottle)			

ASK FOR A QUOTE ON 50 OR MORE

Permanent Pre-inked Stamps



UF-5721

PROPERTY OF
MADISON VALLEY
MIDDLE SCHOOL
100 MAIN STREET
ANYTOWN, USA

13/16" x 2-1/4"



UF-2020

INSPECTED
BY
28
SJS

3/4" x 3/4"

Fast Dry Impression Marking on:

- Glass
- Wood
- Tags
- Vinyl
- Leather
- Fabric
- Metal
- Plastic
- Plastic Bags
- Glossy/Coated Paper
- Plastic Films
- Photographs



Permanent Pre-Inking Pricing			
PRICED PER STAMP			
Stamp	1 - 5	6 - 20	21 - 50
UF-5721	49.14	44.22	39.30
UF-2020	32.75	29.49	26.20

ASK FOR A QUOTE ON 50 OR MORE

Accessory Pricing	
6 cc Ink bottle refill.....	\$8.73
60 cc Ink bottle refill.....	\$26.75

Numbering Stamps



1546

1 2 3 4 5 6

5/32" Number Height

1596

123456

3/8" Number Height

1548

1 2 3 4 5 6 7 8

5/32" Number Height

1598

12345678

3/8" Number Height



5558

Metal Self-Inking
Die Plate Numberers

APPROVED

1 2 3 4 5 6 7 8

INSPECTION TEAM #2

5/32" Number Height
1-1/4" x 2-3/16"

*One Color Ink Impressions Only

32067

Metal Numbering Machine

1 2 3 4 5 6

6 Wheels: 3/16" Type
Black ink included.



Numbering Stamps			
PRICED PER STAMP			
Stamp	1 - 5	6 - 20	21 - 50
1546	10.11	9.09	8.08
1548	11.47	10.32	9.18
1596	19.38	17.44	15.52
1598	22.39	20.14	17.91
32067	62.24	-	-
5558	62.79	-	-

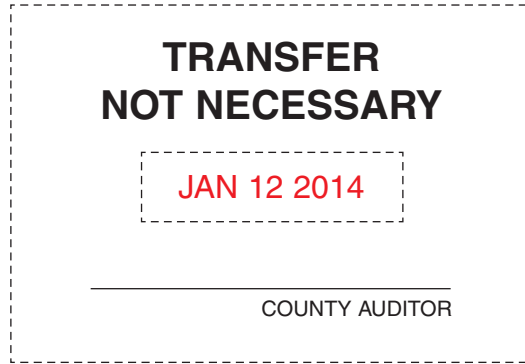
ASK FOR A QUOTE
ON 50 OR MORE

Accessory Pricing	
Stamp Pads	
Small (2-1/2" x 4-1/4").....	\$6.55
Large (3-1/8" x 6-1/8").....	\$8.73
Jumbo (4-1/4" x 7-1/4").....	\$22.94
Replacement pads for 32067.....	\$14.50
Stamp Pad Ink Refill	
2oz Bottle.....	\$5.66
1oz Bottle for 32067.....	\$8.73
(Black, Red or Blue Ink)	

Dater and Multi-Color Stamps



2910
DIE PLATE DATERS
 Non-Self Inking



1113/3150



5/16" X 1"

5/32" Date Height
 2-3/4" X 1-7/8"

Choose Stamp Style

Choose any stamp from pages 60 or 61.

Choose Ink Pad Color



See page 49 for available fonts.

1117
Date Stamps



5/32" Number Height

1117 COPY CHOICES		
ANSWERED	CHARGED	PAID
Backordered	CHECKED	RECEIVED
CANCELLED	DELIVERED	SHIPPED
BILLED	ENTERED	FAXED

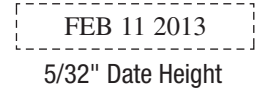
Copy listed for 1117 is as is and cannot be changed.

Dater Stamps			
Stamp	PRICED PER STAMP		
	1 - 5	6 - 20	21 - 50
1117	11.47	10.32	9.18
1113/3150	21.31	19.16	17.04
1 Dater	11.47	10.32	9.18
2910/p10	39.86	35.87	31.88

ASK FOR A QUOTE ON 50 OR MORE

Accessory Pricing	
Stamp Pads	
Small (2-1/2" x 4-1/4").....	\$6.55
Large (3-1/8" x 6-1/8").....	\$8.73
Jumbo (4-1/4" x 7-1/4").....	\$22.94
Stamp Pad Ink Refill	
2oz Bottle.....	\$5.66

1 LINE DATER
 Non-Self Inking



5/32" Date Height

Multi-Color Stamps

Multi-Color Stamps allow up to 4 color impressions on one stamp!

The multi-color impression pad is laser cut to fit the color layout exactly. The individual fields are inked automatically with the right dose of each color. Color fields can be arranged to fit nearly any design.

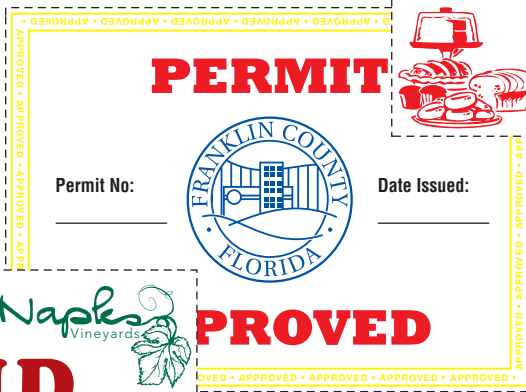


5200



1" x 1-5/8"

5208



1" x 2-3/4"

5204



1" x 2-3/8"

Multi-Color Stamp Pricing	
PRICED PER STAMP	
Stamp	Price
5200	43.96
5204	53.74
5208	66.90
Replacement Ink Pad	20.00

ASK FOR A QUOTE ON 50 OR MORE

Multi-Color Stamps require 1/8" gap between colors.

Custom Labels and Stamps to Serve Virtually Any Industry...

- Food and Beverages
- Health and Beauty Aids
- Retail
- Medical
- Household Chemicals
- Schools
- Pharmaceuticals
- Apparel
- Transportation and Distribution
- Automotive
- Banking
- Campaigns
- Medical
- Real Estate

And Virtually Any Application...

- Packaging
- Address Stamps
- Bumper Stickers
- Campaign Labels
- Parking Permits
- Weatherproof Labels
- Signature Stamps
- Inventory Labels
- Mouse Pads
- Notary Stamps
- Mailing Address Labels
- Promotional Labels
- Tamper Evident Labels
- Special Event Labels

TYPE POINT SIZE CHART

E	E	E	E	E	E	E	E	E	E	E	E	E	E
8 pt.	9 pt.	10 pt.	11 pt.	12 pt.	13 pt.	14 pt.	15 pt.	16 pt.	17 pt.	18 pt.	19 pt.	20 pt.	
E	E	E	E	E	E	E	E	E	E	E	E	E	E
25 pt.	30 pt.	35 pt.	40 pt.	45 pt.	50 pt.	55 pt.	60 pt.	65 pt.	70 pt.	75 pt.			

*Font example shown is Helvetica Bold

FRACTION/DECIMAL CONVERSION CHART

$\frac{1}{16}$ — .0625	$\frac{5}{16}$ — .3125	$\frac{9}{16}$ — .5625	$\frac{13}{16}$ — .8125
$\frac{1}{8}$ — .125	$\frac{3}{8}$ — .375	$\frac{5}{8}$ — .625	$\frac{7}{8}$ — .875
$\frac{3}{16}$ — .1875	$\frac{7}{16}$ — .4375	$\frac{11}{16}$ — .6875	$\frac{15}{16}$ — .9375
$\frac{1}{4}$ — .25	$\frac{1}{2}$ — .5	$\frac{3}{4}$ — .75	1 — 1.0